



VIDYA BHARATI MAHAVIDYALAYA AMRAVATI

NAAC Re-accredited with Grade "A" (CGPA 3.23-Third Cycle) | CPE Status (Thrice) by UGC
Mentor College under Paramarsh Scheme by UGC
'Lead College' by S.G.B. Amravati University, Amravati.


3.2.1. Institution has created an ecosystem for Innovations and has Initiatives for Creation and transfer of knowledge

INDEX

SN	Name of Activity	Duration
1.	Udhyam-Explore Your Business Fundamentals	2023-24
2.	Entrepreneurial Soft Skill Development Workshop	2023-24
3.	Industrial orientation and skill empowerment	2023-24
4.	Industrial Visits at Delhi, Manali, Kullu, Amritsar	2023-24
5.	Safety Measures in Use of Electrical & Electronic Appliances	2023-24
6.	Indian Govt. Patents published by Teachers	2023-24





Prof. P. G. BANSOD
SIGNATURE
Co-ordinator
IOAC Quality Assurance Cell
Internal Quality Auditor
Vidya Bharati Mahavidyalaya
Camp, Amravati-431002 (M.S.)




SIGNATURE
PRINCIPAL
Principal
Vidya Bharati Mahavidyalaya
Amravati.

VIDYA BHARATI MAHAVIDYALAYA , AMRAVATI
CELL TO DEVELOP ECOSYSTEM FOR INNOVATION (CDEI) 2023-24

Sr. No.			
1.	Name of the Activity	:	UDHYAM-EXPLORE YOUR BUSINESS FUNDAMENTALS
2.	Organized by	:	Department of Management
3.	Collaborating Agency (If Any)	:	Cell to Develop Ecosystem for Innovation (CDEI)
4.	Date / Duration	:	9th Feb- 13th February 2023
5.	Venue	:	Presentations in AV Theatre, Field work Amravati city
6.	Resource Person (If any)	:	Mr. Gaurav Khandelwal
7.	Activity In-charge	:	Dept of Management
8.	Objectives of Activity	:	1.To inculcate among students selling skills like negotiation, persuasion & convincing 2.To understand accountability & responsibility 3.Practically learning life skills like time management, stress management, strategy formulation 4. Practical exposure given to students by making them work on field.
9.	Outcome of Activity	:	1.Learning of different skills required by corporate 2.Students learn framing of strategies & actually implementing them 3. Application of theory learnt.

10.	List of Committees and Notices and Minutes	<p style="text-align: center;">Notice</p> <p>All the students of MBA Department are hereby informed that the UDHYAM 2024 Will be held on 09/02/2024 - 12/02/2024. Participation is compulsory For Everyone. Schedule of the same is given below.</p> <ul style="list-style-type: none"> ➤ 'Udhyam Business Plan' will be held on 09/02/2024 (Pre-Presentation related to your Product) ➤ Plan Implementation on 10/02/2024 (Around only Amravati City Excluding College Premises) ➤ Final PPT presentation on 12/02/2024 (Overall Experience and Your profit) <ul style="list-style-type: none"> • Everyone Should Report at A/V Hall Before 9 am on 09/02/2024 • College Uniform is Compulsory on 09/02/2024 & 12/02/2024 • I-Card is Compulsory on 10/02/2024. <p style="text-align: center;">Department of Management will provide ₹ 2000 to each group.</p> <div style="text-align: right; margin-top: 20px;">  HOD Department of Management </div>
11.	Number of Participants including Teacher & Students	: 73+5
	 Signature of In-charge	 Signature of the HOD
Pamphlet/ Brochure:		



Department Of
Research & P.G Studies
in Management



Presents
UDHYAM 2024

A way to Practical
Exposure of Market

This Valentine Week
Fall in love of Profits
with **UDHYAM**



EVENT DATE

09/02/2024 - 12/02/2024

START AT

9 AM ONWARDS



CO-ORDINATOR - Dr. P.G.Dammani

Detailed Report (Up to 1000 Words):

Program Overview Report

Day 1 - Udhyam (Business Activity)

Date: 9th February 2024

Venue: AV Theater MBA Building, Vidhyabharti Mahavidyalaya Amravati.

The inaugural day of the Udhyam (Business Activity) program commenced punctually at 9:00 am at the esteemed Vidhyabharti Mahavidyalaya AV Theater. The event was graced by notable dignitaries including Mr. Monga, the esteemed guests, and the college principal, Dr. Yenkar Madam. Additionally, Mr. Gaurav Khandelaval, the illustrious founder of KASBA Cafe Amravati, honored the event as the chief guest.

A total of 7 teams enthusiastically participated in the program. Each team presented their meticulously prepared PowerPoint presentations and elucidated their unique business models. As part of the initiative, the college provided a generous initial investment of ₹2000 to each participating team, fostering a supporting environment for entrepreneurial endeavors.

Guest Speakers Mr. Gaurav Khandelaval, enriched the event with their invaluable insights and expertise. The participants showcased their innovative business ideas through engaging presentations, illustrating their strategic approaches and potential market impact. Mr. Khandelaval, drawing from his extensive experience, provided constructive feedback and valuable suggestions aimed at enhancing the participants' business acumen and market competitiveness.

As a Learning outcome the event served as a platform to nurture entrepreneurial spirit among the student community, fostering creativity and innovation. Participants gained invaluable knowledge and practical insights into various aspects of business management, marketing strategies, and financial planning. The program also facilitated networking opportunities, allowing participants to interact with shopkeepers, industry experts and peers, thus fostering collaboration and knowledge exchange. Under the able guidance of our Head of Dept, Dr. Pooja Dammani Ma'am, the program unfolded seamlessly, with meticulous attention to detail evident in every aspect of its organization. Her mentorship and leadership were instrumental in ensuring the smooth execution of the event, leaving a lasting impression on both the participants and the audience alike.

