



VIDYABHARATI MAHAVIDYALAYA AMRAVATI

NAAC Re-accredited with Grade "A" (CGPA 3.23-Third Cycle) | CPE Status (Thrice) by UGC

Mentor College under Paramarsh Scheme by UGC

'Lead College' by S.G.B. Amravati University, Amravati.

**3.2.1. Institution has created an ecosystem for
Innovations and has Initiatives for Creation and
transfer of knowledge**




INDEX

SN	Name of Activity	Duration
01	Webinar on Concepts of Money, Wealth and Entrepreneurship	2021-22
02	Webinar on Entrepreneurial Skill Development	2021-22
03	Udhyam-Explore Your Business Fundamentals	2021-22




Prof. R. G. BANSOD
Co-ordinator
IQAC Co-ordination Cell
Internal Quality Assurance
Vidya Bhawan Amravati
Camp. Amravati-427602 (M.S.)



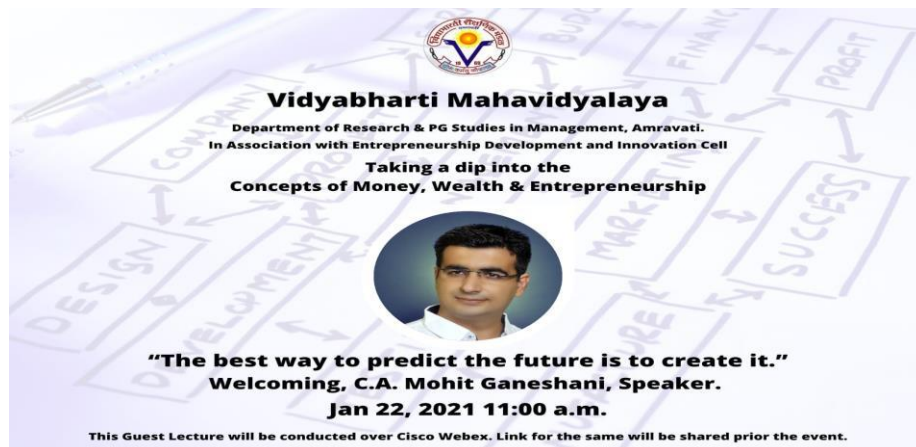

SIGNATURE
Principal
Vidya Bhawan Amravati
Amravati.


Format


Box Report

Sr. No.			
1.	Name of the Activity	:	Webinar on Concepts of Money, Wealth and Entrepreneurship
2.	Name of the scheme	:	
3.	Organized by	:	Entrepreneurship Development & Innovation Cell
4.	Collaborating Agency	:	MBA Department
5.	Date / Duration	:	22 nd January 2022
6.	Venue	:	Online Platform, WebEx
7.	Communication Medium	:	English
8.	Resource Person	:	CA Mohit Ganeshani
9.	Activity Incharge	:	Dr.PallaviMandaogade
10.	Objectives of Activity	:	<ol style="list-style-type: none"> 1.To understand how does money work and what is money 2.To know the difference between Job & Entrepreneurship 3.To know the Policy support available for startups
11.	Outcome of Activity	:	This activity helped the students to understand theirbetween wants and needs and how important it is to identify the needs and wants. Also they could gain
12.	Number of Participants including Teacher & Students	:	4 Teachers 90 Participants
	 Signature of In-charge		 Signature of Principal

PamPhlet:




Vidyabharti Mahavidyalaya
 Department of Research & PG Studies in Management, Amravati.
 In Association with Entrepreneurship Development and Innovation Cell
Taking a dip into the
Concepts of Money, Wealth & Entrepreneurship


“The best way to predict the future is to create it.”
Welcoming, C.A. Mohit Ganeshani, Speaker.
Jan 22, 2021 11:00 a.m.

This Guest Lecture will be conducted over Cisco Webex. Link for the same will be shared prior the event.

Report:REPORT
ON
WEBINAR ON CONCEPTS OF MONEY, WEALTH AND ENTREPRENEURSHIP

On 22nd January 2022 A webinar was organized by Entrepreneurship Development & Innovation Cell of Vidya Bharati Mahavidyalaya ,Amravati on” Concepts of Money, Wealth and Entrepreneurship”.

The speaker for the program was CA Mohit Ganeshani who is CA and CS both with 12 years of professional experience. He is a gold achiever in Tata Business excellence management programme. He is working in Amravati as a partner in the firm “Ganeshani and Company , Chartered Accountants”. The program was co-ordinated by Dr.Pallavi Mandaogade and hosted by Advait Saradey (bba 2nd year student) and began with the introduction of the speaker given by Roshni Ahmad(Mba 2nd year student) .

Mohit Ganeshani Sir, started the session by explaining what money is. He explained how the money works with 7 sources of power does. He interacted with the students and gave a situation to everyone that if everyone gets a lakh rupees, how they are going to use that money in the next one month. Students actively participated and came out with different ideas. With the help of this example Mohit Sir explained the importance of saving money. He explained the difference between wants and needs and how important it is to identify the needs and wants.

Further he explained the difference between Job and Entrepreneurship and when should one go for job or entrepreneurship. He explained the decision theory for job and entrepreneurship. He also gave the brief information about policy support for entrepreneurship by explaining different tax rates for different start-ups. Lastly question answer session was done between the students and speaker and the webinar got ended with vote of thanks by Samruddi Gawande (bba 2nd year student). It was an Informative and enthusiastic steps taken by the Principal Dr. Pradnya Yenkar Madam and HOD of Research and PG Studies DrPallavi Mandaogade Madam.

Invitation:



Vidya Bharati Shaikshanik Mandal's
Vidya Bharati Mahavidyalaya

Department of Research & P.G. Studies in Science & Management

C. K. Naidu Road, Camp, Amravati (M.S.) - 444 602
Tel.: (0721) 2662740, Fax : 2662740, E-mail : principal@vbmvm.org, Website : www.vbmvm.org

Ref. No.

Date :

INVITATION LETTER

To,

CA Mohit Ganeshani

"Ganeshani and Company , Chartered Accountants"

Amravati

Respected Sir,

On behalf of Vidya Bharati Mahavidyalaya, Department of Research & P.G.Studies in Management we are very pleased to have the ho:
webinar on Concepts of Money, Wealth and Entrepreneurship..

You are requested to join us at 11.00 am on 22nd January on Webex Platform on the mentioned link:

<https://vbsm.webex.com/vbsm/j.php?MTID=me8dc49b2a8481a7180780e908bb0e8dd>

We look forward to a positive confirmation, an honor for us indeed.

Best wishes.

