

Pooja G. Dammani

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Dynamic instructor and thoughtful leader, focused on providing students with a rigorous and challenging education, along with the confidence, tools and skills required to build and advance toward a framework for success. Shape/advance students, through innovative course work and stimulating projects formulated on personal decisiveness, business best practices, emerging business trends, and use of technology.

- Instruct students taking Introduction to Human Resource Development, Marketing, Branding, Corporate Leadership and Management, Business Communication, Business Environment, Management Information System and Computer Applications in Management and Commerce.
- Cultivated teaching partnerships and alliances with key educational institutions across Amravati region

WORK EXPERIENCE

SN	Designation	Company/Institute	From (Date)	To (Date)	Duration (Years)
1	Head of department, Associate Professor	Department of Management Studies, Vidya Bharati Mahavidyalaya, Amravati	July-2009	Till Date	Currently Working
2	Proprietor	Pooja Consultancy Services-Digital Signature Provider	Jul-2014	Till Date	Currently Working
3	CHB	Sant Gadge Baba Amravati University, Amravati	Jul-09	Jul-11	2 years
4	Project Management Executive	Kalpa Management Services (Client:-Energgia Infrastructure Pvt Ltd.) Road Construction Project, Kharadi Site -Pune	May-08	April-09	1 Year
5	Executive Account Manager	Shiva Fertilizers, Ltd	Apr-07	May-08	1 Year

ACADEMIC BACKGROUND

Year	Qualification	Institute / University	Grade / % Marks
2019	Phd –Commerce Faculty	Sant Gadge Baba Amravati University	Awarded
2018	SET- Commerce	Savitribai Phule University of	Qualified

		Pune	
2018	MCOM	IGNOU	65%
2017	PGDIBO	IGNOU	63.5%
2013	MBA(Finance+Marketing)	Sant Gadge Baba Amravati University	69%
2007	MBAP-AIT	International Institute of Information Technology, Pune	3.3/4.0 (CGPA)
2004	BE (Information Technology)	S.G.G.S College of Engineering and Technology, Nanded	68
2000	HSC	Maharashtra Board	86.33
1998	SSC	Maharashtra Board	81.33

ACADEMIC AND CO-CURRICULAR ACHIEVEMENTS

ACADEMIC

- Subject Expert for - Quantitative Methods, Business Statistics, Management Science, Managerial Skills Development, Management Information Systems, Leadership Management, Sales and Advertising Management, Brand Management, Auditing, Logistic Management, Principle of Economics, Business Communication, Event Management
- Developed an automated computer based Software for “Direct Material Purchase handling system” implementing a complete SDLC cycle using project management tools such as MS-Visio, MS-Project, SmartDraw etc.
- Presented seminar on “Steganography”-An Art of Encrypting text under pictures.
- Member for Evaluation, Moderation and Paper Setting for BBA, MBA and M.Com in HRD in Sant Gadge Baba Amravati University, Amravati
- Member of Organizing Committee, National Conference on “ Smart India Vision-2020- Innovations in Computer Applications, Management and Commerce”, held on February 18, 2017 at Vidya Bharati Mahavidyalaya
- Presented lectures on Ms- Office and Personality Development and writing skills in ICAI, CA Branch in Amravati for CA Students.
- Assistant in drafting the qualitative metrics for NAAC Criterion No.6
- NBA coordinator for MBA Department

Ph.D. Research Title

“Economic Empowerment of Women in Amravati District Through Government Schemes”(During 10th and 11th Plan)

Registration number SGBAU/Ph.D./COMM./5796/2013, w.e.f. 15.01.2013, File No. 5796,

Notification No. 113/2019 dated 04/07/2019, Sant Gadge Baba Amravati University, Amravati.