Day 1 of the Udhyam program was a resounding success, marked by enthusiastic participation, insightful discussions, and a spirit of entrepreneurship. The event set a promising precedent for the days to come, promising further engagement, learning, and growth for all involved.

Day 2 - Business Plan Execution and Product Sales

Date: 10th February 2024

Location: Amravati City

On the second day of the Udhyan program, participating teams executed their meticulously crafted business plans in the bustling market of Amravati City. Each team showcased their products and engaged with prospective customers, applying their market research and strategic planning to drive sales and garner attention.

From 8am in morning till 1 pm, teams actively promoted and sold their products to the local populace. Leveraging innovative marketing techniques and persuasive communication, they endeavored to capture market share and generate revenue. The bustling atmosphere of the market provided an ideal backdrop for showcasing their entrepreneurial ventures.

As part of the program's framework, the funds initially provided by the college, along with the profits generated from the day's sales, were meticulously collected. This process ensured transparency and accountability, laying the groundwork for prudent financial management and future investment opportunities.

Teams successfully generated almost 100 percent revenue through product sales by their excellent and hard working demonstration their ability to translate theoretical business concepts into tangible financial gains. Student participants gained practical experience in entrepreneurship, sales, and customer service, honing their skills and competencies in a real-world setting. The Udhyan program witnessed the successful execution of business plans and the vibrant sales activity in the bustling market of Amravati City. The culmination of efforts showcased the entrepreneurial spirit, resilience, and innovation of the participating teams, setting a precedent for future endeavors in the realm of business and commerce.

Report: Day 3 - Business Presentation and Prize Distribution

Date: 12th February 2024

Venue: AV Theater MBA Building, Vidhyabharti Mahavidyalaya Amravati.

On the concluding day of the Udhyan program, participating teams delivered their final presentations, encapsulating their experiences, learning's, and financial outcomes from the business activity. Each team shared insights into their entrepreneurial journey, highlighting challenges, successes, and valuable lessons gained along the way.

The event was graced by distinguished guests, including Dr .Kazi Madam, HOD of MCM Department. Their presence added prestige and significance to the occasion, underscoring the importance of entrepreneurial education and experiential learning.

Prize Distribution:

Following the business presentations, a prize distribution ceremony was held to recognize outstanding performance. The winners were announced based on criteria such as profit generation and presentation quality. The top three positions for profit generation were awarded to "Perfume Wala," "Pre & Post Workout Sandwich Wala," and "Kachori Wala," respectively. Additionally, the team "Purna Nagar Pedhe Wala" received recognition for delivering the best presentation.

Charitable Contribution:

In a gesture of social responsibility, the profits generated from the business activity were collectively donated to a non-governmental organization (NGO). This noble initiative exemplified the ethos of giving back to the community and making a positive impact beyond business endeavors.

The seamless execution and coordination of the entire program were attributed to Shubham Dudhat, Ajinkya Chandankar, Karishama Wadurkar, Mayuri Ghan & Kartik Shingote whose dedication and organizational acumen ensured the success of the Udhya initiative. His leadership and commitment were instrumental in fostering a conducive environment for entrepreneurial exploration and experiential learning.

The Udhya program culminated on a high note, with participants reflecting on their entrepreneurial journey, receiving accolades for their achievements, and contributing to a charitable cause. The collaborative efforts of all stakeholders, coupled with the enthusiasm and innovation of the participating teams, made the program a resounding success, leaving a lasting impact on the student community and beyond.



HOD, Dept of MBA

Invitation:



Participants list (With Signature)

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 7/12/24
 Sandwich
 7

Handwritten notes on the left margin for the second section:
 8/12/24
 1
 8 student