Sincerely yours,

Dr. Pallavi Mandaogade

HOD

Vidya Bharati Mahavidyalaya

Date: 20.01.2022

Place: Amravati

Registration list:

Participants list:

MRUNAL PRABHAKAR RAJURKAR	VAISHNAVI SHYAMRAO DESHPANDE
KALE JANHVI SANJAY	BHURE AMOL GAJANAN
KUMARE AMIT SHAMRAO	RAWALE RUTUJA ARAVIND
OJASVITA NARENDRA LANJEWAR	ANIKET VIJAY JAISWAL
ZADE SONAL RAMDAS	YADAV BEAUTY VIVEK
DURAGKAR NIDHI SURESHRAO	PARESH MAHENDRASINGH CHOUHAN
CHAUDHARI ANAND SUDHAKARRAO	HUZAIIF KHAN
KUNJAM KUSHAL DADARAO	NOMAN MOHIBULLAH KHAN
WASUKAR SHITAL BHIMRAO	ZAIDI SYED ALI SAQLAIN AJAZ
RASE ROHIT NARENDRA	BOBADE PRATHAMESH GAJANAN
VIKRAM VIJAY WAGHMARE	CHANCHAL KISHOR BELSARE
ANAM SANIYA SHAIKH AABID	ZAQUARIYA BIN YAHYA
SOFIYA AFREEN MOHAMMAD ANIS	DANDGE GAURI PRAMOD
PRATHAMESH RAVINDRA CHARPE	ADVAIT HEMANT SARDEY
WANKHADE BHUSHAN SHRIKRUSHNA	ASHPREET SINGH NANDA
RAVINA GOPALRAO GHURDE	KU. DIPALI G. YESANE
DESHPANDE VAIBHAV PRADEEP	ROHAN SHRIRAMJWAR

FAIZAN KHAN QADAR KHAN
KEOLE NIHAR SHRIRANG
UMALE RUSHIKESH SUDHIR
SYED AHFAZ SYED AEJAZ

HARSHA NARAYAN GOLAIT
GORE HEMANT PRAMOD
CHARKHARE PAYAL YOGESH
SHIRSAT NILEEMA DEVIDAS

Thanks letter:



Vidya Bharati Shaikshanik Mandal's
Vidya Bharati Mahavidyalaya

Department of Research & P.G. Studies in Science & Management

C. K. Naidu Road, Camp, Amravati (M.S.) - 444 602
Tel. : (0721) 2662740, Fax : 2662740, E-mail : principal@vbm.org, Website : www.vbm.org

Ref. No.

Date :

LETTER OF THANKS

To,

CA Mohit Ganeshani

"Ganeshani and Company , Chartered Accountants"

Amravati

Respected Sir,

We express our sincere thanks to your good self for sparing your valuable time, Warm Support as a resource person and speaker for a we Concepts of Money, Wealth and Entrepreneurship on 22nd January on Webex Platform organized by Department of Research & P.C in Management, Vidya Bharati Mahavidyalaya, and Amravati.

We once again express our deepest gratitude for your Kind Gesture and thank you for your Participation and Sharing of Ideas and Expert

With Warm Regards!

Date: 22.01.2022

Place: Amravati

Pallavi
Dr. Pallavi Mandaogade

HOD

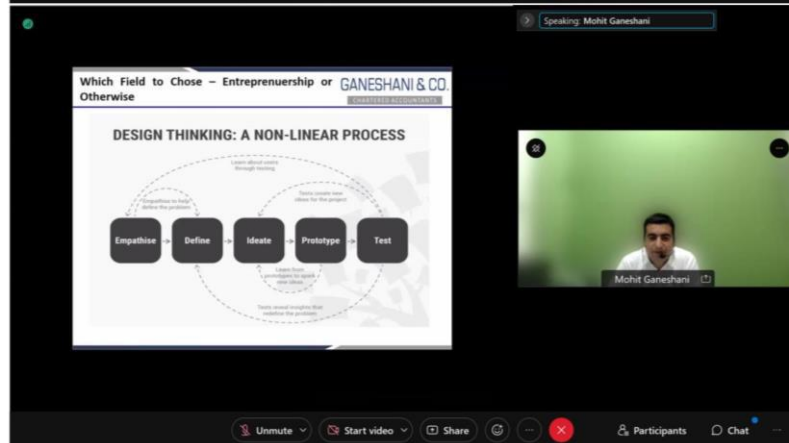
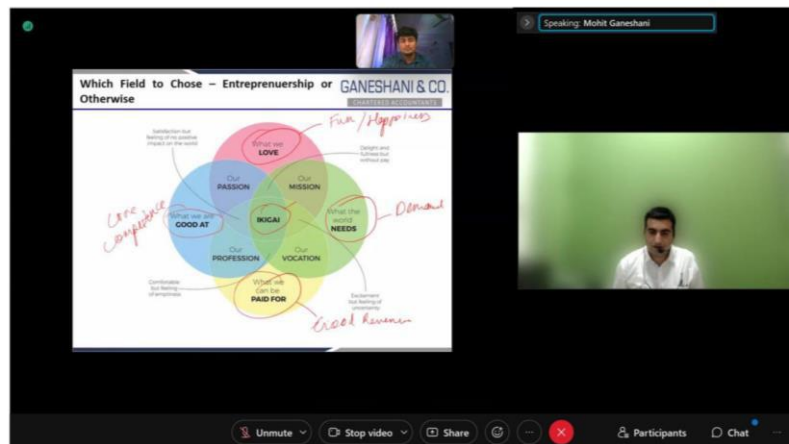
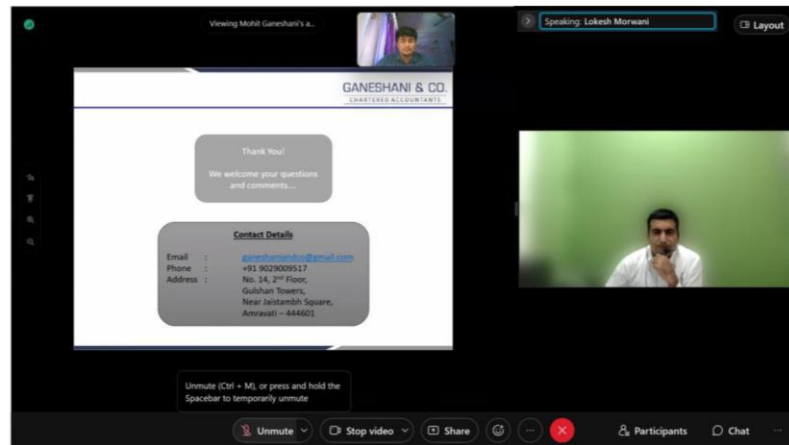
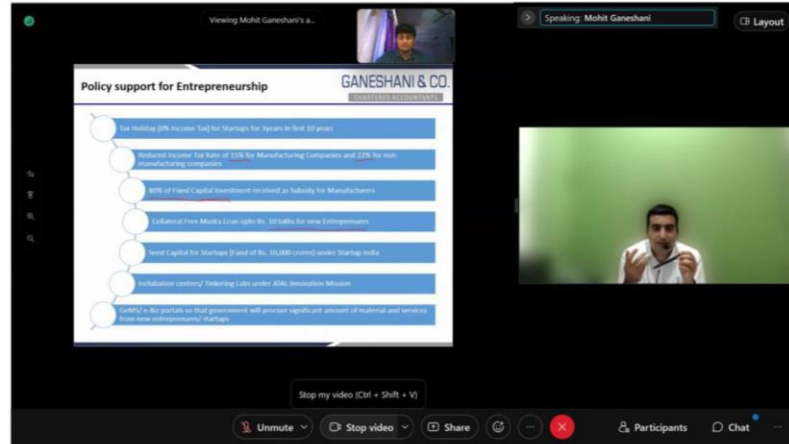
Dept of Management

A. Bansod
Prof. P. G. BANSOD
Co-ordinator
Internal Quality Assurance Cell
Vidya Bharati Mahavidyalaya
Camp, Amravati-444602 (M.S.)



