

VIDYA BHARATI MAHAVIDYALAYA AMRAVATI

NAAC Re-accredited with Grade "A"(CGPA 3.23-Third Cycle) | CPE Status (Thrice) by UGC Mentor College under Paramarsh Scheme by UGC 'Lead College' by S.G.B. Amravati University, Amravati.

2.3.1 Students Centric Methods

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	riential Learning
1.	Short Excursion At Chikhaldara
2.	One Day Visit to Krushi Vidyan Kendra, Durgapur
3.	Workshop on Communication Skills in English
4.	Yoga and Mindfulness for Stress Management
5.	Visit to APMC (Agricultural Produce Market Committee) Amravati
6.	LED Lamp Fabrication
7.	Industrial Visit
8.	VBMV Business Conclave
(B)Participative Learning	
1.	World Ozone Day
2.	Workshop on 'Kitchen Gardening'
3.	NGO Visit
4.	Inauguration Function of Computer Society
5.	State Level Elocution Competition-2023-24
6.	Advance Mobile Repairing Techniques
7.	Safety Measures in Use of Electrical & Electronic Appliances
8.	Jadutona Virodhi Kayada Rajyavyapee Janasanvhad Yatra
9.	A voter awareness and voter registration camp
10.	Mental Health Awareness Programme
11.	Poster Competition to Mark International Girl Child Day
(C)Problem Solving Methodologies	
1.	Guest lecture on Programming Skills
2.	Roles of Statistics In Artificial Intelligence & Data Science
3.	National Mathematics Day Celebration
4.	Competition on Business Plan
5.	UDHYAM -Explore Your Business Fundamentals

(A)Experiential Learning

Experiential learning is a key approach to education that allows students to gain practical knowledge and skills through direct involvement in real-world experiences. At Vidya Bharati Mahavidyalaya, various activities across departments provide students with opportunities to apply theoretical knowledge in hands-on environments, enhancing their learning outcomes.

A prime example of experiential learning is the **short excursion to Chikhaldara** organized for M.Sc. Botany students. The excursion allowed students to observe flora in the natural environment, enhancing their field knowledge while learning about plant diversity and ecological dynamics. This type of fieldwork fosters deeper understanding through direct interaction with nature, a crucial aspect of experiential learning.

Another significant activity was the **workshop on LED Lamp Fabrication** conducted by the Department of Electronics. This workshop enabled students to engage in hands-on projects, learning the practical applications of electronics. Under the guidance of experts, students not only learned technical skills but also understood the process of fabrication, sparking creativity and entrepreneurial thinking.

The **workshop on Communication Skills in English** is another example. Dr. Sanjay Reddy, an alumnus, conducted an interactive session to improve students' communication skills. By actively participating in role-playing and mock presentations, students experienced firsthand the challenges and techniques of effective communication, building their confidence and language proficiency.

The visit to the APMC (Agricultural Produce Market Committee) offered students from the Department of Economics a chance to see the workings of a critical agricultural market. Observing the processes involved in trading and market operations allowed students to bridge the gap between classroom theory and real-world economics.

Lastly, the **Yoga and Mindfulness workshop** organized by the MCA Department provided students with stress management techniques. By practicing yoga and mindfulness, students learned to apply mental health strategies, improving their well-being.

These activities exemplify experiential learning by providing students with real-world applications, fostering personal growth, enhancing practical skills, and making learning engaging and relevant.

Short Excursion At Chikhaldara

It was a one-day excursion organized for the M.Sc. I and II year Botany students. A total of 30 students participated in the study tour, accompanied by two teachers, Dr. P. V. Pulate and Prof. L. P. Khalid, along with one non-teaching staff member, Mr. Akash Kamble.All participants, including the teachers, assembled at the college campus at 7:00 a.m. The journey began at 7:30 a.m. from Vidyabharati Mahavidyalaya. For the trip, the group hired a 40-seater traveler.

The first stop was at Paratwada for breakfast. After a short break, the journey continued toward the destination. Upon reaching the escarpment area, the students were divided into two groups. The M.Sc. I year students were guided by Dr. P. V. Pulate, while the M.Sc. II year students were led by Prof. L. P. Khalid.