Handwritten notes on the left margin for the third section:
 8/12/24
 1B
 2

	09/02/2024	10/02/2024	12/02/2024	
	Sigh	Sigh	Sigh	
4				
DNYANESHWARI BODADE				
AKASHAY SHIRBHATE	✓ Ashirbhad	✓ Ashirbhad		2000
TANU KAPOOR	✓ Kapoor	✓ Kapoor		
RASIKA HARSULKAR	✓ Harsulkar	✓ Harsulkar	✓ Harsulkar	3160
BHAKTI KADU	✓ Kadu	✓ Kadu	✓ Kadu	
SWARALI WARDHALE	✓ Wardhale	✓ Wardhale	✓ Wardhale	
PUJA WANKHADE	✓ Wankhade	✓ Wankhade	✓ Wankhade	
SHIVANI KACHEWAR	✓ Kachewar	✓ Kachewar	✓ Kachewar	
SAKSHI SHRIRAO	✓ Shirao	✓ Shirao	✓ Shirao	
SHRUTI BHAGWAT	✓ Bhagwat	✓ Bhagwat	✓ Bhagwat	
SUMIT NILKANT	✓ Nilkant	✓ Nilkant	✓ Nilkant	
DARPAN GAWAI	✓ Gawai	✓ Gawai	✓ Gawai	
Samiksha P. BORIKAR	✓ Borikar	✓ Borikar	✓ Borikar	
5				
SWATI HIROLKAR	✓ S.R. Hirolkar	✓ S.R. Hirolkar	✓ S.R. Hirolkar	2000
SHIVANI LANDGE	✓ Landge	✓ Landge	✓ Landge	
SWATI TAMBAT	✓ Tambat	✓ Tambat	✓ Tambat	2721
PRIYA PARDE	✓ Parde	✓ Parde	✓ Parde	
DHANSHREE LONKAR	✓ Lonkar	✓ Lonkar	✓ Lonkar	
SANDRA PATHARE	✓ Pathare	✓ Pathare	✓ Pathare	4721
VAISHNAVI GULKARI	✓ Gulkar	✓ Gulkar	✓ Gulkar	
PURVAJA DAFE	✓ Dafe	✓ Dafe	✓ Dafe	
SHARDHA BORADE	✓ Borade	✓ Borade	✓ Borade	
VAISHNAVI WARGHE	✓ Warghe	✓ Warghe	✓ Warghe	
MAHESH SHELAKE	✓ Shelake	✓ Shelake	✓ Shelake	
YASH AGRAWAL	✓ Agrawal	✓ Agrawal	✓ Agrawal	
TANMAY BELE	✓ Bele	✓ Bele	✓ Bele	
6				
NIRGUN MAHALLE	✓ Mahalle	✓ Mahalle	✓ Mahalle	2000
VAIBHAV POHOKAR	✓ Pohokar	✓ Pohokar	✓ Pohokar	
RAMESHWAR HATEKAR	✓ Hatekar	✓ Hatekar	✓ Hatekar	925
GULSHAN BHORE	✓ Bhore	✓ Bhore	✓ Bhore	
AVANTIKA WANKHADE	✓ Wankhade	✓ Wankhade	✓ Wankhade	
AVANTIKA GAYAKWAD	✓ Gayakwad	✓ Gayakwad	✓ Gayakwad	
PAVAL THOKE	✓ Thoke	✓ Thoke	✓ Thoke	2925
SATYAM DERE	✓ Dere	✓ Dere	✓ Dere	
FARHAN KAZI	✓ Kazi	✓ Kazi	✓ Kazi	
SAGAR WANKHADE	✓ Wankhade	✓ Wankhade	✓ Wankhade	
KARTIK SHINGOTE	✓ Shingote	✓ Shingote	✓ Shingote	
SHUBHAM DUDHAT	✓ Dudhat	✓ Dudhat	✓ Dudhat	

2000
 3160
 5160

2000
 2721
 4721

2000
 925
 2925

UDHYAM 2024

Group	Attendance		
	Pre Presentation	Plan implementation	Final Presentation
	09-02-2024	10-02-2024	12-02-2024
1	Sign	Sign	Sign
SANKET INGALE	Single	Single	Single
PREM PACHBHAI	Pro	Pro	Pro
GAURAO NEWARE	Am	Am	Am
SWARAJ MALAVI	Am	Am	Am
HITESH DEOGHARE	Am	Am	Am
SHITAL SISODIYA	Am	Am	Am
AKANSHA JAISHWAL	Am	Am	Am
TRUPTI TOTE	Am	Am	Am
ANUSHA JARIN	Am	Am	Am
AVISHA KAVITKAR	Am	Am	Am
GAURI KECHE	Am	Am	Am
2			
ANKUSH TAYDE	Am	Am	Am
HRISHIKESH WANKHADE	Am	Am	Am
GAURAO CHAUDHARI	Am	Am	Am
ABHI BORKAR			
SHANTANU TADE			
ASHWINI SHINDE			
SEJAL AHUJA			
NILESH RATHOD			
RAJAN VIVEK LAKADE			
Gautamy Ingole	Am	Am	Am
Shreeya Niswade	Am	Am	Am
Jash Agrewal	Am	Am	Am
Puja Ahirwar	Am	Am	Am
3			
PRASAD THAKARE	Am	Am	Am
SHIVAM TIWARI	Am	Am	Am
AZAM MASOOD	Am	Am	Am
SONI TEJEE	Am	Am	Am
AISHWARYA FENDE	Am	Am	Am
MAYURI GHAN	Am	Am	Am
ROHINI JAISWAL	Am	Am	Am
KARISHMA WADURKAR	Am	Am	Am
ABHISHEK MANWAR	Am	Am	Am
NIRAL DEOTE	Am	Am	Am

5
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201/2012

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+ 1350
3350

2000
+ 850
2850

2000
+ 3240
5240

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09/02/2024 10/02/2024 12/02/2024

7			
CHETAN THAWARE	Ch...	Thaware	Thaware
CHIRAG RAJGURE	Chirag	Chirag	Chirag
VAISHNAVI DAF	DAF	DAF	DAF
KALYANI NAWGHARE	K.Nawghare	K.Nawghare	K.Nawghare
ANUP BORADE	Anup	Anup	Anup
Pranjali Rajankar	P.Rajankar	P.Rajankar	P.Rajankar
Pooja Abruk	Pooja	Pooja	Pooja
NEHA AGRAWAL	Neha	Neha	Neha
DIVYA SADANSHIV	Divya	Divya	Divya
RUTIKA WATH	Rutika	Rutika	Rutika
PRAJKTA TIDKE	Prajakta	Prajakta	Prajakta
PRAMITA SONUNE	Pramita	Pramita	Pramita

2000
+ 820

2820

3

Saurabh Sawankhede 9/02 10/02 13/02

Sakshi Phende Phende Phende Phende

Ajinkya Chondankar Aj Aj Aj

AKASH BADE Akhade

Sheela Dha Sheela

Raj Munnar Raj

Thanks letter (To Resource person):



Photo's: (All photos must be clear and Geotagged and in JPEG format (with captions), two stage photos, two audience photos & four activities photos)



Student Participants of Udhyam Selling their product to the customers



Student Participants of Udhyan Selling their product to the customers



Student Participants of Udhyan Selling their product to the customers



Students Participating and selling the product to customer under Udhyan 2024



Presentations given by the Group on idea generation for Udhyaam 2024



Civilians participating and visiting the stalls of students of Udhyaam 2024



Inaugural Ceremony of Udhyam 2024



Prize Distribution Ceremony of Winners of Udhyam- 2024

CV of resource person:



Amravati, 444602
+919766547002
gauravgem1@gmail.com

SUMMARY
Proactive Entrepreneur with strong drive and passion for building business from the ground up. Bringing 10+ years of business leadership experience and an unwavering commitment to achieving and exceeding objectives.