Pallavi
SIGNATURE
PRINCIPAL
Vidya Bharati Mahavidyalaya
Amravati.

Photo's: (All photos must be clear and Geotage in JPG format(with captions), two stage photos, two audience photos & four activities photos)



Which Field to Chose – Entrepreneurship or Otherwise

GANESHANI & CO.

Return / Change in Production

Risk / Effort / Capital

Food/ Grocery Mart
Steel Plant
Retail Garments Showroom
Dal Mill
Agriculture
Share Trading

Low Medium High

Low Medium High

Which Field to Chose – Entrepreneurship or Otherwise

GANESHANI & CO.

LOVE
PASSION
MISSION
PROFESSION

IKICAI

Core Compromise

What the world NEEDS

How is Money Reviewed...?

GANESHANI & CO.

The Balance Sheet

Liabilities	Assets
<p>Represents Sources of Funds</p> <p>To Whom the money will be given when earned</p> <p>Includes:</p> <ul style="list-style-type: none"> Owner's Funds/ Equities Loans Taken Creditor/ Payable 	<p>Represents Application of Funds</p> <p>Where the money currently is...</p> <p>Includes:</p> <ul style="list-style-type: none"> Fixed Assets/ Investments Loans given Bank Balance Debtors/ Receivable

Job vs Entrepreneurship

GANESHANI & CO.

Aspect	Employment (Job)	Entrepreneurship (Business)
Basis of Earning Money	Dependent on Input	Dependent on Output
Remuneration	Medium / High in early stage; Low / Medium in later stage	Very Low / Low in early Stage; Medium / High in later stage
Approach	Process Oriented	Result Oriented
Risk	Low Risk	High Risk
Knowledge	Medium/ High level in a specific area	Medium level in wide area

Viewing Mohit Ganesani's a...

Why Save More...?

GANESHANI & CO.
FRESH IDEAS FOR YOUR FUTURE

- Building an Emergency Fund
- Save for your Dreams / plan fund for Big Expenses
- Retirement
- Make extra source of Income
- Passing on to Next generation
- Become a Wealth Accumulator

Speaking: Mohit Ganesani

Unmute Stop video Share Participants Chat

How to Save More...?

GANESHANI & CO.
FRESH IDEAS FOR YOUR FUTURE

Needs **Wants**

Differentiate between Needs and Wants; Prioritize Needs and Avoid Wants

Take care of your health and wealth. Avoid unnecessary expenses

Set Saving Goals

Speaking: Mohit Ganesani

Unmute Stop video Share Participants Chat

Class Webex Meetings Meeting Info Hide Menu Bar

File Edit Share View Audio & Video Participant Meeting Help

39:44

Viewing Mohit Ganesani's a...

What is Money?.....

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FRESH IDEAS FOR YOUR FUTURE

- Signifies Possession/ right to use and consume
- Signifies material wealth - goods, commodities, natural resource, live stock
- Signifies work done or potentially to be done by Man, Machine and Animals who are under the control of the recipient

Speaking: Mohit Ganesani

Unmute Stop video Share Participants Chat

Class Webex Meetings Meeting Info Hide Menu Bar

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48:49

Viewing Mohit Ganesani's a...

THE PECULIAR WAYS OF MONEY.....

GANESHANI & CO.
FRESH IDEAS FOR YOUR FUTURE

Any particular observation about how money works?

- Interacts with other forms of power

THE 7 SOURCES OF POWER

Speaking: Mohit Ganesani

Unmute Stop video Share Participants Chat

CV of resource person:

Profile: CA Mohit Ganeshani

QUALIFICATIONS & OTHER ACADEMIC ACHIEVEMENTS

- MohitGaneshani is a Qualified C.A. & C.S. both of which he had completed at an age of 22 years in2009
- He has also done Certification Courses on Forex& Treasury Management and Concurrent Audit of Banks fromICAI
- Achieved “Gold” Standard in Tata Business Excellence Management (TBEM)programme.

- PROFESSIONAL EXPERIENCE (12+ years)
- Corporate Exp- Worked for more than 8 years in the area of Finance & Accounts, Strategy and Business Development – Coal being professionally associated with reputed Indian Corporates, i.e. Deloitte, Tata Power Co. Ltd. He started his professional journey with Deloitte as an Audit Team member. He further moved on to Tata Power Finance team where he contributed in raising funds, managing investment portfolio and managing accounting & tax compliances for its subsidiary. He also got an opportunity to work as business analyst in Tata Power strategy team wherein he contributed in Analysis of Power Sector and Formulation & Deployment of strategies of the company. During this stint, he also helped Tata Power CEO & MD in his advocacy efforts to suggest policy changes that should be made by government in Power Sector. In addition to this, he also contributed as Tata Business Excellence assessor for Tata Power. Some of the notable projects he worked on are:
 - Statutory & Tax Audit of Corporates i.e. Mahindra & Mahindra Ltd. and Zensar Technologies Ltd. Respectively
 - Automation of the accounting processes of Tata Power Trading Co.Ltd.
 - Scenario Planning for India Power Sector & Forecast of Electricity Prices
 - Development of back-up plan for loss making subsidiary whichincludes
 - Development of International coal mine investment opportunity
 - Structuring innovative coal deals using commodity hedging
- Entrepreneurship and Professional Exp- Since last four years, he is actively working in the areas of Accounts, Audit, Taxation and Finance in Amravati as a partner in the firm “Ganeshani & Co., Chartered Accountants”.
- The client portfolio includes reputed Industries/ Entrepreneurs of Amravati in the Textiles/ Garments, Healthcare, Construction and Food/Hospitality.

News paper cutout:

Not Published








In-charge

Prof. P.G. BANSOD
Co-ordinator
IQAC Co-ordinator
Internal Quality Assurance Cell
Vidya Bhawan Amravati
Camp, Amravati-431002 (M.S.)



SIGNATURE
PRINCIPAL
Vidya Bhawan Amravati
Amravati.