Collection of flora from ghate region



Dr. Muratkar sir explain the working and principle of vermicompost tank.

One Day Visit to Krushi Vidyan Kendra, Durgapur

The students visited the Biopesticides and Biofertilizers Production and Training Laboratory, sponsored by the National Horticulture Mission. Ms. Ashwini Potdar guided the students, providing valuable insights into the production and commercialization of organic fertilizers.

Following this, Ms. Pranali Deshmukh led the students to the Soil and Water Testing Laboratory. There, she introduced them to various advanced water and soil testing equipment, such as the atomic absorption spectrophotometer, UV-Vis spectrophotometer, and halo-cathode lab. She also explained different testing techniques in detail.

Later, Mr. Vaibhav Sakhare accompanied the students to the Seed Testing Laboratory, which is sponsored by the Indian Institute of Pulses Research (IIPR), Kanpur, further enhancing their understanding of seed quality analysis.



Ms. Ashwini Potdar guiding students about Biopesticide Production and Commercialization



Students at Soil Testing Laboratory

Workshop on Communication Skills in English

The Department of English has organized a workshop on **Communication Skills in English** on 4.10.2023 at 2.30 pm in the **E-Classroom** of the college. **Dr. Sanjay Reddy**, Department of English of Smt. Kesharbai Lahoti Mahavidyalaya, Amravati was the resource person for the workshop. Dr. Reddy, basically an alumnus of the Department of English, was felicitated by the Head and lauded his expertise in the subject.



Dr.Sanjay Reddy addressing the students



Interactive Session during the Workshop

Yoga and Mindfulness for Stress Management

The Department of MCA organized a two-day workshop on "Yoga and Mindfulness for Stress Management" from 5th October 2023 to 6th October 2023 for MCA First-Year students. The workshop aimed to help students manage stress effectively through yoga and mindfulness techniques.

On the first day, a seminar was conducted by **Ms. Swati Soni**, who shared valuable insights on the importance of mindfulness and stress relief practices.

The second day began with a refreshing morning session in a serene environment. Ms. Swati Soni guided students through a series of warm-up exercises to relax the body. This was followed by various yoga practices, including standing, sitting, and supine asanas, as well as **pranayama** techniques. The session concluded with a moment of gratitude, where participants thanked the divine for the gift of life.



Yoga instructor and students performing yoga poses

Visit to APMC (Agricultural Produce Market Committee) Amravati

On 19th October 2023, students from Vidya Bharati Mahavidyalaya Amravati and Kesharbai Lahoti Mahavidyalaya, under the Memorandum of Understanding (MOU), jointly visited the APMC (Agricultural Produce Market Committee) in Amravati. The visit, organized by the Department of Economics from Kesharbai Lahoti Mahavidyalaya, aimed to provide economics students with hands-on and experiential learning about the functioning of APMC and its critical role in the agricultural market. The students were given the opportunity to observe and understand the processes involved in the agricultural produce market, which is an essential part of the economic framework for farmers and traders. The activity was led by Dr. D. S. Rangacharya, who ensured the smooth conduct of the visit. This visit was designed to bridge the gap between theoretical knowledge and practical application, offering students real-world exposure to the workings of APMC. No specific committees were formed for the event, and there was no designated resource person. The activity successfully enhanced students' understanding of market dynamics and its implications on the economy.



Students are experiencing the different aspects of APMC functioning.

LED Lamp Fabrication

On **3rd October 2023**, the **Department of Electronics** organized a workshop on "**LED Lamp Fabrication**" in the **Electronics Laboratory**. The workshop aimed to provide students with practical skills related to electronics and empower them with the knowledge to venture into entrepreneurship. The resource person for the workshop was **Mr. Chandrakant R. Chaudhari**, an expert in the field, who guided the students through the process of fabricating LED lamps. The activity was managed by **Ms. Kirti Bhanang**, **Mr. Anup Yenkar**, and **Mr. Nilesh Bundile**, who ensured smooth conduct throughout the event. The workshop's main objective was to equip students with the skills necessary for entrepreneurship and to foster creativity in the field of electronics. To ensure its smooth execution, the **Program Organizing Committees** and **E-Club Society** were involved. This hands-on workshop successfully provided valuable insights and practical experience to students, enhancing their skills and encouraging them to explore opportunities in electronics-related entrepreneurship.