Gaurav Khandelwal

EXPERIENCE

January 2011 - Current

Entrepreneur Self | Amravati

- Started a wedding lawns in 2011 named as Sanskar Lawns.
- Running a Café since 2014 named as Kasbaah Café.
- Expanded the Café business to a pure veg garden restaurant in October 2018.
- Beer lounge since November 2020.
- Started a lawn exclusively for small parties named as Kasbaah Lawns from 2021.

EDUCATION

- Schooling from Dnyanmata High School, Amravati
- Intermediate Education from St. Xaviers College, Hyderabad.
- Graduation from Vidyabharti College, Amravati.
- Post Graduation from Vidyabharti College, Amravati.

SKILLS

- Culture building
- Customer acquisition
- Programme coordination
- Issue resolution
- Employee development
- Process improvement

Newspaper cutout:

14 फरवरी 2024 को उद्योजकोंय यात्रा एवं स्वास्थ्य जांच का गई. डॉ. मनाषा प्रगति काढ़े, श्रीकांत देवर, बालू बेंद्रे, अनिकेत जोशी समस्त बस स्थानक कर्मों उपस्थित थे.

विद्याभारती कॉलेज के MBA छात्रों का उद्यम उपक्रम

अमरावती, ब्यूरो. प्रतिवर्षानुसार इस वर्ष भी विद्याभारती कॉलेज के व्यवस्थापन व व्यवसाय प्रशासन विभाग के विद्यार्थियों ने 'उद्यम' इस साहसी व सृजनशील कार्यक्रम की शुरुआत की. कार्यक्रम में मार्गदर्शन करने के लिए अमरावती शहर के प्रसिद्ध व्यावसायी गौरव खंडेलवाल, व्यवस्थापन और व्यवसाय प्रशासन विभाग प्रमुख डॉ. पूजा दम्मानी सहित विभाग के अन्य प्राध्यापक उपस्थित थे. उपक्रम के आयोजन हेतु एमबीए विभाग के विद्यार्थी करिश्मा मयूरी, अजिंक्य व शुभम ने विशेष प्रयास किया. संचालन साक्षी व आभार प्रदर्शन कार्तिक नामक छात्रों ने किया. उद्यम

व्यवसायी खंडेलवाल ने किया मार्गदर्शन



संकल्पना के अंतर्गत विद्यार्थियों के विविध गुट उनके द्वारा स्वयं ही निर्धारित उत्पादन शहर के भीड़ वाले स्थान पर बेचते हैं और

उसके द्वारा जमा पैसे से विभायक कार्य को आयोजन करते हैं. गौरव खंडेलवाल ने मार्गदर्शन करते हुए विद्यार्थियों को विपणन

नीति, स्वच्छता, विक्री नीति, व्यवसाय के संबंध में मौखिक जानकारी दी.

इस अवसर पर विभाग प्रमुख डॉ. पूजा दम्मानी ने खंडेलवाल का स्वागत करते हुए विद्यालय द्वारा विद्यार्थी विकास के लिए आयोजित किए जाने वाले लगातार उपक्रमों की जानकारी दी. डॉ. दम्मानी, डॉ. बोधरा, डॉ. केडिया, डॉ. भदोरिया, प्रा. कडू, प्रा. सलुजा ने विद्यार्थियों द्वारा प्रस्तुत की गई विविध व्यवसायिक कल्पनाओं का समर्थन करते हुए उन्हें मार्गदर्शन दिया. उपक्रम के लिए विद्याभारती महाविद्यालय की प्राचार्या डॉ. येनकर ने समस्त एमबीए विभाग व विद्यार्थियों का अभिनंदन किया.

एमबीए के विद्यार्थियों ने चलाया उद्यम उपक्रम




साहसी व उद्यमी कार्यक्रमों की शुरुआत

प्रतिनिधि/प्रतिदिन अखबार अमरावती, 14 फरवरी - प्रतिवर्षानुसार इस वर्ष भी विद्याभारती कॉलेज के व्यवस्थापन व व्यवसाय प्रशासन विभाग के विद्यार्थियों ने 'उद्यम' इस साहसी व सृजनशील कार्यक्रम की शुरुआत की. 9 फरवरी से 11 फरवरी तक चले इस कार्यक्रम में मार्गदर्शन करने के लिए अमरावती शहर के प्रसिद्ध व्यावसायी गौरव खंडेलवाल, व्यवस्थापन और व्यवसाय प्रशासन विभाग प्रमुख डॉ. पूजा दम्मानी सहित विभाग के अन्य प्राध्यापक उपस्थित थे. इस उपक्रम के आयोजन हेतु एमबीए विभाग के

विद्यार्थी करिश्मा मयूरी, अजिंक्य व शुभम ने विशेष प्रयास किया. उद्घाटन कार्यक्रम का संचालन साक्षी व आभार प्रदर्शन कार्तिक नामक छात्रों ने किया.