Format

1.	<p>Box Report</p> <table border="1"> <tr> <td data-bbox="292 239 386 310">Sr. No.</td> <td data-bbox="386 239 690 310"></td> <td data-bbox="690 239 1510 310"></td> </tr> <tr> <td data-bbox="292 310 386 386">1.</td> <td data-bbox="386 310 690 386">Name of the Activity</td> <td data-bbox="690 310 1510 386">: Online Webinar on Entrepreneurial Skill Development</td> </tr> <tr> <td data-bbox="292 386 386 426">2.</td> <td data-bbox="386 386 690 426">Name of the scheme</td> <td data-bbox="690 386 1510 426">: -</td> </tr> <tr> <td data-bbox="292 426 386 466">3.</td> <td data-bbox="386 426 690 466">Organized by</td> <td data-bbox="690 426 1510 466">: Department of Management Studies</td> </tr> <tr> <td data-bbox="292 466 386 541">4.</td> <td data-bbox="386 466 690 541">Collaborating Agency</td> <td data-bbox="690 466 1510 541">: EDIC cell</td> </tr> <tr> <td data-bbox="292 541 386 581">5.</td> <td data-bbox="386 541 690 581">Date / Duration</td> <td data-bbox="690 541 1510 581">: 12th March 2022</td> </tr> <tr> <td data-bbox="292 581 386 621">6.</td> <td data-bbox="386 581 690 621">Venue</td> <td data-bbox="690 581 1510 621">: Online mode</td> </tr> <tr> <td data-bbox="292 621 386 697">7.</td> <td data-bbox="386 621 690 697">Communication Medium</td> <td data-bbox="690 621 1510 697">: English, Hindi</td> </tr> <tr> <td data-bbox="292 697 386 737">8.</td> <td data-bbox="386 697 690 737">Recourse Person</td> <td data-bbox="690 697 1510 737">: Ms. ReemaSonkar</td> </tr> <tr> <td data-bbox="292 737 386 777">9.</td> <td data-bbox="386 737 690 777">Activity Incharge</td> <td data-bbox="690 737 1510 777">: ShradhaChourasia</td> </tr> <tr> <td data-bbox="292 777 386 852">10.</td> <td data-bbox="386 777 690 852">Objectives of Activity</td> <td data-bbox="690 777 1510 852">: Enhancing entrepreneurial skill development</td> </tr> <tr> <td data-bbox="292 852 386 892">11.</td> <td data-bbox="386 852 690 892">Outcome of Activity</td> <td data-bbox="690 852 1510 892">: Roadmap for entrepreneurship</td> </tr> <tr> <td data-bbox="292 892 386 1029">12.</td> <td data-bbox="386 892 690 1029">Number of Participants including Teacher & Students</td> <td data-bbox="690 892 1510 1029">: 55</td> </tr> <tr> <td data-bbox="292 1029 386 1213"></td> <td data-bbox="386 1029 690 1213">  Signature of In-charge </td> <td data-bbox="690 1029 1510 1213">  Signature of Principal </td> </tr> </table>	Sr. No.			1.	Name of the Activity	: Online Webinar on Entrepreneurial Skill Development	2.	Name of the scheme	: -	3.	Organized by	: Department of Management Studies	4.	Collaborating Agency	: EDIC cell	5.	Date / Duration	: 12th March 2022	6.	Venue	: Online mode	7.	Communication Medium	: English, Hindi	8.	Recourse Person	: Ms. ReemaSonkar	9.	Activity Incharge	: ShradhaChourasia	10.	Objectives of Activity	: Enhancing entrepreneurial skill development	11.	Outcome of Activity	: Roadmap for entrepreneurship	12.	Number of Participants including Teacher & Students	: 55		 Signature of In-charge	 Signature of Principal
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2.	<p>PamPhlet:</p>  <p>The pamphlet features a woman in a red top and white pants standing on a construction site. The text on the right side of the pamphlet reads: 'Vidya Bharati Mahavidyalaya, Amravati. Department of Management Studies & EDI Cell Presents Webinar on Entrepreneurial Skill Development. 12th March, 2022 11:00 AM Online Mode. Speaker: Ms. Reema Sonkar, Director, Minters Advisory Pvt. Ltd. Minters Reclaimers Pvt. Ltd. Joining Link: https://vbsm.webex.com/vbsm/j.php?MTID=m9ea248b533f1a359d0911366849bf7b3'.</p>																																										

3.

Report:

Webinar on Entrepreneurial Skill Development Report

The department of management studies had organized an online webinar on Entrepreneurial Skill Development on 12th March, 2022 at 11:00 AM.

The guest speaker for the day was Ms. Reema Sonkar, Director, Minters Advisory Pvt. Ltd. & Minters Reclaimers Pvt. Ltd. Mumbai.

The webinar started sharp at 11:00 AM with the introductory speech by Dr. P. N. Mandaogade, Head of Department. The session was continued with the interaction with students on the entrepreneurship skills required. With help of a well-defined presentation, the webinar was very helpful & effective for the students.

The speakers covered the ups & downs of the situations faced during her entrepreneurial journey.

The webinar concluded with a question and answer session with the students, the speaker satisfied their queries. The session was highly motivating and encouraging to the students.

4.

Invitation:



Vidya Bharati Shaikshanik Mandal's
Vidya Bharati Mahavidyalaya
Department of Research & P.G. Studies in Science & Management
C. K. Naidu Road, Camp, Amravati (M.S.) - 444 602
Tel. : (0721) 2662740, Fax : 2662740, E-mail : principal@vbm.org, Website : www.vbm.org

Ref. No.

Date: **10/03/2022**

INVITATION LETTER

To,

MS. REEMA SONKAR
Director Minters Advisory and Reclaimers Pvt. Ltd,
Mumbai.

Respected Madam,

On behalf of Vidya Bharati Mahavidyalaya, Department of Research & P.G. Studies in Management in association with Entrepreneurship Development and Innovation Cell are very pleased to have the honor of inviting you as a Guest Speaker for the topic: "Entrepreneurial Skill Development" held on 12th March 2022.

You are requested to join us at 11.00 am on 12th March 2022 on the following webex link using Cisco Webex platform.

<https://vbsm.webex.com/vbsm/j.php?MTID=m9ea248b533f1a359d0911366849b7b3>

We look forward to a positive confirmation, an honor for us indeed.

Best wishes.

Sincerely yours,

Dr. Pallavi Mandaogade
HOD
Vidya Bharati Mahavidyalaya

Date: 10.03.2022
Place: Amravati

5.

Registration list:

Sr. No.	Name of the student	Class
1	Krishna bajaj	BBA FINAL YEAR 6 SEM
2	VYANKTESH S DHARMAL	BBA 2ND YEAR
3	OjasvitaLanjewar	Mba 1 year
4	YashVirulkar	BBA-II
5	Harish pusnake	BBA 2nd year
6	ShubhamDhamecha	Bba 2 year
7	RohitNarendraRase	MBA 1st year
8	SahilThawrani	Bba 2nd year
9	Vaibhav Pradeep Deshpande	MBA 1st Year
10	KaushalDilipThakare	BBA 2nd year
11	MinakshiVikas Bang	BBA 2 nd year
12	ShubhamDhamecha	Bba 2 year (4 sem)
13	SamruddhiVikasraoGawande	BBA 2nd year
14	Anish jawanjal	BBA
15	Bharti Jotwani	BBA 2nd year
16	SeepashriRathod	MBA 2nd year
17	Jaslinwadhwa	MBA 2nd year
18	YashMone	Mba 1
19	Pranjal P. Korde	MBA 1st
20	KiranAnandaWankhade	MBA II
21	KrunalBhusari	MBA II Year
22	ShraddhaGaneshpure	Mba 2nd yr
23	AkashPendor	MBA II
24	Muskan khan	MBA SEMESTER 1
25	PriyankaDeshmukh	MBA 2nd year
26	AkankshaZade	MBA-1
27	NidhiSureshraoDuragkar	MBA-I
28	Beauty yadav	MBA 1st year
29	AparnaPratapsingh Thakur	MBA II
30	Raju H Gite	MBA
31	ShrilekhaDagwal	MBA 2 year
32	Aniketjaiswal	MBA
33	OjasvitaLanjewar	Mba 1 year
34	Vaishnavi Suresh shinde	MBA 2
35	Roshni Ahmad	MBA 2
36	Pravinkewatkar	MBA 1 sem
37	Rushabh Dhole	MBA sem 4
38	BhushanRajeshraoSathawane	MBA-2nd
39	PradnyaRupune	Mba
40	Janhvi Kale	MBA 1st year
41	RavinaGopalraoGhurde	MBA first year
42	AnandSudhakarraoChaudhari	MBA 1
43	NeelimaDevidasshirsat	MBA 1st year
44	Vikramvijaywaghmare	Mba 1st year
45	RutikaDevanandLonde	Mba 1st year
46	AkshayWadhonkar	MBA 1 Year
47	AkshayWadhonkar	MBA 1 Year
48	KushalKunjam	MBA (1YR)
49	PratikshaThakare	MBA 2nd
50	SOFIYA AFREEN M. ANIS	MBA 1st
51	NehaPramodraobabar	MBA 1st year
52	AvinashBabarao Fiske	MBA 2nd year
53	Radhika Agrawal	MBA 2 nd year

54	Aishwaryasirsat	MBA 2nd yr
55	VikasRupraoBhatkar	mba 1
56	Rahil Shaikh	MBA 2
57	Jaya gadge	Mball
58	Shafique khan	MBA -II
59	Faizan khan	MBA 1ST
60	AkshayWadhonkar	MBA 1 Year
61	PragatiTulashidasDhok	MBA 1st year
62	PragatiTulashidasDhok	MBA 1st year
63	Payal y charkhare	MBA 1 year
64	NandiniKishor Dhole	MBA 1st
65	Anam Saniya shaikh	M.B.A-I
66	Amit ShamraoKumare	MBA 1st

6. **Participants list:**

Sr. No.	Name of the student	Class
1	Krishna bajaj	BBA FINAL YEAR 6 SEM
2	VYANKTESH S DHARMAL	BBA 2ND YEAR
3	OjasvitaLanjewar	Mba 1 year
4	YashVirulkar	BBA-II
5	Harish pusnake	BBA 2nd year
6	ShubhamDhamecha	Bba 2 year
7	RohitNarendraRase	MBA 1st year
8	SahilThawrani	Bba 2nd year
9	Vaibhav Pradeep Deshpande	MBA 1st Year
10	KaushalDilipThakare	BBA 2nd year
11	MinakshiVikas Bang	BBA 2 nd year
12	ShubhamDhamecha	Bba 2 year (4 sem)
13	SamruddhiVikasraoGawande	BBA 2nd year
14	Anish jawanjal	BBA
15	Bharti Jotwani	BBA 2nd year
16	SeepashriRathod	MBA 2nd year
17	Jaslinwadhwa	MBA 2nd year
18	YashMone	Mba 1
19	Pranjal P. Korde	MBA 1st
20	KiranAnandaWankhade	MBA II
21	KrunalBhusari	MBA II Year
22	ShraddhaGaneshpure	Mba 2nd yr
23	AkashPendor	MBA II
24	Muskan khan	MBA SEMESTER 1
25	PriyankaDeshmukh	MBA 2nd year
26	AkankshaZade	MBA-1
27	NidhiSureshraoDuragkar	MBA-I
28	Beauty yadav	MBA 1st year
29	AparnaPratapsingh Thakur	MBA II
30	Raju H Gite	MBA
31	ShrilekhaDagwal	MBA 2 year
32	Aniketjaiswal	MBA
33	OjasvitaLanjewar	Mba 1 year
34	Vaishnavi Suresh shinde	MBA 2
35	Roshni Ahmad	MBA 2
36	Pravinkewatkar	MBA 1 sem
37	Rushabh Dhole	MBA sem 4
38	BhushanRajeshraoSathawane	MBA-2nd
39	PradnyaRupune	Mba
40	Janhvi Kale	MBA 1st year
41	RavinaGopalraoGhurde	MBA first year
42	AnandSudhakarraoChaudhari	MBA 1
43	NeelimaDevidasshirsat	MBA 1st year
44	Vikramvijaywaghmare	Mba 1st year

45	RutikaDevanandLonde	Mba 1st year
46	AkshayWadhonkar	MBA 1 Year
47	AkshayWadhonkar	MBA 1 Year
48	KushalKunjam	MBA (1YR)
49	PratikshaThakare	MBA 2nd
50	SOFIYA AFREEN M. ANIS	MBA 1st
51	NehaPramodraobabar	MBA 1st year
52	AvinashBabarao Fiske	MBA 2nd year
53	Radhika Agrawal	MBA 2 nd year
54	Aishwaryasirsat	MBA 2nd yr
55	VikasRupraoBhatkar	mba 1
56	Rahil Shaikh	MBA 2
57	Jaya gadge	Mball
58	Shafique khan	MBA -II
59	Faizan khan	MBA 1ST
60	AkshayWadhonkar	MBA 1 Year
61	PragatiTulashidasDhok	MBA 1st year
62	PragatiTulashidasDhok	MBA 1st year
63	Payal y charkhare	MBA 1 year
64	NandiniKishor Dhole	MBA 1st
65	Anam Saniya shaikh	M.B.A-I
66	Amit ShamraoKumare	MBA 1st

7.

Thanks letter:



Vidya Bharati Shaikshanik Mandal's
Vidya Bharati Mahavidyalaya

Department of Research & P.G. Studies in Science & Management

C. K. Naidu Road, Camp, Amravati (M.S.) - 444 602
 Tel. : (0721) 2662740, Fax : 2662740, E-mail : principal@vbmvm.org. Website : www.vbmvm.org

Ref. No.

Date: **12/03/2022**

LETTER OF THANKS

To,

MS. REEMA SONKAR

Director Minters Advisory and Reclaimers Pvt. Ltd,

Mumbai.

Respected Madam,

We express our sincere thanks to your good self for sparing your valuable time, Warm Support as a Guest speaker for the topic **"Entrepreneurial Skill Development"** held on **12th March 2022** organized by **Vidya Bharati Mahavidyalaya, Department of Management Studies in association with EDIC Cell Amravati.**

We once again express our deepest gratitude for your kind gesture and thank you for your participation and sharing of ideas and expertise.

We hope to receive the same cooperation from you in future.

With Warm Regards!