Dr. P. S. Yenkar, Principal of the College motivating the students and staff for organizing skill based training sessions to enhance the various skills.

Industrial Visit

The MBA Department of Vidyabharati Mahavidyalaya Amravati organized an industrial visit to Jadhao Layland Pvt. Ltd., located at MIDC, Amravati. The visit aimed to provide postgraduate students with practical insights into the manufacturing processes and business operations of the industry. Students gained valuable exposure to the production process of rotavators, enhancing their understanding of industry practices and improving their overall knowledge of manufacturing operations. The industrial visit was carried out under the guidance and permission of Hon. Dr. P. S. Yenkar and Dr. Pooja Dammani, with Prof. Kanwalneel Kaur Saluja and Prof. Sachin Kadu accompanying the students. The group departed from the college premises at 11:30 AM, marking the beginning of an informative and enriching experience for the students.



MBA Students and teacher coordinators with the HR and Production manager at Jadhao Layland Pvt. Ltd



Students standing in a queue to experience the production unit and process one by one respectivel

VBMV Business Conclave

The VBMV Business Conclave was held on 16th and 17th October 2023 for two days at the AV Theatre, MBA Building, Vidya Bharati Mahavidyalaya, Amravati. The event brought together prominent industry professionals and experts to share their insights with students and faculty members, providing valuable knowledge and perspectives on various aspects of business and entrepreneurship.

The resource persons for the conclave included CA Mayur Zanwar, Mr. Madhur Laddha, Mr. Rakesh Bihani, CA Mohit Ganeshani, Mr. Amanpreetsingh Saluja, and Mr. Deepak Ghate, all of whom contributed their expertise and experiences, enriching the session for all participants. The activity was successfully managed under the guidance of Dr. P.G. Dammani, ensuring a smooth and engaging experience for the attendees.

The main objective of the **VBMV Business Conclave** was to provide students with an opportunity to interact with industry experts, learn about emerging business trends, and enhance their understanding of the practical aspects of business operations. The event also aimed to inspire students to explore entrepreneurial opportunities and develop skills for success in the business world.



Resource Person Mr. Madhur Laddha delivering introductory speech

(B)Participative Learning

At Vidya Bharati Mahavidyalaya, participative learning is an integral part of the educational approach, ensuring that students not only absorb knowledge but actively engage in practical, real-world activities. Through various events and initiatives, the institution promotes collaboration, critical thinking, and hands-on experience, allowing students to develop skills that go beyond textbooks.

One such event was the **World Ozone Day celebration**, where students participated in a unique exhibition by creating ornaments from plant parts. This activity encouraged creativity while raising awareness about environmental conservation. The accompanying guest lecture on ozone depletion provided students an opportunity to engage in discussions, deepening their understanding of global environmental issues.

The **Kitchen Gardening workshop** offered a practical, hands-on learning experience, teaching students the essentials of cultivating a variety of vegetables. Students actively participated in the session, learning how to design a kitchen garden and address challenges such as plant care and seasonal considerations. This participative approach enabled them to apply knowledge practically, making it relevant to their daily lives.

During the **NGO visit**, students visited Dr. Narendra Bhivapurkar Blind School, where they not only interacted with the children but also contributed by distributing snacks. This experience helped students develop empathy and social responsibility, fostering a sense of community and personal engagement.

The **Inauguration of the Computer Society** was another excellent example of participative learning. The event was organized by students, who planned and managed various activities to promote skill development. This initiative encouraged leadership, teamwork, and the application of technical knowledge.

The **State-Level Elocution Competition** provided students with a platform to voice their opinions on relevant topics, enhancing their public speaking and critical thinking skills. Through these events, students actively engaged in learning processes that were not only educational but also socially impactful.