उद्यम संकल्पना के अंतर्गत विद्यार्थियों के विविध गुट उनके द्वारा स्वयं ही निर्धारित उत्पादन शहर के भीड़ वाले स्थान पर बेचते हैं और उसके द्वारा जमा पैसे से विभायक कार्य को आयोजन करते हैं. गत 9 फरवरी को कार्यक्रम के उद्घाटन प्रसंग पर गौरव खंडेलवाल ने मार्गदर्शन करते हुए विद्यार्थियों को विपणन नीति, स्वच्छता, विक्री नीति, व्यवसाय के संबंध में मौखिक

जानकारी दी. इस प्रसंग पर विभाग प्रमुख डॉ. पूजा दम्मानी ने खंडेलवाल का स्वागत करते हुए विद्यालय द्वारा विद्यार्थी विकास के लिए आयोजित किए जाने वाले लगातार उपक्रमों की जानकारी दी. डॉ. दम्मानी, डॉ. बोधरा, डॉ. केडिया, डॉ. भदोरिया, प्रा. कडू, प्रा. सलुजा ने विद्यार्थियों द्वारा प्रस्तुत की गई विविध व्यवसायिक कल्पनाओं का समर्थन करते हुए उन्हें महत्वपूर्ण मार्गदर्शन दिया. इस उपक्रम के लिए विद्याभारती महाविद्यालय की प्राचार्या डॉ. येनकर ने समस्त एमबीए विभाग व विद्यार्थियों का अभिनंदन किया.


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VIDYA BHARATI MAHAVIDYALAYA , AMRAVATI
CELL TO DEVELOP ECOSYSTEM FOR INNOVATION (CDEI) 2023-24

- 1) Name of the Activity : **Industrial Visit at Delhi-Manali-Amritsar**
- 2) Collaborating Department /Committee/Agency (If Any)
: **Cell to Develop Ecosystem for Innovation (CDEI)**
- 3) Date / Duration :**16/02/2024 to 23/02/2024**
- 4) Venue : **Delhi-Manali-Amritsar, Amravati**
- 5) Resource Person (If any)
- 6) Activity In-charge : **Prof. Sachinkumar B. Kadu**
- 7) Objectives of Activity –
 - a. **Gaining insights into the company / industry processes.**
 - b. **Connecting theoretical knowledge with practical applications.**
- 8) List of Committees constituted for smooth conductance
Prof Pinky Dewani, Prof MeetaHemrajnani, MrMukundNagapure
- 9) Number of Participants including Teacher & Students –**58Students of BBA departments**
- 10) Detailed Report:

Report - Industrial Education Tour of BBA Students

Objective of the Visit:

The primary objectives of the Industrial Education Visit for Bachelor of Business Administration (BBA) students were to provide practical insights into the functioning of various industries, enhance students' understanding of theoretical concepts, and expose them to real-world business operations. The visit aimed to bridge the gap between classroom learning and practical application, allowing students to witness first-hand the dynamics of the business world.

Destinations Visited:

(i) Sai Shawl Factory, Kullu (ii) Trishala Shawl Factory, Kullu (iii) Catch Beverages Plant, Kullu and (iv) Verka Dairy, Amritsar

Overview of the Visit:

(I) Sai Shawl Factory and (II) Trishala Shawl Factory, Kullu (Sector: Manufacturing)

Focus Areas: Production processes, quality control, supply chain management.

Highlights: Students observed the entire production line, from raw material input to finished goods.

Discussions with industry experts provided insights into modern manufacturing techniques and quality assurance protocols.

(III) Catch Beverages -Mineral Water Plant, Kullu (Sector: Manufacturing)

Focus Areas: Production processes, quality control, supply chain management.

Highlights: BBA students gained exposure to production process and witnessed the role of innovation in driving business growth. Interactions with the team allowed students to understand the importance of staying ahead in a rapidly evolving market.

(IV) Verka Dairy, Amritsar (Sector: Manufacturing)

Focus Areas: Production and quality processes, supply chain management, business strategies.


Highlights: Students explored the day-to-day operations of a firm, gaining insights into operations planning, risk management, and quality control techniques. Discussions with industry professionals shed light on the challenges and opportunities in the dairy services sector.

Outcomes and Learning Achieved:

(I) Practical Application of Theoretical Knowledge: The visit helped students connect theoretical concepts learned in the classroom with real-world business scenarios. Observing actual business processes reinforced the relevance and applicability of their academic knowledge.

(II) Industry Exposure: Exposure to diverse industries broadened students' perspectives on the business world. They gained a deeper understanding of the unique challenges and opportunities associated with different sectors.

(III) Networking and Professional Development: Interactions with industry professionals provided students with networking opportunities. Engaging with seasoned professionals allowed them to seek advice, ask questions, and gain valuable insights into career paths within the respective industries.


Prof. Sachinkumar B. Kadu
(Activity In-charge)




Dr. Pooja G. Dammani
(Head – MBA Department)

11) **Photos:**



Educational visit to 'Sai Shawl Factory', Kullu



Educational visit to 'Trishla Shawl Factory', Kullu



Educational visit to 'Catch Beverages Plant', Kullu



Educational visit to 'Verka Dairy', Amritsar



Observing production process at ‘Trishla Shawl Factory’, Kullu

12) Outcome of Activity



- i. Visit helped students connect theoretical concepts learned in the classroom with real-world business scenarios.
- ii. Exposure to diverse industries broadened students' perspectives on the business world.

