



VIDYA BHARATI MAHAVIDYALAYA AMRAVATI

NAAC Re-accredited with Grade "A" (CGPA 3.23-Third Cycle) | CPE Status (Thrice) by UGC
Mentor College under Paramarsh Scheme by UGC
'Lead College' by S.G.B. Amravati University, Amravati.

7.3.1 Institutional distinctiveness: Nirmalya Nirmulan Cleanliness Drive (Solid waste Management)

Nirmalya Nirmulan Cleanliness Drive (Solid Waste Management)

Cleanliness Drive at Chatri Lake, Amravati during Ganesh idols immersion is a fantastic way to ensure that the environment remains protected while celebrating the festival.

The main goals of the drive include:

- **Planning and Coordination:** Enviro club of the College does planning and work with the Amravati Municipal Corporation, local police, and other governmental bodies to ensure the drive is organized smoothly.
- **Awareness Campaign:** College Enviro club conducts campaigns prior to the Ganesh Chaturthi festival to inform people about the harmful effects of using non-biodegradable idols and chemical paints. Club sets up stalls or workshops offering eco-friendly Ganesh idols made of clay or other biodegradable materials, and educate people on alternatives.
- **Eco-Friendly Immersion Zones at Chatri Lake:** Specific zones and artificial ponds or tanks are created where people can immerse smaller idols, ensuring no debris is left behind in the lake itself.
- **Volunteers and Clean-up Teams:** Club organizes volunteer groups, including students, local organizations, and environmental groups, to help in the Cleanliness drive before, during, and after the immersion.

Thus, this cleanliness drive at Chatri Lake, Amravati during Ganesh idol immersion successfully ensured a cleaner environment and reduced pollution.


Prof. P. G. BANSOD
Co-ordinator
Internal Quality Assurance Cell
Vidya Bhawan Mahavidyalaya
Camp, Amravati-427002 (M.S.)




SIGNATURE
PRINCIPAL
Vidya Bhawan Mahavidyalaya
Amravati.