Sincerely yours,

Pallavi

Dr. Pallavi Mandaogade

HOD

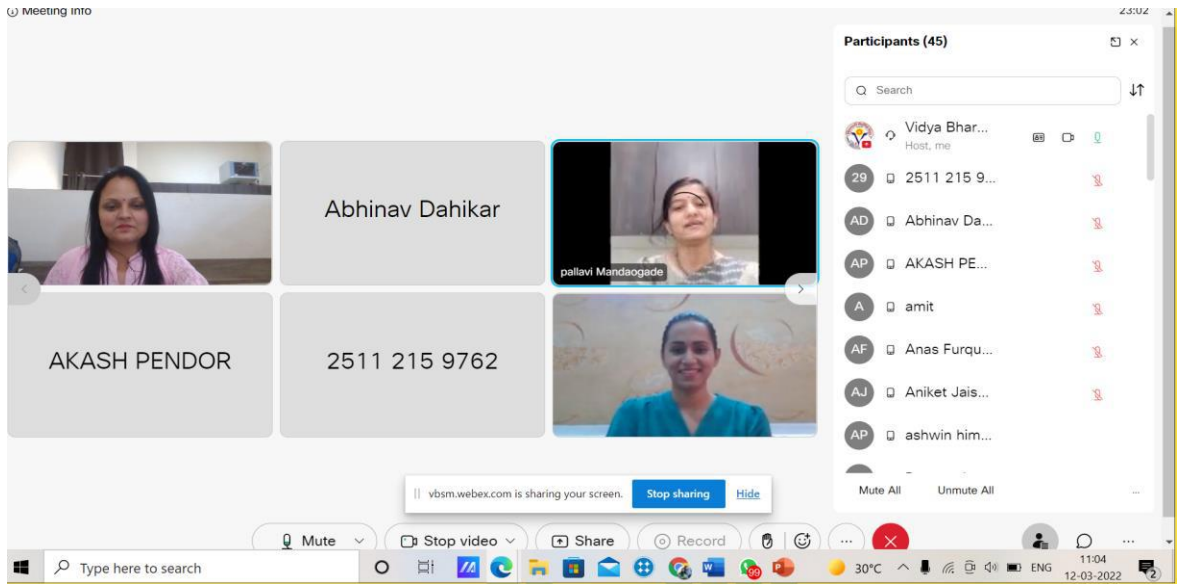
Vidya Bharati Mahavidyalaya

Arun
Prof. G. BANSOD
 Co-ordinator
 IQAC-Coordination Cell
 Internal Quality Assurance Cell
 Vidya Bharati Mahavidyalaya
 Camp, Amravati-444602 (M.S.)

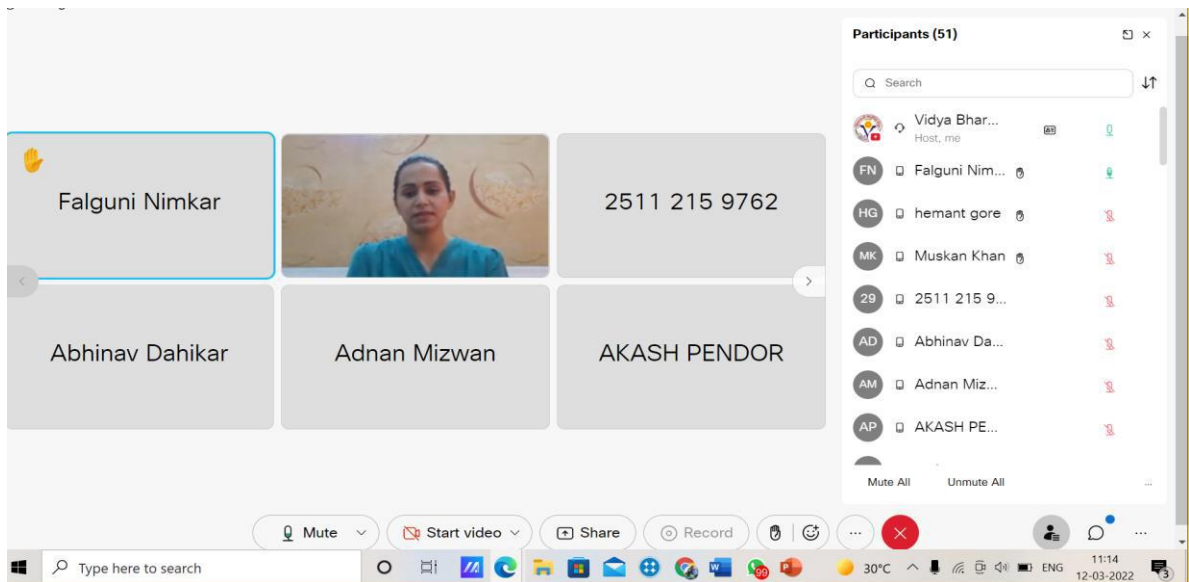


Pankaj
 SIGNATURE
 PRINCIPAL
 Vidya Bharati Mahavidyalaya
 Amravati.

8. **Photo's:** (All photos must be clear and Geotage in JPG format(with captions), two stage photos, two audience photos & four activities photos)



Introductory speech by Dr. P. N. Mandaogade



Ms. Reema while delivering her session

9. **CV of resource person:**

Reema Sonkar is the founder Director of two startups under the brand Minters.. Her 1st start up is Minters Advisory Pvt Ltd. which is an investment company giving services in the Stock Market Trading and analysis.. Her 2nd start up is Minters Reclaimers Pvt. Ltd which is into Recycling Business.. She is M.Com, MBA from Symbiosis College, Pune.. She is passionate about bringing a change in the society by empowering women with financial literacy.. She is a State Board Topper in Accounts and enjoys cracking number patterns.. She has bagged

	numerous awards in public speaking.. Her company has been recognized by STAND UP INDIA for its unique business model.. She aspires to leave a legacy by reducing the carbon footprints through RECYCLING..
10.	News paper cutout: Not Published

[Handwritten Signature]





Head of Department

[Handwritten Signature]
Prof. P. G. BANSOD
 Co-ordinator
 IQAC
 Internal Quality Assurance Cell
 Vidya Bhairav Vidyalyaya
 Camp, Amravati - 431002 (M.S.)



[Handwritten Signature]
 SIGNATURE
 PRINCIPAL
 Vidya Bhairav Mahavidyalaya
 Amravati.

Format

1.	Box Report		
Sr. No.			
1.	Name of the Activity	:	UDHYAM-EXPLORE YOUR BUSINESS FUNDAMENTALS
2.	Name of the scheme	:	-
3.	Organized by	:	Department of Management Studies
4.	Collaborating Agency	:	EDIC
5.	Date / Duration	:	4th to 7th, March 2022
6.	Venue	:	Presentations in AV Theatre, Field work Amravati city
7.	Communication Medium	:	Offline Activity
8.	Resource Person	:	Mr. Naim Sheikh, Management Development Executive, Truescholar, Amravati
9.	Activity Incharge	:	Dr. P.N.Mandaogade
10.	Objectives of Activity	:	1.To inculcate among students selling skills like negotiation, persuasion & convincing 2.To understand accountability & responsibility 3.Practically learning life skills like time management, stress management, strategy formulation 4. Practical exposure given to students by making them work on field.
11.	Outcome of Activity	:	1.Learning of different skills required by corporate 2.Students learn framing of strategies & actually implementing them 3. Application of theory learnt.
12.	Number of Participants including Teacher & Students	:	66+ 7
	 Signature of In-charge	 Prof. P. G. BANSOD Co-ordinator Internal Quality Assurance Cell Vidya Pratishthan, Amravati Camp Amravati-431002 (M.S.)	  SIGNATURE PRINCIPAL Vidya Pratishthan, Vidyalaya Amravati.