[Handwritten Signature]
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VIDYA BHARATI MAHAVIDYALAYA , AMRAVATI
CELL TO DEVELOP ECOSYSTEM FOR INNOVATION (CDEI) 2023-24

1.			
Sr. No.			
1.	Name of the Activity	:	Entrepreneurial Soft Skill Development Workshop
2.	Name of the scheme	:	Cell to Develop Ecosystem for Innovation (CDEI)
3.	Organized by	:	Department of Management Studies
4.	Collaborating Agency	:	Cell to Develop Ecosystem for Innovation (CDEI)
5.	Date / Duration	:	18th March 2024
6.	Venue	:	MBA Ist Year Classroom, MBA Building
7.	Communication Medium	:	Offline Activity
8.	Resource Person	:	-
9.	Activity Incharge	:	Dr. P.G.Dammani
10.	Objectives of Activity	:	1. To offer a platform to students to share their findings, project outcomes or innovative ideas with a broader audience. 2. To imbibe self presentation skills and creativity in their field. 3. Practical exposure given to students by making them work on field.
11.	Outcome of Activity	:	1.It helps the target audience to get acquainted with the relevant information 2.Students learn framing, placing of right content in poster presentation with proper use of graphs, images etc.,
12.	Number of Participants including Teacher & Students	:	40+2
	 Signature of In-charge		 Signature of Principal

PamPhlet/Notice:

VIDYA BHARATI
MAHAVIDYALAYA,
AMRAVATI



DEPARTMENT OF MANAGEMENT STUDIES

SOFT SKILL DEVELOPMENT WORKSHOP

(POSTER PRESENTATION)

ON -18/03/2024 AT 9 AM

VENUE: MBA FIRST YEAR CLASSROOM

VIDYA BHARATI MAHAVIDYALYA AMRAVATI

Report:

Report

Soft Skill Development Workshop- (Poster Presentation)

Date : 18th March 2024

Location : MBA Ist Year Classroom

Organized by: Dr. P.G.Dammani, Department of
Management Studies, Vidya Bharti Mahavidyalaya,
Amravati

Introduction:

The Poster Presentation Skill Development Workshop was conducted with the aim of enhancing the communication and presentation abilities of MBA students. Total 40 Students participated in the poster presentation. Effective communication is crucial in the business world, and poster presentations offer a unique platform for conveying complex ideas concisely. This workshop aimed to equip students with the necessary skills to create visually appealing and informative posters, as well as to deliver compelling presentations.

Workshop Objectives:

1. Understand the principles of effective poster design.
2. Develop skills in creating visually engaging and informative posters.
3. Learn techniques for presenting information succinctly.
4. Enhance verbal communication skills for delivering impactful presentations.
5. Gain confidence in presenting ideas to diverse audiences.

Workshop Content:

The workshop was divided into two main sessions:

1. Poster Design Principles:
 - Introduction to the purpose and significance of poster presentations.
 - Guidelines for structuring content and organizing information.
 - Tips for selecting appropriate fonts, colors, and graphics.
2. Presentation Skills:
 - Techniques for delivering engaging presentations.
 - Strategies for effective storytelling and audience engagement.
 - Practice sessions with peer feedback to improve presentation delivery.
 - Guidance on handling questions and addressing audience inquiries.

The workshop employed a combination of lectures, interactive discussions, hands-on activities, and peer feedback and suggestions. Participants were encouraged to actively engage in discussions, share their experiences, and provide constructive feedback to their peers. Additionally, individualized guidance was provided to students for refining their poster designs and presentation skills.

Outcome and Impact: The Poster Presentation Skill Development Workshop received positive feedback from participants, who reported significant improvements in their ability to create compelling posters and deliver engaging presentations. Through interactive sessions and practical exercises, students gained confidence in articulating their ideas effectively and responding to audience queries confidently. Moreover, the workshop fostered collaboration and teamwork among participants, as they worked together to refine their poster designs and presentation techniques.

Invitation:

Registration list: Same as Below

Participants list:

Department of Management Studies
CLASS: MBA I
Date: _____
SOFT SKILL DEVELOPMENT WORKSHOP

Page No.: _____
Date: _____
YOUVA

Attendance

* TC's of communication

- 1) Ahezam Masud
- 2) Swati Hirolkar
- 3) Shivani Landge

* Negotiation, Types or Forms of Communication

- 1) Hitesh G. Derghare
- 2) Swarnaj R. Mali
- 3) Ankush R. Tayde

* Essential of communication, Team Building and Decision making.

- 1) Anup Borode
- 2) Chirag Rajgure
- 3) Gaurav Chaudhary

* Presentation Skill

- 1) Kazi Farhan Ahemad
- 2) Hrishikesh Wankhede
- 3) Ayush Pimpalkar

Social Media

* Premkumar Pachbhai
Sanket Ingle
Gaurav Neware

✓* Resume Writing.

- 1) Aishwarya J. Pendse
- 2) Pooja V. Abduk
- 3) Rutika P. Wath

Sig.

~~Sudha~~

~~Pooja~~

~~Rutika~~

✓* ~~Group Disc~~

* Business skills of communication.

- 1) Dnyaneshwari S. Badade
- 2) Divya R. Jadanshiv
- 3) Priya P. Parde
- 4) Avantika V. Wankhade

~~D. Badade~~

~~R. Jadanshiv~~

~~P. Parde~~

~~A. Wankhade~~

✓* How to prepare for Job interview

- ① Samiksha P. Banerjee
- ② Sultoni pelhe
- ③ chetan thavare
- ④ Vaishnavi Gokhale

~~S. Banerjee~~

~~S. Pelhe~~

~~C. Thavare~~

~~V. Gokhale~~

✓* meeting & video conferencing

- ① Neha Agrawal
- ② Dhanshree Lonkar
- ③ Swarali Varhade

~~N. Agrawal~~

~~D. Lonkar~~

~~S. Varhade~~

Group Discussion

- 1) Bhakti P Kadu
- 2) Rasika S. Katsulkar
- 3) Pooja Wankhade

~~B. Kadu~~

~~R. Katsulkar~~

~~P. Wankhade~~

Photo's: (All photos must be clear and Geotagged in JPG format(with captions), two stage photos, two audience photos & four activities photos)