By offering these participative learning opportunities, Vidya Bharati Mahavidyalaya ensures that students gain practical experience, develop valuable life skills, and prepare for the challenges of the future.

World Ozone Day

The Department of Botany celebrated World Ozone Day on 16th September with innovative concepts and ideas. This year, the celebration was divided into two parts.

The first part featured a Guest Lecture, providing insightful knowledge about the importance of ozone and environmental conservation. The second part showcased an exhibition of unique ornaments crafted by students using various plant parts, highlighting their creativity and the sustainable use of natural resources.



Lecture Delivered By The Dr.Mohanish Bokhad Sir On The Topic Ozone Depletion



Dr.P.S.Yenkar, Principal, Vidyabharati Mahavidyalaya, Amravati Visit The Ornamental Exibition And Apperitiate The

Workshop on 'Kitchen Gardening'

The session emphasized the importance of a balanced diet in daily life, explaining the ideal proportions of carbohydrates, proteins, fats, vitamins, and minerals in a family's regular food basket. The speaker also provided a brief overview of kitchen garden layouts and practical guidance on cultivating 10-12 types of vegetables essential for daily nutrition. He explained how to grow these vegetables in a home garden, balcony, or terrace, along with tips on selecting the best seasons for cultivation.

Additionally, he shared valuable advice on identifying nutrient deficiency symptoms in plants and how to treat them effectively using materials readily available in the kitchen, making the process simple and sustainable for everyone.



Demonstration of Kitchen Gardening by Dr. Nilesh Futane



Hands on training of Kitchen Gardening

NGO Visit

The students of the Department of Commerce at Vidyabharti Mahavidyalaya, along with the Head of the Department, Dr. S.B. Kadu, and other teaching staff, visited an NGO as part of Gandhi Jayanti celebrations and Social Service Week.

This visit to Dr. Narendra Bhivapurkar Blind School in Amravati was a profound and lifechanging experience, filled with emotions and meaningful interactions. The initiative aimed to instill a sense of social responsibility among the students by encouraging them to understand and support the needs of the underprivileged sections of society.



Distribution of snacks to the children by students and teachers



Students visit in the workshop in Blind School

Inauguration Function of Computer Society

The inauguration function of the Computer Science Department was conducted with enthusiasm and a student-centric approach, organized *by the students, for the students.* The event, held in the AV Theatre on the 3rd floor of the Main Building, commenced at 12:30 PM. The ceremony aimed to promote skill development among students through various planned activities, including industrial tours, guest lectures, internship programs, and more.



Students Participants at Inaugural function of Computer Society at Av hall on 7th October, 2023



Inaugural function of Computer Society at Av hall on 7th October, 2023

State Level Elocution Competition-2023-24

The Department of English under the aegis of Vidya Bharati GEMS the 9thState Level Intercollegiate Elocution Competition was held on **10.10.2023** with the aim to provide a platform to the student fraternity of the various colleges in the state representing different universities in Maharashtra. In fact the events like elocution and debate are day by day declining, losing its relevance in the wake of mobile technology; this competition has been gaining a good and comprehensive response and wide popularity. Since this is a student-centric activity, students play a vital role in its organization. Considering the recognition and response of the students from various parts of Maharashtra the competition has been organized with diligence & utmost care





Students Participants in the elocution competition

Advance Mobile Repairing Techniques

On 9th October 2023, a workshop on "Advance Mobile Repairing Techniques" was organized by the Department of Electronics in collaboration with S.N. Mobile Gallery. The event took place in the E-Class Room, Ground Floor. The resource person for the workshop, Mr. Akshay Ramteke, an expert in mobile repair, provided practical insights into advanced techniques for mobile troubleshooting and repairing. The primary objective of the activity was to equip students with essential skills that could help them create entrepreneurship opportunities in the mobile repair industry. The workshop was efficiently managed by Ms. Kirti Bhanang, Mr. Anup Yenkar, and Mr. Nilesh Bundile, who coordinated all aspects of the event. To ensure the smooth conduct of the activity, the Program Organizing Committees and E-Club Society were actively involved. The session was aimed at empowering students with the necessary skills and knowledge to develop their expertise in mobile repair and explore entrepreneurial avenues in the growing mobile service industry.



