

VIDYA BHARATI MAHAVIDYALAYA AMRAVATI

NAAC Re-accredited with Grade "A"(CGPA 3.23-Third Cycle) | CPE Status (Thrice) by UGC

Mentor College under Paramarsh Scheme by UGC

'Lead College' by S.G.B. Amravati University, Amravati.

6.2.1: The institutional strategic/perspective plan is effectively deployed.



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Contents

- 1. Perspective plan
- 2. Report of activity conducted as per perspective plan

VIDYABHARATI MAHAVIDYALAYA, AMRAVATI Common Annual Perspective Plan for All Departments 2022-23

Sr. No.	Activity/ Event	Date/Duration
1.	Preparation of Question Bank, MCQs	Year around
2.	Assignment	As per University Guidelines
3.	Unit Tests	As per University Guidelines
4.	Seminars, Study Tour, Industrial visits, Visit to Educational Institute/Research Organizations, Fieldwork, Group discussion, Internship etc.	As per University Guidelines
5.	Maintenance of Daily diary	As per Academic Plan
6.	Bridge programme	At the Beginning of Academic Year
7.	Departmental Meeting and Maintenance of Minutes	Minimum 2
8.	Inauguration of Subject Societies	In First Half of the Year
9.	Organization of Guest Lectures	Year around
10.	Interaction with the students on campus under Mentor Mentee Scheme	Year around
11.	Visiting lectures of the faculty at other colleges	Year around
12.	Preparation of Teaching Plan	At the Beginning of the Year
13.	Maintenance of attendance record	Year around
14.	Preparation of Departmental Time Table and distribution of workload	At the Beginning of the Year
15.	Use of ICT Classrooms and Maintenance of Record	Year around
16.	Maintenance of Internal Marks Sheets	After University Examination
17.	Maintenance of Record of University Appointments on various bodies	Year around
18.	Filling and Maintenance of PBAS- API forms of Teachers	March - April
19.	Preparation and Maintenance of Prominent Alumni Records	Year around
20.	Maintenance of Record of University analysis of Subject done by the Department	After University Exam. Results
21.	Preparation and Maintenance of Student Progression of UG and PG	After University Exam. Results

2.	Preparation of Records of all kinds of Research Publications and Books	Year around
23.	Maintenance of Documents of Annual Budgets	Year Around
24.	To Maintain the Record of Departmental Stock Verification	At the End of the Year
25.	To Maintenance of Record of Achievements of Teachers	Year Around
26.	To Maintenance of Record of Achievements of Students	Year Around
27.	To develop the E-content for the subject	Year Around
28.		Year Around

Subject-Specific Perspective Plan Provided by IQAC

Crite rion No	Activity	Department	Tentative schedule
1	Introduction of New Certificate courses	All Departments	1 in each Semester (2 in a year)
	Filing the patent	All Departments	Throughout the year
2	One State-level training/workshop on 'Sophisticated/Advanced Instrumentation for Students		Second Session
3	Workshop on Research Methodology for PG and Research students.		First Session
4	One week workshop on 'NET/SET Preparation'		First Session
5	College-level Quiz competition for BSc-I	Chemistry	November 2022
6	Workshop on Instrumental Operating Technique		January 2023
7	Workshop on Laboratory safety management for students		August 2022
3	Workshop on Chemistry Structure drawing using Chemsketch software		September 2022
)	Guest lecture on "Career Opportunities in HealthCare Sector"		Second session
0	Guest lecture on Career opportunities in pharmaceutical industries		Second session

	W 1		
1	Workshop on Research Methodology		Second Session
1	One week workshop on 'NET/SET Preparation	2.	Second Session
13	Submission of Research Project to Various Funding Agencies		Throughout the year
11	MoUs and related activities	Botany	Throughout the year
1	International Day for the Preservation of the Ozone Layer		16th Sept. 2022
1	Activities related to garden maintenance		Throughout the year
וין	"We are Part of the Solution"		15 th June 2023
18	A Seminar on 'Career Prospects for Botany Graduates		Second Session
19	One-day workshop and hands-on training in mushroom cultivation		Second Session
20	Talk on Water Disputes between States.	1	Second Session
21	Seminar on Foreign Economic Policy of the Indian Government		First Session
22	One week workshop on 'NET/SET Preparation'		First Session
23	Guest lecture on Investment in different agencies.		February 2023
24	Submission of Research Project to Various Funding Agencies	Commerce	Throughout the year
25	Tag/punch line competition for various Industries.		Dec 2022
26	Workshop on competitive examination		Jan 2023
27	Competition "Business plan"		Mar 2022
28	Guest Lecture on Universal Family "He Vishwachi Maze Ghar"		Second Session
2-9	Seminar on Cyber Security	Computer Science	First Session
30	Seminar on 'Industrial Orientation and Skill Empowerment		First Session
31	Expert Talk on Network and Business Data Analytics		First Session

