



Vidya Bharati Shaikshanik Mandal, Amravati's

Vidya Bharati Mahavidyalaya, Amravati

Affiliated to Sant Gadge Baba Amravati University, Amravati

NAAC Re-accredited with Grade "A"(CGPA 3.26-Second Cycle)

CPE Status (Third Time) by UGC,

Mentor College under Paramarsha Scheme by UGC

'Lead College' by S.G.B. Amravati University, Amravati

ISO Certification: 9001:2015 and 14001:2015

Visit us: <http://www.vbmv.org>

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NUMBER OF WORKSHOPS/SEMINARS CONDUCTED

UNDER EDIC

INDEX

Year	Name of the workshop/ seminar	Date
2018-2019	Workshop on Stocks Made Easy Department of Management Studies	27 March 2019
2018-2019	Entrepreneurship Development & Innovation Cell Report	12 December 2018
2018-2019	Idea Exchange Programme Easy by Entrepreneurship Development & Innovation Cell in Collaboration with Department of Management Studies	16 October 2018
2018-2019	Workshop on Behavioral Economics by Entrepreneurship Development & Innovation Cell in Collaboration with Department of Management Studies	16 October 2018
2018-2019	Workshop on Vermiculture by Department of Zoology	18 th Sept. 2018.
2018-2019	Guest Lecture on 'Opportunities in Japan'	24 th August
2017-2018	"Vidya Bharati Trade fair".	Every year in September
2017-2018	A one Day workshop on Aawala Prakriya Prashikshan	17 November, 2017,
2017-2018	Guest Lecture on GST by CA Mayur Zanwar to speak on 'Awareness on GST'	6 th September,2017.
2016-2017	Seminar on Employability Skills	September 2016
2015-2016	Presentation on financial awareness by BSE representative	15 th October 2015.
2013-2014	Certificate course in Mobile Repairing under career oriented program by Electronics Dept.	since 2013-14 every year it is Conducted


Dr. R. M. Patil
Co-ordinator
Internal Quality Assurance Cell
Vidya Bharati Mahavidyalaya
Camp, Amravati-444 602 (M.S.)




PRINCIPAL
VIDYA BHARATI MAHAYIBYALAYA
AMRAVATI

ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION CELL

- ❖ **The Institute takes pride in hosting various entrepreneurial programme in campus among which the most sought after program organized for the whole campus is, GEMS - Trade Fair**

In the year 2017-18 G.E.M.S (General Events Management Society) was formed As we know along with academics, overall development of students play a vital role in their personality development to inculcate leadership, team management, planning, organization and management skills. To encourage this, the management of Vidya Bharti Shaikshanik Mandal and the college Principal came up with a novel idea of forming an organization which will be dedicated for arranging, managing and executing such events which will be organized and managed by the students.

Trade fairs are a unique opportunity for student participant who acts as sellers of their ideas and creation to influence buyers who come together in an environment where buyers are actively looking for information about potential suppliers and their requisites. It involves Selling, Marketing, Budgeting ,Promoting and positioning of your product before the target audience.

Organisational Framework- Trade Fair

VBSM Governing Body

Principal

IQAC

GEMS Core Committee

Formation of Clubs

Student Core Committee

The first major event under **G.E.M.S. was the “Vidyabharti Trade fair”**. This innovative idea was to develop the entrepreneurship among the students along with planning and organisation.

The planning started with the promotion of the idea and distribution of the forms to students interested in putting up a stall. They had to describe their product, selling strategy, their USP and course of action. Based on the uniqueness of the ideas the stalls were selected and in case of repetition of idea/product, lucky draw was done to finalise. Thus a list of 50 stalls under the heads of Food, Games and Artefacts/handicrafts were selected. Each stall owner had to give his stall an innovative name, was allowed to have 4 members along with him and had to decorate his stall. Not to mention along with all the precautionary, safety and hygiene measures. Coupons were sold for the customers on the day of the event. Thus the students earned profit and also learned management skills making the event successful.

Different committees comprising of teachers and students were formed for the planning and execution of the event. It was seen that all the students and the participants thoroughly enjoyed the event.

Outcome:

Trade Fair has played a prominent role in achieving the objective of Participants communication mix. Institute use these multifunctional communication platforms to pursue a wide variety of objectives.

