

**Vidya Bharati Mahavidyalaya, Amravati**  
**Department of Cosmetic Technology**  
**Organizes**

**State Level Webinar On**

**“ COSMETIC PRODUCT DEVELOPMENT & INDUSTRIAL CHALLENGES ”**



**Resource Persons**

**Mr. Ashish Rajput**

Ex Senior Manager R&D (Netsurf)

Ex Manager ,Walmart India Ltd.

On



**Review of Guidelines of Herbal Cosmetic Formulations**

**&**

**Ms. Sonali Pinjarkar**

Director – Golden Green Ocean Cosmetics & Herbal Products Pvt Ltd, Nashik

On

**Cosmetic Industry Challenges**

**Date: 3<sup>rd</sup> October 2020 | Time: 12:00 noon.**

✓Platform: Webex Meet



## “ COSMETIC PRODUCT DEVELOPMENT & INDUSTRIAL CHALLENGES ”

October 3<sup>rd</sup> , 2020 | 12:00 noon.



**Dr. P.S. Yenkar**  
Principal

**Vidya Bharti Mahavidyalaya, Amravati**



**Dr. R.M. Patil**  
NAAC Co-ordinator

**Vidya Bharti Mahavidyalaya, Amravati**



**Dr.L.K. Vyas**

**Head of Department Cosmetic Technology**  
**Vidya Bharti Mahavidyalaya, Amravati**



**Dr. M.M Rathore**

**Research Cordinator**  
**Vidya Bharti Mahavidyalaya , Amravati**

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## **About the Institution:**

Vidya Bharati Shaishanik Mandal Amravati was established by Hon'ble Dr. Devisinghji Shekhawat, the former MLA, the first Mayor of Amravati. Her Excellency, Smt. Pratibha Devisingh Patil, former President of India was once the President of VBSM, Amravati. At present, Hon'ble Shri R. D. Shekhawat, former MLA is the president of VBSM. Under his dynamic leadership the Institute has been striving hard to excel in the field of Higher Education.

Vidya Bharati Mahavidyalaya, affiliated to SGB Amravati University, is the premier institution in the Western Vidarbha region of Maharashtra. It was established in 1972. In last four decades, the Institute has achieved several feathers of success in its cap. Now it is a multi faculty educational centre in the elite area of Camp, Amravati. It has been accredited with CGPA 3.26 (Second Cycle) by NAAC, Bangalore and awarded a status of College with Potential for Excellence (CPE) thrice in row by U.G.C., New Delhi. Recently, it has been recognized as 'Mentor College' under Parmarsh by UGC. The academic spectrum provided by the college spans from Junior college, Under Graduate Programs in Arts, Commerce, Science, Management Studies, Library Science and Cosmetics Technology and PG and Doctoral Programs in most of the faculties. The Institution has state-of the art infrastructure, dedicated staff and every facility conducive for generating the most academic ambience