	L' de and the importance of		First Session
32	Talk about common birds and the importance of conserving them		
-	Guest lecture on "Inheritance of Genetic		First Session
33	Disorders		Second Session
21.	Workshop on 'Sophisticated/Advanced Instrumentation for Advanced students		
34	One week workshop on 'NET/SET Preparation'		First Session
35	One week workshop on Activity		1st week of Jan, 2023
V/100	Photography competition on local fauna		1st Week of Jan, 2025
36			Throughout the year
0.1	Submission of Research Project to Various		
31	Funding Agencies		2 nd week of Dec.
38	Intercollegiate workshop on Molecular techniques		2022
	Guest lecture on Career opportunities in		March, 2023
39	Zoology		Second Session
	Poster Competition on Wildlife to show		Second Session
40	adoration toward wildlife		Second Session
41	Lecture on "Bio-Based Energy Options from		Second
٦,	Sustainable Resources"	Mathematics	Second Session
42	A problem-solving session for the students of the department as preparation for the JAM	(#) To	
	exam		Second Session
43	Workshop on Exploring Data Science		Second Session
73	The state of the s		First Session
44	Seminar on Applicable Mathematics (ICAM) with the theme of Network Science	40	
17	A workshop "Linython" on Linux and Python		Second Session
45	for college teachers.		
	Submission of Research Project to Various		Throughout the yea
46	Funding Agencies		0 10 1-4
100000	Celebration of Birth Anniversary of Srinivasa		Second Session
47	Ramanujan	Electronics	Second Session
/ . !	One State-level training/workshop on	Electronics	Second Session
48	'Sophisticated/Advanced Instrumentation for Advanced Learners'		
	A -bill training session on LED circuits	1	First Session
49	A CONTRACTOR OF THE PROPERTY O		D: 4 C 1
50	Circuit Designing Competition	*	First Session
20		4	Second Session
5	Seminar on New Product Development Process		Second Session
	Workshop on Advanced Artificial Intelligence	17	Second Session
	Workshop on Advanced Artificial Intelligence	A.	

53	Guest Lecture on Introduction to National Remote Sensing Centre (NRSC).		First Session
54	Job Fair as a Part of the Golden Jubilee Celebration of the college in collaboration with BCA, MCA, Cosmetics and Commerce, and Computer Science Departments – In-Charge Dr. Pallavi Mandaogade		January 2023
55			First Session
56	Guest Lecture on the use of ICT tool in Teaching & Learning		Last Week of Feb. 2023
57	Expert Talk on Artificial Intelligence		2 nd Week of March, 2023
58	Submission of Research Project to Various Funding Agencies	100	Throughout the year
5-9	One week Workshop on Soft skill development for all departments		Second Session
60	Guest Lecture on Career in Computer field		1st Week of December, 2022
GI	Workshop on 'Sophisticated/Advanced Instrumentation for Students	Physics	Second Session
62	One week workshop on 'NET/SET Preparation'		First Session
G3	Submission of Research Project to Various Funding Agencies		Throughout the year
64	Organization of one week workshop on research methodology		Second Session
65	One week Workshop on Soft skill development for all departments		Second Session
66	Celebration of National Science Day	5 ,	Second Session
67	Seminar on "Collaborative agencies in Research"	:	Second Session
68	Guest lecture on "Scope for higher studies & Research Opportunities after B.Sc. & M.Sc. Physic".	N N	First Session
e3	'Introductory workshop on Astronomy'		Second Session
70	'Role of Nanomaterials for a sustainable future		First Session
71	Talk on "Introduction to Indian Space Research Organization (ISRO)"		Second Session
72	Talk about forests and wildlife	Zoology	First Session