- To convert customer leads into prospects.
- To top Notch the sales skills.
- Learn more about marketing.
- Make use of many types of promotion methods to enhance sales and their perceived image.
- To gain exposure and enhance potential sales.
- Good strategy and tactical planning

Inauguration of Trade Fair 2017-18



Students Enjoying Trade Fair



Food Stall By Students



Students Stall



Games Stall by Students





Birds Eye View of Trade Fair 2018-19



Coordinators GEMS Trade Fair 2018-19 with Hon'ble Raosaheb Shekhawat

Entrepreneurship Development & Innovation Cell Report

2018-19

- ❖ **Vidya Bharati Mahavidyalaya** organized an interaction programme of India's biggest confectionary brand **PERFETTI VAN MELLEINDIA** for the students of MBA, MHRD – final Year in AV Theatre, MBA building, on **12 December 2018**. The Recruitment team consisting of **Ms. Saumya Pandey** HRBP WEST Mumbai, **Mr. Chandrakant Jethi** Zonal Sales Head (Maharashtra & Goa) & **Mr. Ajay Kumar Shukla** (Area Sales Head North Maharashtra) . The programme offered a Job Profile of District Sales Executive with a package of 3.60 LPA + Sales Incentives, starting with an initial training of 6 months with a stipend of 20,000 per month.

Placement of PERFETTI

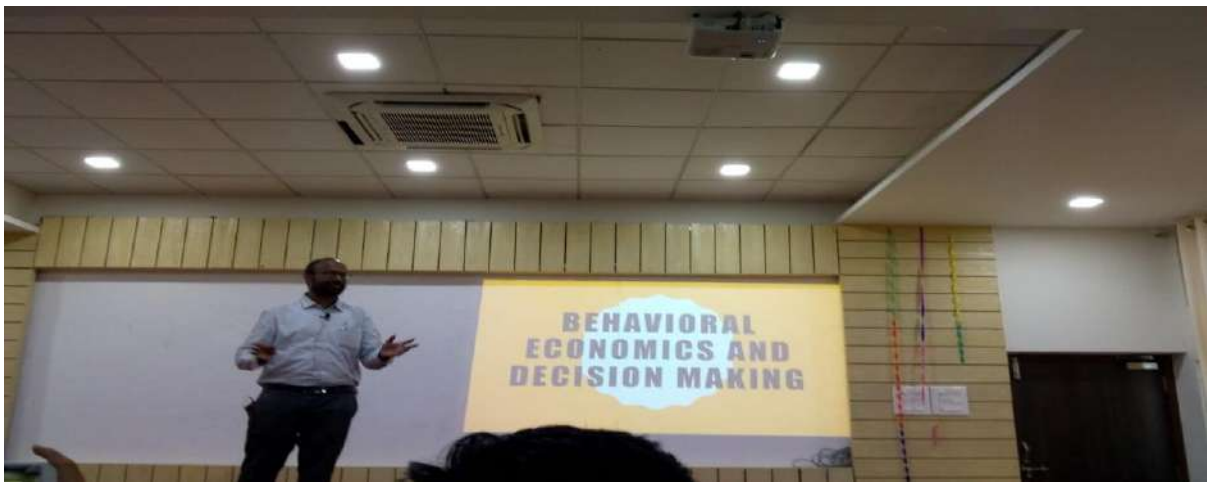


Students were exposed to the operations and growth trajectory of the company. Students were excited for the drive as it was the maiden drive of the company in Amravati city. The team at the end of the drive was satisfied with the student's performance and had shared some valuable feedback of the students' performance. The recruitment team assured that every year the company will consider our college for recruitment in North Maharashtra region. Also plans of MOU and Industrial visits to Company's plants like Rudrapur etc. were discussed. We concluded the drive with a positive note and with promising relationship ahead.

❖ **Workshop on Behavioral Economics by Entrepreneurship Development & Innovation Cell in Collaboration with Department of Management Studies**

Vidya Bharati Gems – Incubation & Innovation Centre had organized a guest lecture on “Behavioral Economics” for the students of MBA, MCM, MHRD & BBA – final Year in AV Theatre, MBA building, Vidyabharati Mahavidyalaya on **16 October 2018**. The Speaker for the lecture was Dr. Thiagu Ranganathan, who is presently working with Department of Management Studies, IIM – Nagpur, as an Assistant Professor having specialized in Behavioral Economics and Research and Design Development over the past years.