PamPhlet/Notice:

NOTICE

Dear Students, This is to hereby inform all the students of MBA 1 and MBA 2, an activity in collaboration with EDIC, UDHYAM- Explore your business fundamentals.

The activity is scheduled from **4th - 7th March 2022**, which will include group presentations and field work. As per the group's prepared students are asked to prepare accordingly. Attendance will be strictly monitored. In case of unavailability/absence mention the same to the concerned teacher coordinators beforehand. Strict actions will be taken against uninformed Students.

Venue: Presentations in AV Theatre, Field work Amravati city

Student Coordinators:


- 1) Rahil Sheikh
- 2) Roshani Ahmed

Teacher Coordinators:


- 1) Dr. Pallavi Mandaogade



Dr. P.N Mandaogade
HOD
Dept of Management Studies



Prof. P.G. BANSOD
Co-ordinator
IQCC Performance Cell
Internal Quality Assurance
Vidya Bharati Mahavidyalaya
Camp, Amravati-427602 (M.S.)



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PRINCIPAL
Vidya Bharati Mahavidyalaya
Amravati.

Report:

Vidya Bharati Mahavidyalaya
Department of Management Studies
REPORT ON “UDHYAM”- Explore your business fundamentals

MBA Department in collaboration with EDIC conducted a business-related activity called “Udhyam” from 4th to 7th March’22. The main objective of the activity was :

1. To inculcate among students selling skills like negotiation, persuasion & convincing
2. To understand accountability & responsibility
3. Practically learning life skills like time management, stress management, strategy formulation
4. Practical exposure given to students by making them work on field

The whole activity involves initial investment by the Institute for giving it to the groups. It is mandatory for every group to give an ROI (Return on Investment) of 20% of the amount invested. The students from MBA 1st & 2nd year are divided in equal groups of 6 each. The groups are displayed on


the notice board. The entire event is of 3 days. Day one every group has to give ppt presentation on his strategy and product selection target audience and tentative ROI. The group presentations are judged by an external person from the corporate world. Usually we prefer inviting alumni of our department. Day two students early morning report to department and every group is given the amount around Rs.2 k. Within the prescribed time limit of 5 hours the student needs to work on field as planned. At the end of the time period every group has to submit the initial amount invested and the ROI to the co-coordinator. Day three the groups again have to give a ppt presentations in the following sequence:-

- About the product
- Capital available
- Capital Utilized in %
- Profit Percentage
- Experience (good/bad)
- Learning's (In PPT wherever necessary add photographs)

Also every member of the group has to share their role and contribution towards the task. The profit amount collected is then donated to an old age home or an orphanage by the hands of all students. All the participants receive Certificates. The activity has an overwhelming response by the students as they enjoy the whole process of learning.


Thank You!!

Date: 17/03/2022


Prof. P. G. BANSOD
Co-ordinator
Internal Quality Assurance Cell
Vidya Pratishthan, Vidyalaya
Camp, Amravati-431002 (M.S.)




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Vidya Pratishthan
Amravati.


Dr. P.N Mandaogade
HOD
Dept of Management Studies

Invitation:



Vidya Bharati Shaikshanik Mandal's
Vidya Bharati Mahavidyalaya

Department of Research & P.G. Studies in Science & Management

C. K. Naidu Road, Camp, Amravati (M. S.) - 444 602
Tel. : (0721) 2662740, Fax : 2662740, E-mail : principal@vbmvm.org, Website : www.vbmvm.org

Ref. No.

Date : 02/03/2022

INVITATION LETTER

To,
Mr. Naim Sheikh
Management Development Executive
Truscholar, Amravati.

Respected Sir,

On behalf of Vidya Bharati Mahavidyalaya, Department of Research & P.G.Studies in Management we are very pleased to have the honor of inviting you as a Judge for **Udhyam- Explore your Business Fundamentals held on 4th March 2022** organized by **Vidya Bharati Mahavidyalaya, Dept of Research & P.G.Studies in Management, Amravati.**

You are requested to join us at 10.45 am on 4th March 2022, AV Theatre, MBA Building.

We look forward to a positive confirmation, an honor for us indeed.

Best wishes.

Sincerely yours,

Dr. Pallavi Mandaogade
HOD

Prof. P. G. BANSOD
Co-ordinator
Internal Quality Assurance Cell
Vidya Bharati Mahavidyalaya
Camp, Amravati - 444602 (M.S.)



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Amravati.

Registration list:

Same as Below

Participants list:

"UDHYAM"		
Explore your Business Fundamentals		
Sr. No	Name of Student	Signature
1	Rahil Ashaikh	Rahil Ashaikh
2	Rashmi Ahmad	Rashmi Ahmad
3	Mayur M. Bhagat	Mayur M. Bhagat
4	Aparna P. Thakur	Aparna P. Thakur
5	Peatiksha P. Thakare	Peatiksha P. Thakare
6	Rushikesh S. Umale	Rushikesh S. Umale
7	Vaishnavi S. Deshpande	Vaishnavi S. Deshpande
8	Amit Shamrao Kumare	Amit Shamrao Kumare
9	Amit GAJANAN Bhuse	Amit Bhuse
10	Akash Ramesh Pendor	Akash Pendor
11	Kiran Ananda Lankhede	Kiran Ananda Lankhede
12	Pallavi S. Mahodkar	Pallavi S. Mahodkar
13	Aishwarya D. Sirsot	Aishwarya D. Sirsot
14	Rohit N. Rase	Rohit N. Rase
15	Sonal R. Zade	Sonal R. Zade
16	Krunal S. Bhusari	Krunal S. Bhusari
17	Panali N. Tidke	Panali N. Tidke
18	Samay V. Lalwani	Samay V. Lalwani
19	Akshay J. Ambekar	Akshay J. Ambekar
20	Madhav S. Pothekar	Madhav S. Pothekar
21	Sahil Gangwani	Sahil Gangwani
22	Krishna. Bajaj	Krishna. Bajaj
23	Nidhi Deshmukh	Nidhi Deshmukh
24	Sanyukta Jeswani	Sanyukta Jeswani
25	Lokesh Purohit	Lokesh Purohit
26	Pratik S. Purohit	Pratik S. Purohit
27	Rohit D. Khosla	Rohit D. Khosla
28	Hrishikesh G. Rekalwar	Hrishikesh G. Rekalwar
29	Vedant P. Shelke	Vedant P. Shelke
30	Ayush R. Kulkarni	Ayush R. Kulkarni