73	A skill training session on LED circuits		First Session
71	Circuit Designing Competition		First Session
15	Seminar on New Product Development Process		Second Session
76	Workshop on Advanced Artificial Intelligence		Second Session
ור	Submission of Research Project to Various Funding Agencies		Throughout the year
78	Workshop on safety measures in		Second Session
79	Workshop on Mobile Technology	1	Second Session
80	Awareness program on E-waste Management		Second Session
81	A Workshop on "Let us Create Entrepreneurs"		
g 2	Workshop on Digital Marketing	Management Studies	
83	Seminar on Latest Development in Indian Derivative Market		
84	One week workshop on 'NET/SET Preparation'		Frist Session
85	UHV workshop		Aug 2021
8 C	Workshop on case writing and analysis		Nov 2021
вТ	Organization of one week workshop on research methodology		Second Session
88	Business plan competition		Jan 2022
89	Workshop on Entrepreneurship Development		Feb 2022
90	Workshop on Resume writing		Nov 2021
91	Organization of student's felicitation program		2nd week of
92	Faculty Development programme for Non – Teaching Staff.		February 2022 Jan 2022
43	Seminar on a Linguistic View of World History in Collaboration with Department of History		First Session

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94	Quiz Competition on "Azadi Ka Amrut Mahotsav"		First Session
95	Short Story Writing Competition	English	First Session
96	Start a Blog on "We Listen We Speak"		Second Session
የ ገ	One week workshop on 'NET/SET Preparation'		Second Session
98	Submission of Research Project to Various Funding Agencies		Throughout the ye
99	Mock test for competitive examination		April 2023
100	Publication of Wall Magazine		February 2023
101	Submission of Research Project to Various Funding Agencies	Marathi	Throughout the year
102	International Day for the Preservation of the Ozone Layer		16 th Sept 2021
105	Celebration of 'Marathi Bhasha Gaurao Din' on the Birth Anniversary of Shri. V. V. Shirwadkar, eminent Marathi poet, playwriter, novelist		Second Session
104	Saint Kabir: Preaching a religion of love- promoting unity		Second Session
05	Organization of "Kavi sammelan"		Second Session
06	Publication of Wall Magazine		Second Session
107	Local industrial tour	MCA	November, 2022
08	Guest Lecture on paper presentation skills	MCA	January, 2023
e fo	Submission of Research Project to Various Funding Agencies	All Department	Throughout the year
10	Workshop on advanced computer languages under MoU	MCA	Oct-Nov, 2022
11	Al lab in collaboration with NVIDIA	MCA	Jan, 2023
12 7	echnical skill development program	BCA	Dec 2022
13 V	Vorkshop on Interview Techniques	BCA	Dec 2022
14 S	eminar on upcoming trends in career	BCA	

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115	Workshop on personality development	BCA	Apr 2023
tı t	Introduction of New Certificate courses	All Departments	
117	Submission of Research Project to Various Funding Agencies	All Department	Throughout the year
118	Activities related to Youth Festival	Department of Physical Education	Second Session
119	Organization of coaching camps, Intramural/ Intercollegiate Tournaments	Department of Physical Education	Second Session
120	Organization of Health Check-up Camps for students		2nd week of January 2022
121	Organization of Sports Carnival		3rd week of January 2022
122	Organization of students' felicitation program	Department of Physical Education	2nd week of February 2022
123	Celebration of World Health Day		Second Session

Vidya Bharati Mahavidyalaya, Amravati INTERNAL QUALITY ASSURANCE CELL Perspective Plan for Monitoring Committees