Guest Lecture on “Behavioral Economics”



Prof. Mannindar. M. Moonga, Head Vidyabharati Gems – Incubation & Innovation Centre, felicitated Dr. Thiagu Ranganathan for the Guest Lecture. **Mr. Rajesh B. Sasane,** Assistant Professor – Department of MBA, introduced the speaker and the topic of the lecture to the students.

In his lecture **Dr. Ranganathan** emphasized the importance of behavioral economics for business & for the development of entrepreneurship.

Students were exposed to the topics such as Mental Accounting in which how consumers make a choice of buying was explained. Also rationality in behavior of consumers was discussed. Students of MBA, MCM, and MHRD & BBA final year felt the session was very fruitful and they were exposed to so many aspects such as Fairness while doing business, which the students felt very relevant in today’s competitive age. The lecture was received with admiration by the students and they also found the slides relatively interesting. The lecture started around 11:30 and ended around 1:30 PM. The lecture was received with admiration by the students and they also found the slides appropriate. The event ended with honorarium to the guests and vote of thanks.

**❖ Idea Exchange Programme Easyby Entrepreneurship Development & Innovation Cell
in Collaboration with Department of Management Studies**

VidyaBharati Gems – Incubation & Innovation Centre had organized an Idea Exchange Programme for the faculties of MBA,MCM,MHRD & BBA – final Year in Discussion room, MBA building, Vidyabharati Mahavidyalaya on **16 October 2018**. The guest for the discussion was **Dr. ThiaguRanganathan**, who is presently working with Department of Management Studies, IIM – Nagpur, as an Assistant Professor having specialized in Behavioral Economics and Research and Design Development over the past years.

Idea Exchange Programme



Prof. Mannindar. M. Moonga, Head Vidyabharati Gems – Incubation & Innovation Centre welcomed Dr. ThiaguRanganathan for the Guest Lecture. **Mr. Rajesh B. Sasane**, Assistant Professor – Department of MBA, introduced the speaker.

In this programme **Dr. Ranganathan** exchanged his ideas on management programmes executed by Indian Institute of Managements and the requirement of extending the horizon of their activities.

Faculties discussed about the possibilities of any linkages between IIM - Nagpur and Vidya Bharati Department of Management. Dr. Ranganathan expressed his views and stated that students exchange programme and faculty interactions will be initiated in coming days.

Dr. Ranganathan enquired about the placement details of the students and was happy to know that recently the college organized a drive of WIPRO and registered around 800 students from all nearby colleges. The discussion ended with all round exchange of ideas on various topics and future collaborations with IIM – Nagpur with Department of MBA Vidya Bharati Mahavidyalaya, Amravati.

**❖ Workshop on Stocks Made Easy by Entrepreneurship Development & Innovation Cell
in Collaboration with Department of Management Studies**

Objectives of the Session:

- To identify opportunities in Capital Markets
- To make a better career plan
- To prepare students for better and competitive opportunities

A workshop was organized on “Opportunities in Capital Markets.”The resource person for the workshop was Mr. Ashish Dighade. The students were guided and informed regarding the opportunities in capital markets. The students were motivated for having practical approach while studying the syllabus and subject so as to have social impact which can be helpful in their career enhancement as well as better career planning.

Students from BBA, MBA, MHRD& MCM attended and participated in the workshop on 27 March, 2019. All the faculty members of Department of Research & P.G. Studies, in Science & Management took efforts for the successful completion of the Orientation Programme.

Workshop on Stocks Made Easy



❖ **Guest Lecture on ‘Opportunities in Japan’**

Guest Lecture on ‘Opportunities in Japan’ was conducted on 24th August Dr. Sujata Kolekar The objective of this guest lecture was to acquaint the students with different opportunities overseas and especially in Japan. And also Pros and Cons of getting Oversea Opportunities were discussed.

Guest Lecture on ‘Opportunities in Japan’



❖ Training & Placement by Mahindra Pride Classroom

Training & Placement by Mahindra Pride Classroom was conducted from 6th Oct to 21st Dec by Nandi Foundation, Mrs. Iskra Taware. The objective of program was to help students to overcome their fear of speaking in English, instill confidence in students, to make students socially aware and responsible citizens and increase student's employability quotient.