	Saim Khan	Saim
	Prathamesh Ahogare	Prathamesh
37	Amol S. Deokar	Amol
38	Ehesan Qureshi	Ehesan
39	Seepashri Rathod	Seepashri
40	Jaslin wadhwa	Jaslin
41	Shubham Sarmait	Shubham
42	Rudrayani V. Deshmukh	Rudrayani
43	Bhushan R. Sathawane	Bhushan
44	Aniket U. Jaiswal	Aniket
45	Peiyanka V. Deshmukh	Peiyanka
46	Pooja R. Shende	Pooja
47	Pranjal P. Korde	Pranjal
48	Prachi V. Wankhade	Prachi
49	Vaishnavi N. Gupta	Vaishnavi
50	Chetan Nandkishor Makode	Chetan
51	Chetan Jivandhar Dhadse	Chetan
52	Avinash Babarao fiske	Avinash
53	Radhika Sunil Agaswal	Radhika
54	Rutuja A. Rawale	Rutuja
55	Durgani G. Dole	Durgani
56	Vijay S. Dake	Vijay
57	Purva D. Borekar	Purva
58	Achala. Bharsbankar	Achala
59	Renuka U. Dhakulkar	Renuka
60	Vaishnavi P. Jatale	Vaishnavi
61	Vaibhav P. Deshpande	Vaibhav
62	Vikas Bhatkar	Vikas
	Gauri P. Dandge	Gauri
	Jayashri Sawant	Jayashri
	Neha. Ingole	Neha
	Ravina Ghurde	Ravina
	Sadiya Qureshi	Sadiya
	Pragati T. Dhok	Pragati

(Signature)

Prof. P. G. BANSOD
Co-ordinator
Internal Quality Assurance Cell
Vidya Bharati Mahavidyalaya
Camp, Amravati-431002 (M.S.)



(Signature)

SIGNATURE
PRINCIPAL
Vidya Bharati Mahavidyalaya
Amravati.

Thanks letter:



Vidya Bharati Shaikshani Mandal's
Vidya Bharati Mahavidyalaya

Department of Research & P.G. Studies in Science & Management

C. K. Naidu Road, Camp, Amravati (M.S.) - 444 602
Tel. : (0721) 2662740, Fax : 2662740, E-mail : principal@vbmvm.org, Website : www.vbmvm.org

Ref. No.

Date : ... 04/03/2022

LETTER OF THANKS

To,
Mr. Naim Sheikh
Management Development Executive
Truscholar, Amravati.

Respected Sir,

We express our Sincere thanks to your good self for sparing your valuable time, Warm Support as a judge for **Udhya- Explore your Business Fundamentals held on 4th March 2022** organized by **Vidya Bharati Mahavidyalaya, Dept of Research & P.G.Studies in Management, Amravati.**

We once again express our deepest gratitude for your Kind Gesture and thank you for your Participation and Sharing of Ideas and Expertise.

We hope to receive the same cooperation from you in future.

With Warm Regards!

Sincerely yours,

Dr. Pallavi Mandaogade

HOD

Vidya Bharati Mahavidyalaya

Date: 04.03.2022

Place: Amravati

Prof. P.G. BANSOD
Co-ordinator
Internal Quality Assurance Cell
Vidya Bharati Mahavidyalaya
Camp, Amravati-444602 (M.S.)



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Vidya Bharati Mahavidyalaya
Amravati.

Photo's: (All photos must be clear and Geotage in JPG format(with captions), two stage photos, two audience photos & four activities photos)



Student Participants of Udhyam Selling their product to the customers



Students PPT Presentation on their Learning's from Udhyam 2022- Exploring Management Fundamentals

(Signature)
Prof. R. G. BANSOD
 Co-ordinator
 Internal Quality Assurance Cell
 Vidya Bharti Mahavidyalaya
 Camp, Amravati-444602 (M.S.)



(Signature)
 SIGNATURE
 PRINCIPAL
 Vidya Bharti Mahavidyalaya
 Amravati



Student Participants and Teachers of Udhya 2022 after finishing their Drive.

CV of resource person:

MR. SHEKH NAIM SHEKH SALIM

@ naimshekh89@gmail.com

7875385931 / 9579801019

At. Teacher's Colony, Jarud Tq. Warud,
Dist. Amravati. 444908

in <https://www.linkedin.com/in/naim-shekh-0334871b4>



SUMMARY

- An organized and creative professional with proven sales and marketing skills and a desire to learn more. Possess 1+ year of experience in the field of business development domain, a self motivated professional sports person proficient with a versatile set of skills in handling marketing and sales management. looking for an opportunity to expand my professional skillset.

EXPERIENCE

15 Nov
2022 -
Present

TruScholar.io
Business Development Management

- Building India's leading Blockchain-Powered Credential Issuance SaaS Platform.

7 Aug 2020
- 1 Oct
2020

SHINE PROJECTS
Marketing and Business Development Intern

- Learnings:

Hands on experience on cold calling and prospecting.
Learnt end to end process involved in B2C sales.
Company provided the letter of Recommendation for the excellent performance during Internship period.

EDUCATION

2019-2021

Vidya Bharati Mahavidyalaya, Amravati
MBA (Marketing Management)
86.25

2017-2018

Mahatma Fule Mahavidyalaya, Warud
BSc. (Chemistry, Botany, Zoology)
59.48

2014-2015

J. H. D. Jr. Science College, Jarud
HSC
60.31

2012- 2013

Vasantrao Naik Highschool, Jarud
SSC
70.80

2012

Maharashtra Knowledge Corporation Limited
MS-CIT
92%

PROJECTS

- A STUDY OF OYO BUSINESS MODEL AND IT'S IMPACT ON HOTEL PROPERTY OWNERS**
The research is made to study the business model of OYO Rooms which is fast growing aggregator in India.

SKILLS

- Communication Skill
- Leadership
- Time Management
- Digital Marketing
- Building Effective Sales Strategies
- Team Management

LANGUAGES

- English (Read, Write, Speak)
- Hindi (Read, Write, Speak)
- Marathi (Read, Write, Speak)

ACHIEVEMENTS & AWARDS

- Eastern India's Strongest Man Title Winner.
- All India Weightlifting Championship Bronze Medalist.
- Maharashtra State Weightlifting Championship Gold Medalist.
- Won 5 Gold Medals for SGBAU Amravati University.
- Colour Coat Holder for Amravati University in Weightlifting Event.

PERSONAL DETAILS

- Date of Birth : 08/09/1997
- Marital Status : Unmarried
- Nationality : INDIAN

CERTIFICATIONS

- Complete Digital Marketing
- Advance Excel Sheet

REFERENCE

- **Dr. P. N. Mandaogade - "Vidya Bharati Mahavidyalaya, Amravati."**
Head of Department
positive.pallavi15@gmail.com
9657724192
- **Mr. Samit Singhai - "TruScholar.io"**
Co-founder
samit@truscholar.io
9890972656

Mr. Naim Sheikh ,Management Development Executive, Truescholar, MIDC, Amravati

News paper cutout:

Not Published

In-charge

Prof. R. G. BANSOD
Co-ordinator
IQAC Co-ordinator
Internal Quality Assurance Cell
Vidya Bharati Mahavidyalaya
Camp. Amravati-431002 (M.S.)



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