2022-23

Sr. No.	Activity	Department/ Committee	Tentative schedule
1.	To conduct the Feedback	Feedback Committee	At the End of Every Semester
2.	To conduct Student Satisfaction Survey	-96	At the end of Academic Year
3.	Analysis of Feedback		At the End of Every Semester
4.	Minutes of the Meeting conducted by the Committee		At the end of Academic Year (2 in a year)
5.	To maintain an up-to-date and detailed database of the feedback.		Throughout the Year
6.	Workshop on Web Development Technology	I.T. proficiency & development cell	Feb-Mar. 2023
7.	One week workshop on 'Use of virtual techniques and classrooms' for effective Teaching and Learning		2 in a year
8.	One week Workshop on smart classroom use		3 to 4 in a year
9.	Workshop on LMS		2 in a year
10.	Workshop on Business Communication (EMAIL Writing, CV Making, Applying for a JOB)		Second Session
11.	One Week workshop on 'Development of e- resources for teaching and learning'	HRDC	First Session
12.	One Week Faculty Development Programme for Administrative and Non-teaching staff.	A 11 * 10 * 1	3 in a year
13.	Workshop on Time management for Teaching and non-teaching staff	3 -	Feb. 2023
14.	Collection of exam related grievances	Grievance and redressal cell	Twice in a Year
15.	Preparation of the Report		(4) 1) (7) (8) (8) (8) (8) (8) (8) (8
16.	Conduct of Learning Aptitude Test	Remedial Coaching Committee	September 2022
17.	Conduct of remedial classes for slow learners	* 1	As Per need
18.	To conduct IPR workshop	Research & Consultancy	2 in a year
	To conduct a workshop on Research Methodology	Committee	2 in a year
20.	To provide the report of Research Projects submitted by the various faculty members to different funding agencies.	Y	At the end of year

. 21.	To maintain the information of Ph.D. Supervisors and research students registered		At the end of year
22.	To maintain the information of Ph.D. notifications.		At the end of year
23.	To update and maintain list of Research paper publication		At the end of year
24.	To update and maintain list of Books and chapter publication		At the end of year
25.	To update and maintain list of publication in conferences.		At the end of year
26.	To circulate the Notice among the faculty members for publishing minimum two research papers in UGC- CARE listed journals.	* * * * * * * * * * * * * * * * * * * *	Twice in the Year
27.	Advising, drafting and monitoring of MOUs	MoU and Collaboration	Second session
28	To conduct-workshop on "How to Sign an MOU" under MoU	Committee	First Session
29.	To Interact with the various agencies and Industries to sign a MOUs and Preparation and submission of report to IQAC		Second session
30.	Guest Lecture and interaction with entrepreneurs	Cell to Develop Eco System for	Two in a year
31.	Visit and interaction with Industries	Innovation	Around the year
32.	Entrepreneurship Awareness Camp		First Session
33.	To Create an Institution's Innovation portal		First Session
. n siter w.	on college website to highlight innovative projects carried out by institution's faculty and students.		
34.	Best innovative students project every year are financed to enable them to take it to the market.		Once in a Year
35.	To organize guest lecture on Guidance for competitive examinations	competitive examinations committee	3 in a year
36.	To arrange Mock tests of various examinations for the students		2 in a year
37.	To arrange Mock Interview for students.		2 in a Year
38.	Workshop on Career counseling for all departments	Career counseling committee	3 in a Year
39.	Formulation of Student council & representation of students on academic & administrative bodies	Student council	First Session
40.	Organization of Alumni Association meetings.	Alumni Association	2 in a year
41.	Alumni and student interaction Programme	1	Second Session

42.	Alumni meet (Annual)		Dec 2022
43.	through participation of Alumni		2 in year
44.	Guest Lecture to enhance self-esteem of weaker /slow learner students.	Personal Counseling cell	First Session
45.	Interactive session to help the students to overcome examination stress, anxiety or phobia.		2 in a year
46.	Organization/ Screening Motivational movie for students.		Once in a year
47.	Annexure I and II filling by students	Anti-ragging committee	First Session
48.	To be vigilant at all hours all around the campus and other places vulnerable to incidents of, and having the potential of, ragging.		Throughout the Year
49.	To make surprise raids on hostels, and other places vulnerable to incidents and having the potential for ragging.		Throughout the Year
50.	To provide the financial support to teachers for attending Conferences and Seminars	Institution	As per CDC
51.	Seminar on filling of API	Self-Appraisal Committee	1st week of Feb 2023
52.	To monitor up-coming Placements/ promotions of faculty members and to communicate such letters to Office		Throughout the Year.
4	Superintendent.		
53.	Preparation of University Annual Report 2022-23	Annual Report Committee	At the End of Year
54.	Collection and Maintenance of data for AQAR 2022-23	Le Properties	March 2023
55.	Collection of Photographs of all events in separate folder along with other data.	=	May 2023
56.	A Workshop Details of Fund for Scholarship, Freeship provided by the	Students' Development cell	At the end of year
57.	College and NGOs To conduct "Career Path - an Interview	* (A) 	Second Session
58.	Competition" Yoga Workshops	Games, Sports & Cultural Committee	3 to 4 programme in a year
59.	Physical Fitness Programme	g right and	3 to 4 programme in a year
60.	Workshops on Career Counseling	Career Counselling & Placement Cell	3 to 4 programme in a year
61.	Maintenance of student's certificate of participating in Sports and cultural activities of National and International level	Games, Sports & Cultural Committee	At the end of year