Students Presenting in Poster Presentation organized by Dept of Management



Peer to Peer Interaction and Discussion on students Poster presentation topic



GPS Map Camera
Amravati, Maharashtra, India
WQPG+383, Maltekdi, Amravati, Maharashtra 444603, India
Lat 20.935264°
Long 77.775849°
18/03/24 10:25 AM GMT +05:30

Participation of MBA Students in Soft Skill Development Workshop –Poster presentation



Students participating and actively presenting on the topic of Business communication for Soft Skill Development



Students Presenting poster presentation in soft skill development workshop organized by Department of management



Students participating and actively presenting on the topic of Business communication for Soft Skill Development Workshop



Presentation of Student for Soft Skill Development Workshop

Basu

In-charge

A. Anand
Prof. P. G. BANSOD
 Co-ordinator
 Internal Quality Assurance Cell
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Pendekar

Principal

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VIDYA BHARATI MAHAVIDYALAYA , AMRAVATI
CELL TO DEVELOP ECOSYSTEM FOR INNOVATION (CDEI) 2023-24

Name of Activity :	"Safety Measures in Use of Electrical & Electronic Appliances"
Collaborating Department :	Department of Electronics, SOEC , CDEI, Cell to Develop Ecosystem for Innovation (CDEI) Industry,Energy & Labour Department.
Date :	25/09/2023
Venue :	New High School (Main), Jog Squire Amravati.
Resource Person :	Mr.BalasahebGhuge, Section Engineer,and Smt. Swati Kuralkar, Junior Engineer. Inspection Section, Walcut Compound Amravati.
Activity In-charge :	Ms KirtiBhanang, Mr.AnupYenkar, Mr.NileshBundile
Objective of Activity :	Awareness Program To Protect the user against the risk of Electrical Accidents or adverse effects on health.
List of Committees constituted for Smooth Conductance :	Program organizing committees.

Detailed Report :

The Workshop on "Safety Measures In use of Electrical & Electronics Appliances" conducted on 25/09/2023 at 03.30 PM at the New High School (Main), Amravati. The Program was organized by the Department of Electronics in collaboration with CDEI, SOEC.

Mr. S. S. Giri from the New High School (Main) was the Chairperson for this workshop. Mr.BalasahebGhughe, Section Engineer and Smt. Swati Kuralkar, J.E. from Industry, Energy & Labour Department were guests speakers for this event. The program was introduced by Dr. R. J. Gajbe, Professor & Head of Department of Electronics. After this, Smt. Swati Kuralkar, J.E demonstrated PPT to the students how to handle safely electrical & electronic equipments. Mr.BalasahebGhughe, Section Engineer gave valuable information to the students about electrical safety. The students were very happy as they learnt something new and helpful information to save lives and prevention of electrical accidents. They asked questions curiously. Dr. D. S. Ramteke, Convener of SOEC and the staff from Department of Electronics were present for the workshop.

The program was conducted by Mr.MangeshKokate and vote of thanks was proposed by Mr.AkashDhage from B.Sc. First Year. For the successful organization of this event, the guidance and support has byhon'ble Principal Dr. P. S. Yenkar of our institute and Mrs.VarshaJadbansi, Principal and Mr.GajananThakare, Vice- Principal of New High School (Main), Amravati. Overall the Workshop on Safety Measures in Use of Electrical & Electronics Appliances" conducted successfully.

Photos :



The Hon'ble guests Mr. Balasaheb Ghughe, Section Engineer and Smt. Smita Kuralkar, J.E., Mr. S. S. Giri, and others are shown on this occasion.



Dr. R. J. Gajbe, Head of Electronics Department expressing ideas behind Safety Measures.



Smt. Smita Kuralkar ,J.E presenting how to handle safely electrical equipments.



Mr. Balasaheb Ghughe ,Section Engineer expressing valuable information about electrical safety.

विद्याभारती महाविद्यालयातर्फे समाजभिमुख विद्युत सुरक्षेसंबंधित कार्यशाळा

पुण्य नगरी / प्रतिनिधी

अमरावती : स्थानिक न्यू हायस्कूल मेन येथे विद्याभारती महाविद्यालयातील इलेक्ट्रॉनिक्स विभाग, एसओइसी व उद्योग, उर्जा



आणि कामगार विभाग यांच्या संयुक्त विद्यमाने सोमवार, २५ सप्टेंबर रोजी विद्युत उपकरणे हाताळताना घ्यावयाची दक्षता या समाजभिमुख कार्यशाळेचे आयोजन करण्यात आले होते.

कार्यशाळेला अध्यक्ष म्हणून न्यू हायस्कूल मेनचे एस. एस. गिरी, विद्युत

निरीक्षक विभागाच्या स्वाती कुरळकर, बाळासाहेब घुगे आदी उपस्थित होते. कार्यक्रमाचे प्रास्ताविक व पाहुण्यांचा परिचय डॉ. आर. जे. गजबे यांनी केले. कार्यक्रमाची सुरुवात दीपप्रज्वलनाने झाली. त्यानंतर स्वाती कुरळकर यांनी

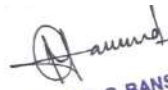
विद्यार्थ्यांना मार्गदर्शन केले. कार्यक्रमाला डॉ. डी. एस. रामटेके, अनुप येनकर, नीलेश बुंदिले, कीर्ती भनंग आदी उपस्थित होते. कार्यक्रमाचे संचालन मंगेश कोकाटे व आभार

प्रदर्शन आकाश ढगे यांनी केले. कार्यक्रमाच्या यशस्वीतेकरिता विद्याभारती महाविद्यालयाच्या प्राचार्य डॉ. प्रज्ञा येनकर, न्यू हायस्कूल मेनचे मुख्याध्यापिका वर्षा जदबन्सी व उपमुख्याध्यापक गजानन ठाकरे यांचे सहकार्य लाभले.