Mr. AkshayRamteke presenting PPT on Advanced Mobile Repairing.

Safety Measures in Use of Electrical & Electronic Appliances

On 25th September 2023, a workshop on "Safety Measures in Use of Electrical & Electronic Appliances" was organized by the Department of Electronics, SOEC, in collaboration with the Industry, Energy & Labour Department. The event took place at New High School (Main), Jog Square, Amravati. The workshop aimed to raise awareness about the risks associated with electrical accidents and the potential adverse effects on health from improper use of electrical and electronic appliances. Mr. Balasaheb Ghuge, Section Engineer, and Smt. Swati Kuralkar, Junior Engineer, Inspection Section, Walcut Compound, Amravati, were the resource persons for the session. They shared valuable insights on safety precautions and best practices for handling electrical appliances to minimize risks. The activity was managed by Ms. Kirti Bhanang, Mr. Anup Yenkar, and Mr. Nilesh Bundile, who ensured its smooth conduct. The main objective of the program was to educate students and the community on the importance of safety in everyday use of electrical devices and to protect users from the hazards of electrical accidents. The Program Organizing Committees were constituted to ensure the efficient organization and execution of the event.



Smt. Smita Kuralkar ,J.E explained to the children how to handle electrical equipment through ppt and gave demonstration in depth

Jadutona Virodhi Kayada Rajyavyapee Janasanvhad Yatra

On 18th September 2023, a session on the "Jadutona Virodhi KayadaRajyavyapeeJanasanvhad Yatra" was conducted in the E-Classroom, Second Floor, Main Building. The activity was organized to raise awareness about the legislation aimed at preventing and eradicating practices associated with black magic and inhumane practices in the state of Maharashtra. This initiative is part of the efforts to promote social well-being and ensure the safety and dignity of individuals.

The session featured resource persons **Nandini Jadhav**, **Bhagvhan Randiwe**, **Prashant Poatdar**, and **Shrikrishna Dhote**, who provided valuable insights into the bill and discussed the significance of the movement. The discussions were aimed at educating students about the harmful effects of black magic and the legal steps being taken to protect individuals from such practices.

The activity was managed and supervised by **Prof. Dr. K. B. Raulkar**, who coordinated the event to ensure its smooth conduct. The **Department of Physics** was involved in the organization of the event, which aimed to bring awareness to a significant social issue and encourage students to engage with and contribute to the movement.



Students at Kayada Rajya vyapee Janasanvhad Yatra

A voter awareness and voter registration camp

On 19th October 2023, a Voter Awareness and Voter Registration Camp was organized at A.V. Theatre, MBA Building, Vidya Bharati Mahavidyalaya (VBMV), Amravati. The event was conducted by the Department of NSS, with the objective of promoting greater voter registration and participation to strengthen democracy. The camp aimed to educate students and the local community about the importance of voting and the election process.

Under the guidance of **Prof. Amit Ingole**, the event focused on encouraging young people to take part in the electoral process and become active citizens. The key objectives of the program included increasing voter registration, ensuring that citizens are well-informed about their voting rights, and encouraging the participation of women and marginalized groups in the electoral process. The camp also sought to raise awareness about the election process and motivate the public to consider issues that matter to citizens in the election agenda.

The camp successfully helped participants understand their rights and responsibilities as voters, promoting active participation and informed choices for the upcoming elections. It also played an important role in highlighting the need for responsive and accountable candidates.



Students present at voter awareness and voter registration camp

Mental Health Awareness Programme

On 6th October 2023, a Mental Health Awareness Programme was organized at A.V. Theatre, Vidya Bharati Mahavidyalaya, Amravati, in collaboration with the Rotary Club of Ambica, Amravati. The program aimed to raise awareness about mental health and its significance in leading a healthy and balanced life.