70			At the end of year
62.	To provide annual report	NCC	1 of October 2022
63.	To Carry out Academic and Administrative Audit	Academic and Administrative	First week of October to Last week of May 2023 At the Beginning of the
64.	Preparation of Academic Calendar	Audit Committee	vear
65.	To Handle Affiliation process of New Courses and existing courses.		Whenever Asked
66.	A seminar on Sexual harassment and violence against women	Cell to prevent Sexual Harassment	Second Session
67.	Celebration of International Girl Child Day	Pratibha Women's Studies Centre	First Session
68.	Programme on Women Empowerment		First Session
69.	Stress Management by Meditation and Yoga		First Session
70.	International Women's Day		Second Session
71.	Celebration of World Health Day	e e	Second Session
72.	Beyond the campus environmental promotional activities (Any 5 activities)	Enviro Club	Throughout the Year
.5	 Tree Plantation activity in the open space of Society - artskits Cleanliness drive during Ganpati Visarjan 		
. seedie van	at Chhatri Lake 3. Maintenance of Wild life garden developed at RTO premises 4. House hold survey on environment		
- 1	protection activity in the society 5. Awareness program on 'Use of natural		
	colours in dhulivandan and not to burn Holi' 6. Workshop on 'Say no to Plastic'		
73.	Cleanliness Drive- Swachha Bharat Abhiyan and Tree Plantation		Second Session
74.	Webinar on Migratory birds		1st Week of Nov 2022
75.	Webinar on plastic management in collaboration with Shri shri enviro consultancy	, and	2 nd Week of Jan 2023
76.	To organize health check-up camp/ dental check-up/ eye check-up	NSS	Oct 2022 to Jan 2023
77.	To organize road safety program/ Road safety Campaign		Oct 2022 to Jan 2023
78.	To organize self-defence training program for girls	or -	

100			y. 2
79	. To organize Blood Donation Camp		(
80	. To organize Guest lecture on Disaster management		2
81	To organize Guest lecture on Water Conservation and Management		0, 220
82	To organize Voter awareness program		* "
83	. Vittiya Saksharata Abhiyan		
84	. Celebration of Constitution Day		
85.	Celebration of World AIDs Day		* * \$
86.	Celebration of Human Rights Day	* * * * * * * * * * * * * * * * * * * *	its .
87.	occasion of Sardar Vallablibhai Patel Birth Anniversary	*	
88.	Birth and Death anniversary of national heroes, famous saint and social and religious reformers		
89.	To organize a free health check-up camp for students	Youth Red Cross	December 2022
90.	To organize a Blood Donation Camp		December 2022
91.	A talk on Cancer Awareness		February 2023
92.	To form the Editorial Board for the Journal	Committee for Publication of Inter-	September – October 2023
93.	To obtain the ISSN No. for Journal.	disciplinary international	September – October 2023
94.	To Decide the frequency of the Publication of Issue of Journal.	Journal "Pratibha"	September – October 2023
95.	To start the Website for the Journal		September – October 2023
96.	To organize the awareness program (workshop) for students, teachers, non-teaching staff on Code of Conduct	Discipline & Monitoring Committee	First and Second Session

26/08/22 Co-ordinator

Co-ordinator IQAC VBMV Amravati



Principal Vidya Bharati Mahavidyalaya Amravati

Vidya Bharati Mahavidyalaya Camp Amravati Report Submitted to MIS Department of Cosmetic Technology