Training and Placement by Mahindra Pride Classroom

Certificate course in Mobile Repairing by Entrepreneurship Development & Innovation Cell in Collaboration with Department of Electronics

DEPARTMENT OF ELECTRONICS

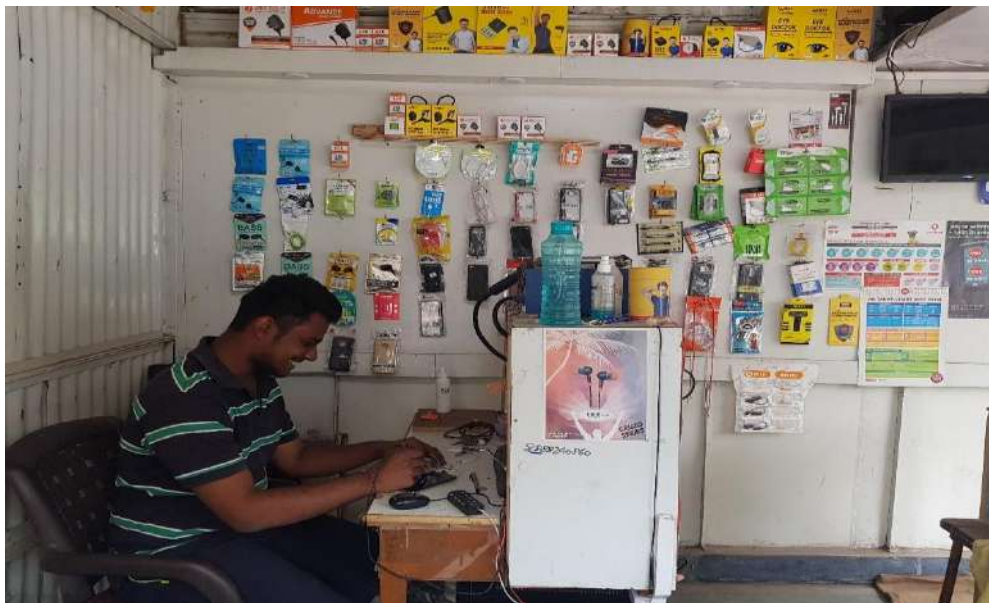
In order to foster Entrepreneurship among students, Department organizes , Certificate course in Mobile Repairing under career oriented program (COP) since the 2013-14, This training program can help the students get a job quickly. The training w enables them to become self-employed. In short, mobile repair training, are job oriented in nature. The beneficiary of the program is Raj Sahu, who has started his own shop in Itwara Bazar,Amravati.

This course helps the students get entry level jobs. The student can also start their own business

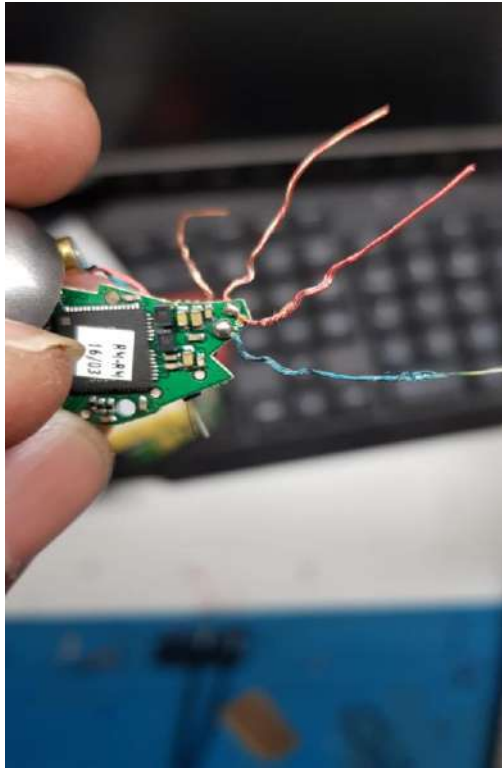
As part of this, the Department has introduced different types of domain skilling and vocational training programs. Most of these programs are certification programs.

The students during the program learn following topics such as – mobile hardware, operating system, IC, components, repair techniques, identification of problem etc. After completing this course, students were able to perform tasks such as – repair mobile phones, identify issues, troubleshoot issues etc.