The session was conducted by **Dr. Vikram Wankhade**, a Psychiatrist at **PDMC Amravati**, who shared his insights on mental health issues, common challenges faced by individuals, and ways to maintain mental well-being. Dr. Wankhade emphasized the importance of recognizing mental health problems early and seeking professional help when needed.

The event was coordinated by **Dr. S. D. Wakode**, who ensured the smooth conduct of the session. The primary objective of this awareness program was to educate students and faculty members about mental health, de-stigmatize mental health conditions, and encourage open discussions about the importance of mental well-being.

The program successfully encouraged participants to prioritize their mental health and provided valuable information on how to manage stress, anxiety, and other mental health concerns.



Dr. Vikram Wankhade, Psychiatrist, PDMMC, Amravati, interacting with students and staff members on the occasion of a Programme on Mental Health Awareness' to observe World Mental Health Day on 6/10/2023

Poster Competition to Mark International Girl Child Day

On 11th October 2023, the Department of Botany, Vidya Bharati Mahavidyalaya, Amravati organized a Poster Competition to mark International Girl Child Day. The event provided a platform for students to creatively express their thoughts and ideas on the empowerment and protection of girl children.

The competition aimed to raise awareness about the importance of ensuring equal rights, opportunities, and protection for girl children in society. Participants were encouraged to highlight the beauty, strength, and potential of girls through their artwork. The event celebrated girlhood, emphasizing the vital role that girls play in shaping the future of communities and nations.

The activity was organized and supervised by **Ms. Namrata N. Kakpure**, who ensured the smooth conduct of the event. Although no formal committees were constituted for the conduct of this event, the competition successfully brought attention to the crucial need for societal change and the empowerment of girl children.



Judging of Posters by Dr. Y. D. Akhare, Dr. Amit Ingole and Dr. Shilpa Sarvaiyya

(C) Problem Solving Methodologies

Problem-solving methodologies are vital in today's education, ensuring that students not only learn theoretical concepts but also develop the practical skills necessary to tackle real-world challenges. At Vidya Bharati Mahavidyalaya, the emphasis on problem-solving encourages students to engage actively in activities that stimulate critical thinking, teamwork, and creativity.

Various events and initiatives provide opportunities for students to apply problem-solving techniques across different disciplines. For instance, the guest lecture on *Programming Skills* was aimed at equipping students with the basics of programming, a crucial problem-solving tool in the digital age. By learning how to design and implement computer programs, students can address complex problems across industries and improve their job prospects.

Another important aspect of problem-solving is leveraging interdisciplinary knowledge. The guest lecture on *Roles of Statistics in Artificial Intelligence & Data Science* illustrated how statistics plays a fundamental role in simplifying and organizing large datasets, a common challenge in data science and artificial intelligence. The lecture highlighted how statistical techniques are used to extract insights from unstructured data, fostering a better understanding of real-world applications.

Furthermore, events like the *National Mathematics Day Celebration* emphasized the importance of mathematics as a problem-solving tool. By honoring the legacy of Srinivasa Ramanujan, the event inspired students to recognize how mathematics drives innovation in various fields. Activities like this encourage students to see mathematics not just as a subject but as an essential problem-solving skill in modern life.

In addition, competitions like the *Business Plan Competition* and *UDHYAM - Explore Your Business Fundamentals* promote practical problem-solving by encouraging students to develop business strategies and entrepreneurial skills. These events give students hands-on experience in identifying problems and formulating solutions, enhancing their ability to think critically and creatively in business settings.

Overall, Vidya Bharati Mahavidyalaya fosters a problem-solving environment that helps students develop skills applicable to both academic and real-life situations, ensuring they are prepared for future challenges.

Guest lecture on Programming Skills

A guest lecture on "Programming Skills" was organized with the aim of introducing students to the basics of programming. Programming is the process of designing a step-by-step plan to make a computer perform specific tasks. It is an essential skill that enables effective communication with computers through a language they can understand.

The significance of programming cannot be overstated—it is a valuable skill that opens doors to numerous opportunities across various fields and industries. To secure their dream jobs or projects, students need to effectively demonstrate their programming skills and showcase their potential. This lecture was intended to motivate students and prepare them for learning advanced programming languages.