ox R	eport		111
Sr. No.			
1.	Name of the Activity	:	"Industry Institute Interaction: Product Development Cycle-Concept To Shelf"
2.	Organized by	:	Dr. L.K. Vyas
3.	Collaborating Agency (If Any)	:	Yasham Speciality Ingredients Mumbai.
4.	Date / Duration	:	Date: 3/12/2022 Time: 12:30 P.M to 2:00 P.M
5.	Venue	:	
6.	Resource Person (If any)	:	
7.	Activity In-charge	:	Dr.(L.K. Vyas
8.	Objectives of Activity	;	Product Development Cycle in which student's had being studied New Product Development and various step in product life cycle. Interactive session with the students made it easier for the student to understand Product Development life cycle.
9.	Outcome of Activity	•	in product life cycle like NPD, Marketing brief, Benchmark Studies, Stability, QC and Production. Also Students got Knowledge about New Product Development
10.	List of Committees and Notices and Minutes		Committee Conveners & Membres 1. Registration Committee: Prof. Meeta D. Hemrajani Phylogogodol 2. Stage and Programme Committee (For Inauguration, Valedictory and Technical Issues): Prof. Sharon.S Zilkar Prof. Tejal V. Mehta 3. Hospitality Committee: Dr. Lalit K. Vyas 4. Photography Committee: Prof. Meeta D. Hemrajani 5. Report Prepration Committee:

11. Number of :	Prof. Yogita N. Rajurkar Prof. Meeta D. Hemrajani	Montemata	
Participants including Teacher & Students Signature of In- charge	Signature of the I	HOD	

2. Pamplet:



Vidya Bharati Mahavidyalaya, Amravati



Department of Cosmetic Technology

"Industry Institute Interaction : Product Development Cycle-Concept To Shelf"

Organize

By
Mrs. Mrunali Thakare (Yeole)
Manager Technical Services
Yasham Speciality Ingredints, Mumbai
Date:3th December 2022 | Time: 12:30 P.M
Venue: E-Classroom, Main Building

Industry Institute Interaction 3rd December 2022 | 12.30P.M.



Dr. P.S. Yenkar Principal Vidya Bharti Mahavidyalaya, Amravati



Dr. P.G. Bansod IQAC Co-ordinator Vidya Bharti Mahavidyalaya, Amravati



Dr. L.K. Vyas Head of Department Cosmetic Technology Vidya Bharati Mahavidyalaya, Amravati

For any queries contact details: 9422158277, lalit_vbcp@rediffmail.com

About the Institution:

Vidya Bharati Shaishanik Mandal Amravati was established by Hon'ble Dr. Devisinghji Shekhawat, the former MLA, the first Mayor of Amravati. Her Excellency, Smt. Pratibha Devisingh Patil, former President of India was once the President of VBSM, Amravati. At present, Hon'ble Shri R. D. Shekhawat, former MLA is the president of VBSM. Under his dynamic leadership the Institute has been striving hard to excel in the field of Higher Education.

Vidya Bharati Mahavidyalaya, affiliated to SGB Amravati University, is the premier institution in the Western Vidarbha region of Maharashtra. It was established in 1972. In last four decades, the Institute has achieved several feathers of success in its cap. Now it is a multi faculty educational centre in the elite area of Camp, Amravati. It has been accredited with CGPA 3.26 (Third Cycle) by NAAC, Bangalore and awarded a status of College with Potential for Excellence (CPE) thrice in row by U.G.C., New Delhi. Recently, it has been recognized as 'Mentor College' under Parmarsh by UGC. The academic spectrum provided by the college spans from Junior college, Under Graduate Programs in Arts, Commerce, Science, Management Studies, Library Science and Cosmetics Technology and PG and Doctoral Programs in most of the faculties. The Institution has state-of the art infrastructure, dedicated staff and every facility conducive for generating the most academic ambience

Detailed Report (Up to 1000 Words):

Vidya Bharati Mahavidyalaya, Department of Cosmetic Technology had organised Industry Institute Interaction on 03/12/2022 timing 12:30 to 2:00pm by Dr. L. K. Vyas. Head of Department, staff members and students welcomed Mrs. Mrunali Thakare (Yeole). Introduction of the Giest speaker was given by Prof. Sharon. S Zilkar. Thereafter our guest Mrs. Mrunali Thakare (Yeole) gave brief knowledge about Product Development Cycle-Concept To Shelf. She told whole process of new product development from legal proceeding, marketing strategy, Research and development, Labelling, Packing and finally distribution.

This was completely interactive session on power point presentation to clear doubts of students that they face during manufacturing or R & D. She also briefed about various steps to be followed and kept in mind for benchmark. The main Objective of This activity is to Understand Product Development Cycle in which student's had being studied New Product Development and various step in product life cycle. Interactive session with the students made it easier for the student to understand Product Development life cycle.