Demonstration of Wireless headphone



Trainer Mr. Raj L. Sahu doing the task of mobile repairing at his mobile shop



He is the Beneficiary after completion of his B. Sc degree. He has started his own mobile repairing center located at Itwara Bazar, Amravati

1. Name of Course : **Certificate course in Mobile Repairing under career oriented program (COP)**
2. Name of Course Coordinator: Mrs. R. J. Gajbe
3. No. of Student Admitted :- 10
4. Faculty members who taught during the year :- 2018-19

2018-19 -



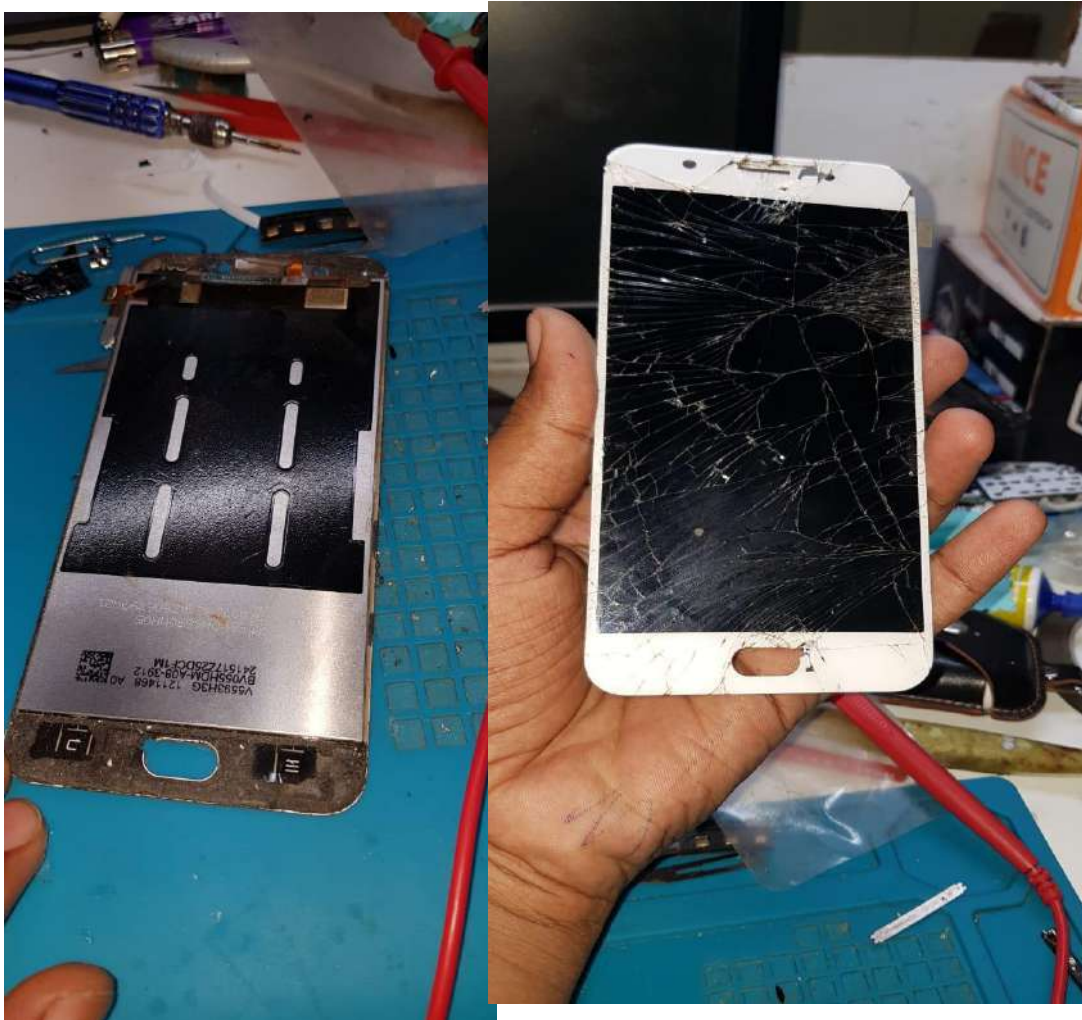
Felicitation of Mr. Raj L. Sahu(Trainer) by the hands of Hon'ble Raosaheb Shekhawat (President VBSM) & Respected principal