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(12) PATENT APPLICATION PUBLICATION

(21) Application No.202341038910 A

(19) INDIA

(22) Date of filing of Application :06/06/2023

(43) Publication Date : 30/06/2023

(54) Title of the invention : Multiple input, multiple outputs (MIMO) wireless transmission systems using QR decomposition method

(51) International classification :H04B 070413, H04B 070600, H04B 070800, H04L 250200, H04L 250300

(86) International Application No :PCT//
Filing Date :01/01/1900

(87) International Publication No: NA

(61) Patent of Addition to Application Number :NA
Filing Date :NA

(62) Divisional to Application Number :NA
Filing Date :NA

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4)Dr. Pramod P. Khade

5)Dr. Sk. Riyaz Hussain

6)Dr. Shailendra Kumar Mittal

7)Ms. Shilpa

8)Dr. Rashmi Sharma

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(57) Abstract :

This invention proposes a novel method for enhancing the efficiency and reliability of Multiple Input Multiple Output (MIMO) wireless transmission systems by integrating QR decomposition into the signal decoding process. The transmitted signals, represented as a matrix, are subjected to QR decomposition, simplifying subsequent mathematical operations and reducing computational complexity. The properties of the resulting orthogonal and upper triangular matrices from QR decomposition are used to manage interference in the MIMO system, leading to improved data transmission quality. The invention also leverages the computational efficiency of QR decomposition to adapt rapidly to varying channel conditions. This new method promises to significantly improve the performance of MIMO systems by reducing latency, managing interference more effectively, and offering improved adaptability to dynamic environments, thus enhancing overall system performance and reliability.

No. of Pages : 21 No. of Claims : 10


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(12) PATENT APPLICATION PUBLICATION

(21) Application No.202341072138 A

(19) INDIA

(22) Date of filing of Application :22/10/2023

(43) Publication Date : 15/12/2023


(54) Title of the invention : ADAPTIVE INTEGRATION AND DIFFERENTIATION TECHNIQUES THROUGH FIXED POINT ANALYSIS FOR REAL-TIME SYSTEMS

(51) International classification :G06N0003080000, G06N0003063000, G06N0007000000, G06N0003040000, H03H0021000000
 (86) International Application No :NA
 Filing Date :NA
 (87) International Publication No :NA
 (61) Patent of Addition to Application Number :NA
 Filing Date :NA
 (62) Divisional to Application Number :NA
 Filing Date :NA


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8)Mrs. Akkaraju Lalitha
9)Mr. G. Balaraman
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(57) Abstract :
 An adaptive computational system for real-time data processing combines techniques of integration and differentiation with principles of fixed-point analysis. This system offers dynamic response capabilities, tailoring its operations according to incoming data streams. Leveraging fixed point theory's stability and convergence properties, the system ensures accurate, efficient, and timely computations, making it suitable for a wide range of applications, from control systems to medical diagnostics. Its unique adaptability based on fixed point analysis marks a significant advancement in real-time computational methodologies.

No. of Pages : 22 No. of Claims : 10


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(54) Title of the invention : ARTIFICIAL INTELLIGENCE-BASED APPROACH TO STUDY THE IMPACT OF TEMPERATURE ON DIELECTRIC PROPERTIES OF BISMUTH FERRITE (BIFEO3) NANOPARTICLES FOR PV APPLICATIONS

(51) International classification :C01G0049000000, B01J0023843000, C04B0035260000, G16H0050200000, H05K0001030000

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(57) Abstract :
 Artificial Intelligence-based approach to study the impact of Temperature on Dielectric Properties of Bismuth Ferrite (BiFeO3) Nanoparticles for PV Applications is the proposed invention. The proposed invention focuses on analyzing the impact of temperature on Dielectric properties of Bismuth Ferrite (BiFeO3) using the algorithms of Artificial Intelligence. The invention also focuses on analyzing the PV applications so that we can improve their applications in an advantageous manner.

No. of Pages : 13 No. of Claims : 4


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(54) Title of the invention : HERBAL EMULGEL FORMULATIONS COMPRISING TECTONA GRANDIS EXTRACTS FOR SKIN CARE CONDITIONS

(51) International classification :A61Q0019000000, A61K0009000000, A61P0017000000, A61Q0015000000, A61K0008978900

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(57) Abstract :

The present invention relates to a herbal emulgel formulation for skin care conditions comprising extract from leaves and/or seeds of Tectona grandis, water, acrylate/C10-30 alkyl acrylate cross polymers, humectants, sequestering agents, surfactants, moisturizers, emulsifiers, emollients, vitamin E analogues, vitamin C analogues, preservatives, antiperspirants, penetration enhancers, fragrance ingredients and/or other components. The formulation may be applied on skin of a user by topical administration and does not cause skin irritation, toxicity and/or harmful effects upon application. Moreover, the formulation may comprise extract of seeds and/or leaves of Tectona grandis incorporated in biodegradable polymeric microspheres of size less than 200 micrometers. Furthermore, the formulation may provide, including, emolliency activity, skin softening activity, moisturizing activity, antibacterial activity, antifungal activity, anti-inflammatory activity and/or antioxidant. Further, the formulation may provide moisturizing effect within 15 minutes after application on the user's skin.

No. of Pages : 30 No. of Claims : 10


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