CO-CURRICULAR

- **Led an Industrial tour with a team of 60 students to Delhi and also had an opportunity at that time to meet the Excellency first lady President of India' Mrs. Pratibha Tai Patil' at Rashtrapati Bhavan.**
- Founder member of the Cultural committee at International Institute of Information Technology.
- Event Management- Coordinated and worked in inter-college National level Techno – Management Event Dhruva, Kaizen and organizing committee member of Annual Gathering- JOSH
- Incharge of GEMS- Certificates and mementos committee at College level
- Core Committee Member of GEMS-General Event Management Society
- Convenor of Cell to prevent sexual harassment under CDC
- **State Level Winner in Swimming Competition**
- Initiated and assisted in developing a Website for our listed company Shiva Fertilizers, Ltd & Dental Clinic Dammani Dental Care
- Body member of Chamber of Commerce-Ladies Wing of Amravati, Amravati Management Association

COMPUTER PROFICIENCIES

Project Management Tools	MS-Visio, SmartDraw 9, MS-Project , Asta Power project
ERP	SAP ECC 5.0 (Fi & Co), Basic of SD and MM Modules
Office Suite	MS Office 2010
Databases	Oracle 8i, MS-Access
Operating System	Windows10/XP, Vista

RESEARCH PUBLICATIONS

Sr. No	Name of Workshop /Journals/Conferences/Seminars	Place	Date	Level
1	Workshop on “Challenges before BBA degree Course”	Commerce & Management Dept, Brijlal Biyani Shikha Samiti., Amravati	2 nd April 2013	State
2	Workshop on “Academic and Administrative Reforms in Commerce Faculty”	Deptt. of Mgt. Studies Vidya Bharati Mahavidyalaya, Amravati	6 th April 2013	State Level Symposium
3	Workshop on “Career Counseling for Girl Students”	Pratibha Women’s Studies Centre, Vidya Bharati Mahavidyalaya, Amravati	31 st March 2011	State level
4	Conference on “Feminism in contemporary India”(FICI, '12)	Pratibha Women’s Studies Center-VidyaBharati Mahavidyalaya, Amravati	March, 30 th 2012	College level

5	Conference on "Contribution of Women in the development of Modern India"	Deptt. Of History, VidyaBharati Mahavidyalaya, Amravati: ISBN 978-93-5087-616-9	Oct, 12 th 2012	National Level
6	Conference on "WTO and International Trade"	Deptt.of Commerce, Vidya Bharati Mahavidyalaya, Amravati and S.S.S.K.R. Innani Mahavidyalaya, Karanja (Lad): ISBN: 978-93-82588-08-5	Feb, 23 rd 2013	National level
7	Workshop on the Case Study Method of Study	Sant Gadge Baba Amravati University, Dept of MBA	4 th Feb, 2015	State Level
8	Short Term Training Programme on "ICT Based Research Methodology Seven Days Short Term Course	Shri Shivaji Arts & Commerce College, Amravati	18 th - 24 th April 2017	National Level
9	Conference on "Smart India Vision 2020- Innovations In Computer Applications Management & Commerce	VidyaBharati Mahavidyalaya, Amravati: ISSN 2319-4979	Feb 18 th 2017	National Level
10	Digital Village: Breaking the Traditional Perception Towards Rural Development	VidyaBharati Mahavidyalaya, Amravati	Feb 18 th 2017	International
11	A study of impact on economic empowerment of women Through self help groups with special reference on Amravati District	VSRD International Interdisciplinary Research Journal, Solapur: ISSN: 2230-7850	Feb -2017,	International
12	Workshop on ICT based Research Methodology Seven Days short term Course	Department of Commerce in collaboration with Indian Accounting Association, Jaipur(Chapter-Akola)	18 th April to 24 th April 2017	State
13	"An Analytical Study of Government schemes for Women Empowerment in Amravati District"	International Interdisciplinary Research Journal, Solapur ISSN: 2249-S94X	April 2018,	International
14	Innovations In Digital Banking And Its Prodigious Effect In Banking Industry.	National Conference on Paradigm shift of Indian Economy and Its Impact on various sectors.	28 th December 2019	National