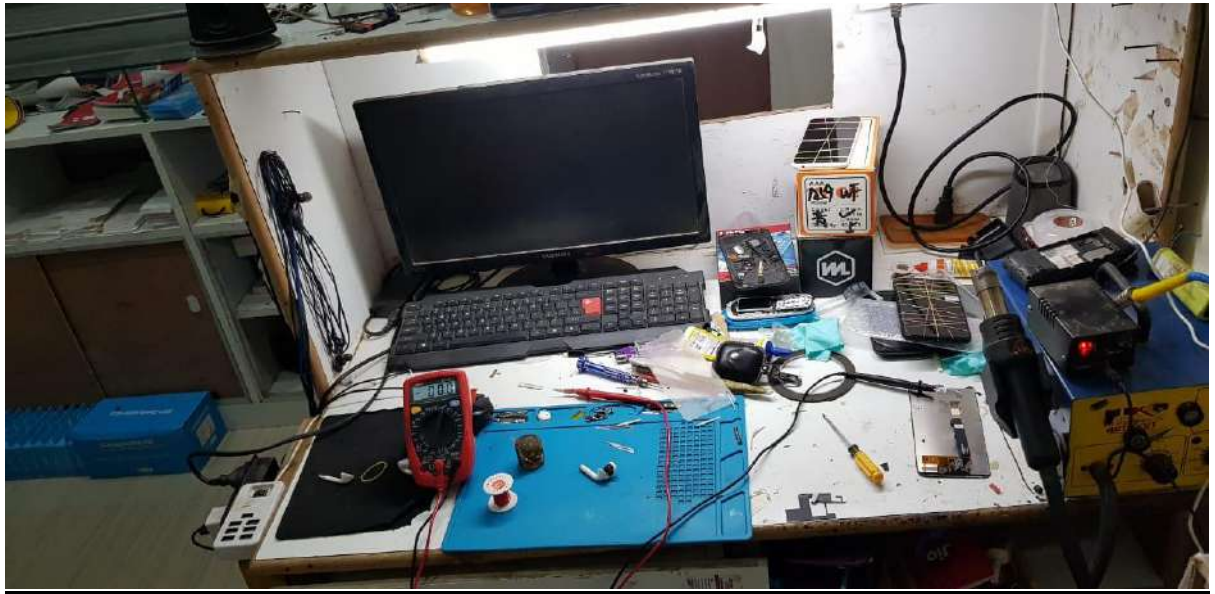
Beneficiary Mr. Raj L. Sahu(Trainer)



Inner outer structure of mobile demonstration by Mr. M. G. Varma(Trainer)



Demonstration on mobile display by the trainer Mr. M. G. Varma



Experimental setup for demonstration of mobile repairing

DEPARTMENT OF ZOOLOGY

- ❖ A society becomes greater if the employment base is large and diversified. Therefore, entrepreneurship assists the organization in a more stable and high quality of community life. With this objective in mind Department of Zoology organized a Workshop on Vermiculture. Students will be able to compost in a limited space and describe the decomposing process.

The workshop was arranged on **18th Sept. 2018**. The workshop was inaugurated by the hands of Hon,ble Dr. F. C. Raghuwanshi, Principal Vidya Bharati Mahavidyalaya Amravati in the presence of Dr. V. R. Wankhade VBMV Amravati. In the workshop the audiences was acquainted with in depth knowledge of Vermiculture and its aspects.

The students can generate employments; They will also turn towards organic farming, It will help to maintain the environment pollution free and Will get the knowledge of biodiversity of local earthworms

Objectives of organizing the Workshop on Vermiculture-

Vermicomposting truly is nature's great disappearing act! Aristotle once said, "Worms are the Intestines of the Earth". Using worms to convert decomposing food waste into nutrient-rich fertilizer is simple, inexpensive, energy efficient, and a great way to teach students to become life-long recyclers. Vermicomposting technology is known throughout the world, albeit in limited areas. It may be considered a widely spread, though not necessarily popular technology. As a process for handling organic residuals, it represents an alternative approach in waste management, in as much as the material is neither land filled nor burned but is considered a resource that may be recycled. In this sense, vermicomposting is compatible with sound environmental principles that value conservation of resources and sustainable practices. Vermicomposting is akin to composting in that similar feedstock-organic residuals -are used. Both systems utilize microbial activity to break down organic matter in the moist, aerobic environment.



**One Day Workshop on Certificate Course in Vermiculture Organized by
Department of Zoology, VBMV, Amravatti**

❖ **Certificate course in Android Technology**

By

Entrepreneurship Development & Innovation Cell in Collaboration with Department of Computer Application

DEPARTMENT OF COMPUTER APPLICATION

Aim & Objective: Android Application Development training session is designed to quickly get you up to speed with writing apps for Android devices. The student will learn the basics of Android platform and get to understand the application lifecycle. The resource person of the program was Nakul Deshmukh.

Outcome: By the end of the course, student will be able to write simple GUI applications, use built-in widgets and components, work with the database to store data locally, and much more.