Students of Final year asked doubts related to Quality Analysis. At the end guest asked different technical questions and very enthusiastically students tried answering most of it. Outcome of the activity is to understand various steps in product life cycle like NPD, Marketing brief, Benchmark Studies, Stability, QC and Production. Also Students got Knowledge about New Product Development. At the end Prof. Tejal V. Mehta presented vote of thanks and in this way the Industry Institute Interaction session was concluded.

Invitation:



Vidya Bharati Shaikshanik Mandal, Amravati's

VIDYA BHARATI MAHAVIDYALAYA, AMRAVATI.

Accredited "A" Grade by NAAC * CPE Status by UGC C.K. Naidu Road, Camp, Amravati-444602.(M.S.) India

Phone No. 0721-2552012, 2662740, Email: ym126/a.sgbau.ac.in, Website: http://www.vbmv.org

Founder President

President

Principal

Dr.D.R.Shekhawat

Mr.R.D.Shekhawat

Dr.P.S. Yenkar

To,

Mrs. Mrunali Thakare (Yeole) Yasham Speciality Ingredients Mumbai.

Respected Madam,

We are kindly inviting you as a speaker for conducting "Industry Institute Interaction" on 3rd December 2022. Time of Seminar is 12:30 p.m. at E-Classroom, Main Building. So we invite you to conduct program.

Kindly consider our invitation & provide your valuable guidance to our students.

Thanking you!

Date: 01 /12/2022

With warm regards,

Vidyabharati Mahavidyalaya

Amravati

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Industry Institute Interes	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
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SANO Name of student	1.Class 81714 -
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5] Hay Nilin Misal	Bitech cos "yo Attaset in
6) Prathamesh P. Bhuse.	B-Tech cos ity
# Prathamesh Kulbarnia	Brech cos Isty P. G. Kulkat
8) Gopal Parhad	B-tal cos Ist 48 Opeter
9) Prolyanshy R. Patil	Btech cos 15 jein Frati
1.) Shivani P. Paraskar	B tech cas tuly Fourton
11) Mayuri Chaudhari.	B tochcas thy Mehendheret
1231 sejal haliakan	Blech 15 yr Bhaliata
13] Saumya N. Bais	Bitech 1styt Build
14) Riya J. Lute	B. tech 1 yr Blate.
15) Vanshika S. Billocit	B-leah 2 nellt Faying
16) Khushi. A. Shindolo	B. techzyal (Emodale
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Phone No. 0721-2552012,2662740, Email: vin126@sgbau.ac.in, Website: http://www.vbmv.org

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Principal

Mr.R.D.Shekhawat

Dr.P.S.Yenkar

To,

Mrs. Mrunali Thakare (Yeole) Yasham Speciality Ingredients Mumbai.

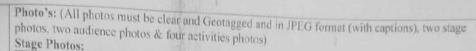
Respected Madam,

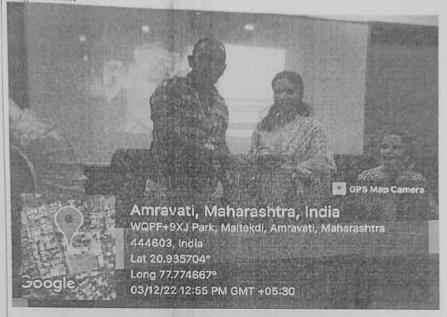
Thank you, madem for delivering an Informative and thoughtful provoking lecture as a guest speaker of "Industry Institute Interaction" held on 03/12/2022 at Cosmetic Technology Department, Vidya Bharati Mahavidyalaya Amravati. It was really a splendid presentation which exposed students to the overview and its application in cosmetic Industry. All the students of Department of Cosmetics were benefitted from your innovative views on the subject. Looking forward for your co-operation for the promotion of professional education in future as well as.

Thank you.