The lecture was held on 12th September 2023 at 12:30 PM in Classroom T5, located on the third floor of the Main Building. It was attended by students from B.Sc. First Year, Second Year, and Final Year, along with faculty members.

The guest lecture provided valuable insights into programming fundamentals, helping students build a strong foundation and inspiring them to delve deeper into the field.



Mr.Javed Inamdar sir delivering lecture

Roles of Statistics In Artificial Intelligence & Data Science

As the field of data science continues to expand and evolve, the importance of statistics in extracting insights and enabling informed decision-making from large datasets has gained increasing recognition. When data is vast and unstructured, statistics plays a pivotal role in simplifying and organising it. By leveraging statistical techniques, companies can transform complex and overwhelming datasets into meaningful insights, making the process of handling massive amounts of information seem efficient and manageable. Statistics eliminates irrelevant data, catalogues valuable information, and simplifies the otherwise daunting task of data organisation.

A guest lecture on the topic "Roles of Statistics in Artificial Intelligence & Data Science" was conducted on 7th October 2023 at 12:30 PM in the AV Theatre, Third Floor of the Main Building. The session was organised for B.Sc. and M.Sc. Computer Science students and was attended by faculty members as well.

The lecture highlighted the critical contributions of statistics to artificial intelligence and data science, inspiring students to understand its practical applications and importance in these rapidly growing fields.



HOD Prof. Ather Iqbal, Principal Dr.P.S. Yenkar with Chief Guest Dr.U.V Kale

National Mathematics Day Celebration

On 22nd December 2023, the Department of Mathematics organized the National Mathematics Day Celebration in the T-3 Classroom. The celebration aimed to honor the legacy of one of India's greatest mathematicians, Srinivasa Ramanujan, and to emphasize the significance of mathematics in various fields. The event was managed by Miss. S. A. Pradhan and Miss. P. V. Thakare, who coordinated all the activities.

The primary objective of the celebration was to raise awareness about the importance of mathematics and encourage students to pursue careers in mathematics and related fields. This day also served as a tribute to Ramanujan's immense contributions to mathematics, hoping to inspire students to delve deeper into the subject and contribute to its future development.

As part of the celebration, a brief program was conducted, and participants were encouraged to engage with the subject with curiosity and enthusiasm. The event highlighted that mathematics is not just a subject but a powerful tool that enriches our lives and opens doors to endless opportunities. The celebration successfully brought together **43 students** and **4 teachers**, creating an inspiring atmosphere where attendees were reminded of the deep impact of mathematics in shaping the world around us.



Teachers and students at National Mathematics Day Celebration

Competition on Business Plan

On 22nd March 2024, a Competition on Business Plan was organized at E-Classroom, Main Building, Vidya Bharati Mahavidyalaya, Amravati. The event provided an opportunity for students to develop and present their business plans, focusing on key areas such as setting clear objectives, developing effective strategies, ensuring financial stability, and promoting operational efficiency.

The primary objective of this competition was to help students gain a deeper understanding of the importance of a well-structured business plan. It served as a platform to guide students in creating plans that would lead to success in real-world business environments. The activity aimed to empower students by enhancing their business acumen and encouraging entrepreneurial thinking.

The event was coordinated by **Mrs. Roopali Bhagat**, who ensured the smooth conduct of the competition. Three committees were formed to manage the event effectively



Student's presentation on the business plan

UDHYAM -Explore Your Business Fundamentals

From **9th February to 13th February 2023**, the **Department of Management** organized **UDHYAM - Explore Your Business Fundamentals**, an event aimed at imparting practical knowledge of business fundamentals to students. The event was conducted in collaboration with the **Institution's Innovation Council and Entrepreneurship Cell (EDIC)**.

The first phase of the event included presentations held in the A.V. Theatre, followed by fieldwork in Amravati city to give students hands-on experience. The resource person, Mr. Gaurav Khandelwal, guided students through various business and entrepreneurial concepts during the sessions.



Student Participants of Udhyam Selling their product to the customers