Total Number of Beneficiaries: 112

Activity Photos:



(Mr. NakulDeshmukh Interacting with Students of BCA-III Year)

Entrepreneurship Development & Innovation Cell Report

2017-18

❖ A one Day workshop on Aawala Prakriya Prashikshan

DEPARTMENT OF CHEMISTRY

To promote the culture and spirit of entrepreneurship among students and motivate them to become entrepreneurs, Department of Chemistry organized a workshop on Aawala Prakriya Prashikshan

The objective of the workshop was to explore entrepreneurial skills of students. It gives them huge exposure, a deep insight of doing small scale start ups and is also a learning experience. They gain creative and marketing skills which help them when they graduate and think of starting something of their own.

On 17 November, 2017, the workshop was organized .Resource Person for the workshop was Dr.Archana Kakde and Mrs.sandhyaWankhade and Activity In-charge was Dr.V.V.Parhate and Dr.M.M.Rathore

Total 80 students participated in the workshop.



Mrs SandhyaWankhade gave practical demonstation of *Chawanprash,Awalaaalewati and Awalahirdawati.*



Preparation of *Chavanprash*

विद्याभारती महाविद्यालयात आवळा प्रक्रिया प्रशिक्षण

अमरावती प्रतिनिधी

विद्याभारती महाविद्यालय अहमदनगर येथील नवेंवनेर भवित्ता पाठशाली येथे आयोजित, प्रतिभा युग्म रुबी डेकर, व इंडियन युनान राईटिंग अकादमीच्या अमरावतीच्या स्थळक निघणाने विद्याभारती महाविद्यालयाने एक श्राव्य संपादनाने २० नोव्हेंबर रोजी आवळा प्रक्रिया प्रशिक्षण कार्यशाळेचे आयोजन करण्यात आले होते. या कार्यशाळेला महाविद्यालयाचे प्राचार्य डॉ. लक्ष्मण परांत, अध्यक्ष महिला एज्युकेशन समिती तर संचालक डॉ. गणेश यांनी केले. डॉ. मकरंद विष्णू विठ्ठल गुरुविद्यान

कार्यशाळेची व लघुउद्योगाची पाहिली विली संख्या मानखंड यांनी प्रास्ताविकाने प्रवचन, अखिल हिरेडा वडी, आवळा प्राल

जडो, सचिव इ.पी. पाहिली विली या कार्यशाळेला डॉ. दिना कुलकर्णी कान्हेर इंडियन युनान राईटिंग अमरावती उपस्थित होत्या. इतर

या कार्यशाळेचे यशस्वीकरण साशिव भाकरे, डॉ. प्रवीण जोडकर, डॉ. एच. मधुकर, काशी, प्रो. गंधार, सहकार्य केले.

जलताहिल्या 'लिकेज' पोलिस आयुक्तालयसमोर



विद्याभारती महाविद्यालय, अमरावती.



महिला पतंजलि योग समिती, अमरावती.

द्वारा आयोजित

“आवळा प्रक्रिया प्रशिक्षण”

कार्यशाळा

प्रमाणपत्र

श्रीमान / श्रीमती / कुमारी

यांनी दि. १७ नोव्हेंबर २०१७ रोजी विद्याभारती महाविद्यालय, अमरावती येथे आयोजित “आवळा प्रक्रिया

प्रशिक्षण” कार्यशाळेमध्ये सक्रिय सहभाग घेतला त्याबद्दल त्यांना हे प्रमाणपत्र देण्यात येत आहे.

डॉ. वंदना व्ही. पट्टनाई

अध्यक्ष

महिला पतंजलि योग समिती, अमरावती

डॉ. एफ. सी. स्युवन्शी

प्राचार्य

विद्याभारती महाविद्यालय, अमरावती.



- ❖ Guest Lecture on GST by CA Mayur Zanwar on 6th September, 2017. The lecture was aimed to speak on 'Awareness on GST' in presence of H'ble Raosaheb Shekhawat.



Workshop on GST by CA Mayur Zanwar

Entrepreneurship Development & Innovation Cell Report

2016-17

Seminar on Employability Skills- To encourage Decentralisation and Distribution of power and authority a seminar was organized in September 2016.

The Speaker Dr. Ashish Linge, highlighted the key features of the Public Speaking skills and the overall personality of the candidate seeking employment. He also highlighted the major skills and quality required by the industries in a candidate in todays scenario.