15	Emerging trends in Digital Marketing: Ignoring Neuromarketing might be loss of opportunity	E-Bussiness, E-Management,E-Education and E-Governance, Kamla Nehru Mahavidyalaya, Nagpur	February 7 th and 8 th 2020	International
16	Paradigm shift in trends of traditional Economy to Cashless Economy	National Conference on “Neo-Indian Economical Issues and Development”- NIEID-2020, Late R.Bharati, Arts, Commerce and Smt. S.R.Bharati Science College, Arni-District: Yavatmal	24 th February, 2020	National
17	Economic Fallout and its impact on Various industrial sectors in this pandemic scenario of COVID-19	World with Covid-19: The Humanity at threat- Challenges and Solutions. Vidyabharati International Interdisciplinary Research Journal , ISSN:2319-4979	18 th & 19 th June 2020	International
18	Online FDP on Preparing for NBA Accreditation with a case study of course and program outcomes attainment	IQAC of AISSMS IOIT,Pune	11 th to 13 th June 2020	Online
19	TWO Weeks Faculty Development programme on ‘Managing Online classes and Co-creating MOOCS:2.0”	Ramanujan College, Universtiy of Delhi	18 th May- 3 rd June 2020	Online
20	Two days Faculty Development Program on Outcome Based Education	Trinity Institute of Professional Studies, Dwarka	8 th -9 th Sept, 2020	Online
21	FDP on Management Information System	AICTE ATAL Academy	2 nd Nov- 6 th Nov 2021	Online
22	FDP on Leadership & Excellence	AICTE ATAL Academy	23 rd Nov- 27 th Nov 2021	Online
23	Impact of Service Quality on Customers Satisfaction: A Case Study on SBI Bank	International Conference on Challenges & Prospects in Management in VUCA world Symbiosis Institute of Management studies, Nagpur	17 th & 18 th Feb 2021	International
24	A journey of unicorn edtech start-ups & businesses in the emerging markets and its effect on economy during pandemic	Dr. Panjabrao Deshmukh College of Law,Amravati & Sentinel Solicitors,UK, Jointly organized International Conference on ‘Emerging issues & challenges in Human rights commercial law &	5 th & 6 th March 2022	International

		women empowerment in contemporary global society.		
25	Empowering People to work in new ways through digital transformations and shifts in marketing trends.	International Conference organized by Brijlal Biyani Science college(International Journal of commerce and management studies)	March 2023	International
26	Gratification Marketing- Call me now, Send me now, Buy it now- the New trend in Marketing	International Multidisciplinary conference on 'Upcoming challenges in the shadow of recession and its coping strategies organized by Sipna College of Engineering & Technology, Amravati	2 nd Feb 2023	International
27	Indian Startup: New opportunities and challenges faced by Entrepreneur	International Journal of Commerce and Management studies	1 st March 2023	International

KEY STRENGTHS

- Good communication and presentation skills along with intuitive problem solving skills.
- Strong team player with effective work and time management skills.

PERSONAL INFORMATION

Date of Birth	19th July 1983
Marital Status	Married
Languages Known	English, Hindi, Marathi and Marwari
Address	'GOKUL', Near VBMV, Camp, Amravati

References

S N	Name	Designation & Affiliation	Contact Details
1	Dr. P.W. Kale	Ex. Dean, Faculty of Commerce, SGBAU; Director, School of Management & Computer Studies, Vidya Bharati Mahavidyalaya, Camp, Amravati	+91 9823373434 pwkaleshyam@rediffmail.c om
2	Dr. P. N. Mandaogade	HOD, Department of Management Studies, Vidya Bharati Mahavidyalaya, Amravati	+91 9766894192 Positive.pallavi15@gmail.c om

Declaration

I hereby declare that all the above information is true and correct to the best of my knowledge and belief.

Sincerely,
Dr. Pooja Dammani