Vidyabharati Mahavidyalaya

Amravati

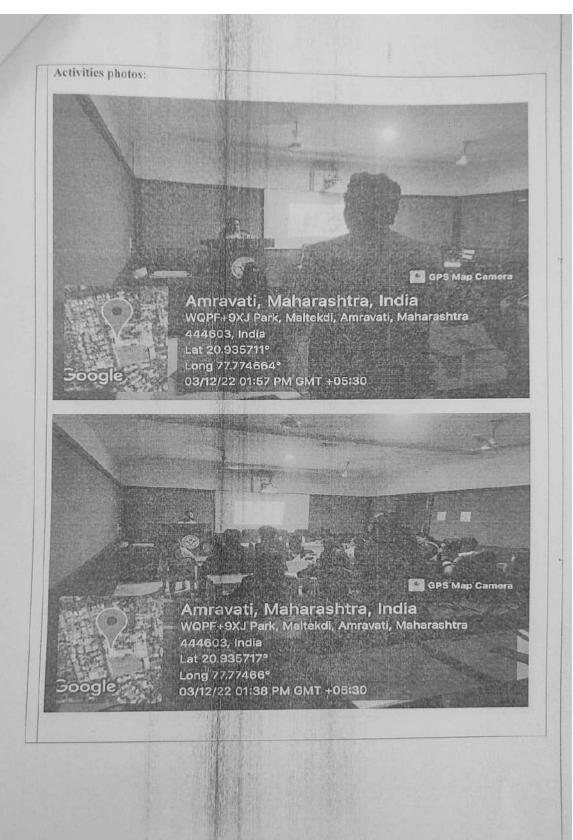














CV of resource person:

MRUNALI YEOLE

(1):+91 99 20071554

mrunal/veolethakare@email.com

PROFILE SUMMARY
Deputy manager (R&D Formulation) with 14 years of wide experience in Ment grooming, Personal Care and Colour Cosmetic Industry

- Core Accomplishments

 1. Park Avenue Shaving Range (Shaving Cream, Gel & Foam)

 2. Park Avenue After Shave Lotion

 3. Park Avenue Fate Wash Hange

 4. Park Avenue Soap Range

 5. Park Avenue Fragrances (Acrosol & on aerosol)

 6. Tips & Toes colour cosmetics range (Lip, Eye, Nail, Face colour cosmetics etc)

Raymond Consumer Care Ltd, Mumbal, India

(Apr' 13 – Present : 9 year
Deputy Manager (R&D)

Leading Personal Care and Fragrance Formulation Department for NPD & Line-extension projects

ADITYA BIRLA SCIENCE & TECHNOLOGY CENTER (Taloja, Navi Mumbal)

(Jun'12 - Apr'13 : 1 year)

(Apr' 13 - Present : 9 years)

ADITYA BIRLA SCIENCE & FEMALES.

R&D Assistant Manager

Lead formulator for Wipes- Personal care & Baby care Wipes: Kara personal care deansing, nourishing, moisturizing, Wake removing Wipes Variants, Puretta baby care wipes, etc.

ANCHOR HEALTH & BEAUTY CARE Pvr. tid. (Mumbel) [Feb'10 - May 12-2 Years]

R&D Officer

• New Product Development according to marketing bull and line extension products
SHINGAR LIMITED (Daman, UT) [Jan'08 - Feb'10-2 Years]

R&D Assistant manager

- ACADEMICS

 2006-2008 Master of Technology (specialization in Cosmetic Technology) Amravati
 University,(70,83%)

 2002-2005 Bachelor of Cosmetic Technology Amravati University (58.48%)

LANGUAGES
Proficient - English, Hindl, Marathi

Newspaper cutout:

विद्याभारती महाविद्यालयाच्या सौंदर्यशास्त्र विभागातर्फे कार्यशाळा



अधरावतीः ध्यानिकः विद्याभारती प्रतिविद्यास्य अप् अपरावती प्रतिविद्यास्य अप् अपरावती प्रतिविद्यास्य विद्यामान्तरे विद्यास्य विद्यास्य विद्यास्य विद्यास्य अग्नितं विद्यास्य अग्नितं विद्यास्य विद्यास्य अग्नितं विद्यास्य विद्यास्य अग्नितं विद्यास्य विद्यास्य अग्नितं विद्यास्य वि



पाणमान् पीर्थवासायय वर्धन संस्थानार्थ्य स्थापन स्वरंग कारण स्वरंग स्वरं

Signature **IQAC** Coordinator VBMV Amravati

Signature Principal VBMV Amravati Vidya Bharati Mahavidyalava Amravati.

Prof. P. G. BANSOD
Co-ordinator
Internal Quality Assurance Cell
Vidya Bharati Mahavidyalaya
Camp.Amravati-444602 (M.S.)