Seminar on Employability Skills by Dr. Ashish Linge

Entrepreneurship Development & Innovation Cell Report 2015-16

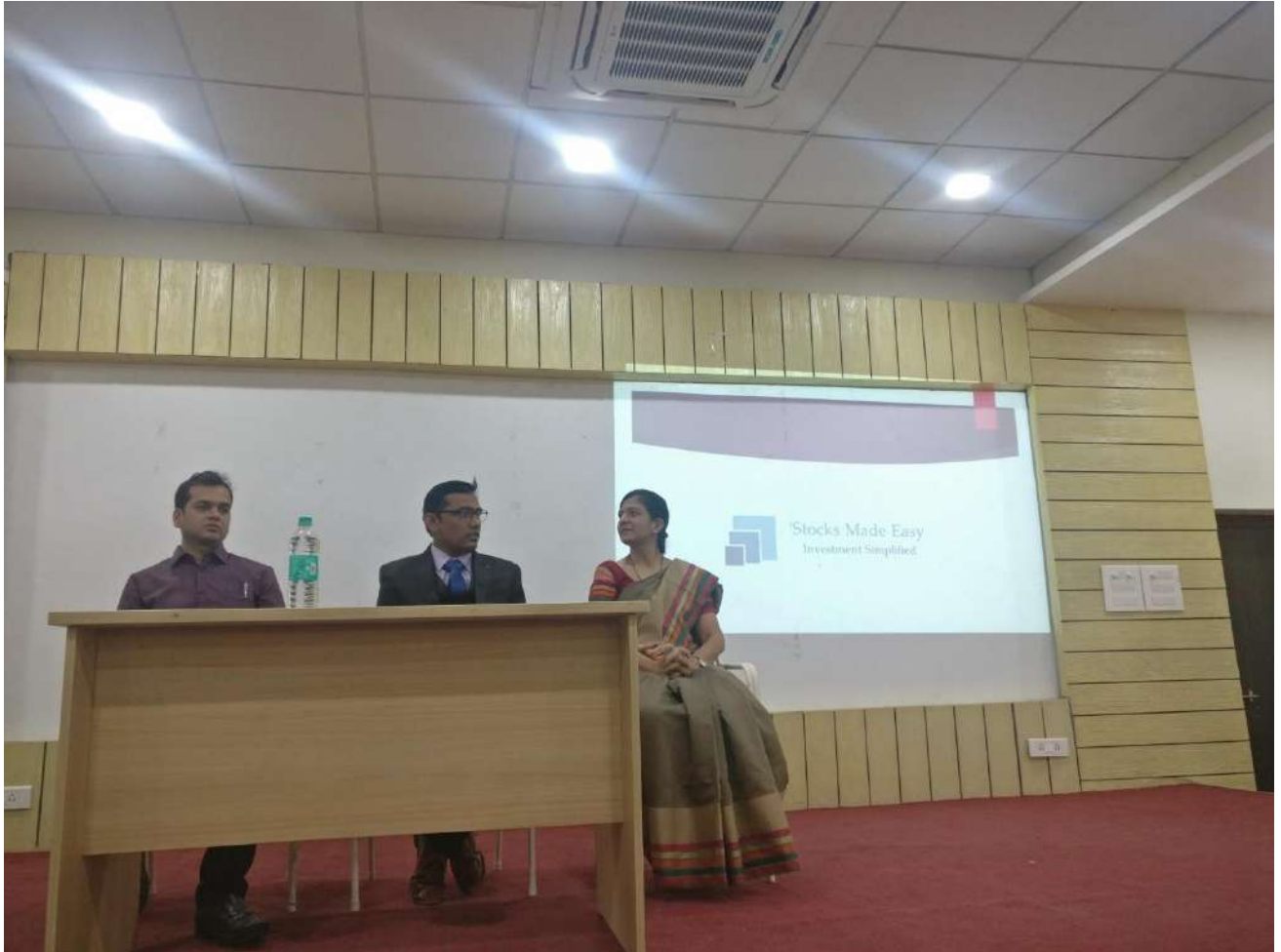
❖ Presentation on financial awareness by BSE representative on 15th October 2015.

The objective of this program was to give faculties the chance to explore and share their ideas about advance learning and teaching methods and to keep the interest level of students above momentum and improve their overall Financial Awareness and Development.



❖ Seminar on Investment: Why and Where

To guide the students for better opportunities, the resource person explore them the concept of different portfolio and best future options in terms of why and where about of investment available as per market .



Seminar on Investment