Vidya Bharati Shaikshanik Mandal, Amravati's

VIDYA BHARATI MAHAVIDYALAYA, AMRAVATI

Affiliated to Sant Gadge Baba Amravati University, Amravati, Maharashtra

NAAC Re-accredited with Grade "A" (CGPA 3.26-Second Cycle)
CPE Status (Third Time) by UGC,
Mentor College under Paramarsh Scheme by UGC
'Lead College' by S.G.B. Amravati University, Amravati
ISO Certification: 9001:2015 and 14001:2015
Website: vbmv.org



Best Practice I

Increased Employability of Students through
Skill Development Programs

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- 2. Soft Skill Development
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- 4. Campus Recruitment Training
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Best Practice I

Increased Employability of Students through Skill Development Programs

It's a fact that students emerging from Indian education system are lacking in the skills required by Industry. The gap between university curriculum and ever changing expectation of industries is the main cause for this situation. The curriculum of universities is theoretical in nature and remains unchanged. But the industry expects the graduates to be well prepared and equipped with the necessary skills. Other factors like communication skills, good personality and soft skills play significant role in the employability success rate. The principle and concept of the practice of employability enhancement skill is to inculcate communication skills, soft skills and domain specific technical skills as per expectation of industries. So the institute has taken the initiative to bridge a gap between the industry expectation from fresh graduates and graduate attributes acquired after undergoing university curriculum.

With the objective of increase in employability of students the institution concentrates on the following skills to be developed.

- 1) Technical skill development
- 2) Soft skill development
- 3) Industry Exposure
- 4) Campus Recruitment Training

1) Technical skill development Programmes:



Guest Lecture on "**Ethical Hacking and Data Security**" by Mr. AshishPrajapati, N.I.I.T. Institute



Career Guidance Program: A Guest lecture by Mr. SwapnilGaikwad, Head, AREANA ANIMATION, Mumbai



Expert Talk on "Dot Net" by Prof. Jagdish D.Patane, PACT Technology



Interaction session on Game Design and Augmented Reality byRahul G. Chute, Creative Director in 'Dnnovate' Design Innovation, Bangalore



Mr. Sharique Sheikh, Softamedia, Amravati delivering a lecture on "Trending Technologies and Expectation of IT Companies"



Workshop on "Effective PowerPoint Presentation" by Mrs. A.V. Rathi, the Trainer



One Day Training Session under MOU with Cosmetic Formulation by Mr.AamodDamle, Director, HerbguzelZakenman India Pvt .Ltd. Pune



Mr. Ashish Rajput, Senior Manager, Netsurf Pvt.Ltd. Pune delivering a lecture on "Review of Guidelines for Herbal Cosmetics by Private Bodies"



Students of B. Tech and M. Tech (Cosmetics) participating the workshop on Hair Care & Hair Treatment



Technical session on "**Innovative Cosmetic and Herbal Products**" by MrAshishLahoti, Deputy General Manager of Anshul Life Sciences, Mumbai.



Expert guiding on Make-up Techniques and Consultancy for Skin Care



The Staff and the Students present for the workshop on Make-up Techniques and Consultancy for skin care by AVON Cosmetic

2) Soft Skill development

Soft skill training is provided through well-organized activities. A great improvement in communication skills and confidence is found among the students who have undergone these activities. Activities like seminars and workshops on effective communication skills, soft skills, Interview Techniques, Resume Building, The art of conversation, Office Etiquettes and Grooming, etc. are conducted regularly. The institution also invites eminent personalities to train the students in soft skills. Eminent speaker like Ambassador Dr. Deepak Vohra was the recent feather in the cap, who motivated our students.

The activities conducted for soft skill development:

Expert Lecture by Ambassador Dr. Deepak Vohra on Global and Indian Megatrends

Keynote Speaker Ambassador Dr. Deepak Vohra ,Special Advisor to the Prime Minister of India gave an excellent lecture on "Indian and global megatrends." The main objective of this lecture was to instill the sense of belongingness to our mother land and serving our nation at the best. The session indeed recharged and motivated the youth the event.





Ambassador Dr. Deepak Vohra along with the other dignitaries on the dais



Dynamic Dr. Deepak Vohra interacting with the participants

Interactive Session on 'Opportunities in Japan"

Dr. SujataKolekar talks with the students to acquaint themwith different job opportunities overseas and in Japan. She also unfolded the Pros and Cons of getting to overseas opportunities.



Dr. S.S. Kawitkar felicitating Dr. Sujata Kolekar

Workshop on "Personality Development" on 8/10/2018

The main aim of the workshop was to build the confidence among the students and improve their communication skills. The session also helped thestudents to understand the importance of Public Speaking and stage daring. More than 50 students got benefitted out of it.



Dr.Rathiduring her interaction with the learners



Students are made to express their ideas on the stage under observations of the experts

Workshop on "Interview Skills" on 7/01/2019

Facing an Interview is tough time for the students. In order to overcome the barriera workshopon interview skills and techniques was conducted. Important tips were given on "Resume Building" as well and discussed the common questions asked during the interviews. 70 students attended the event and got benefitted by it.



Students are taken to Mock Interview sessions

Workshop on "Office Etiquettes and Grooming"

Developing Etiquettes, manners and grooming, are often neglected by the students. But they are the significant facets of one's personality and lead to success. To overcome the lacunaea "Workshop on Office Etiquettes, Manners and Grooming" was organized by the Club Manthanon 1/9/ 2018. The workshop was divided in two sessions. The first session was taken by Mrs. VarshaDeshmukh and the other was by Mrs. VaradHeda. More than 80 students got benefitted by the workshop.



Mrs. Varad Heda delivering her speech



Dr. S.S. KawitkarfelicitatingDr.VarshaDeshmukh



Students are enjoying the session

हिंदुस्थान ... १९ सप्टेंबर २०१८

विद्याभारती जेम्स तर्फे व्यक्तीमत्व विकासावर कार्यशाळा



अमग्रवता (प्रतिनिधा):

सर्वा रोजी 'व्यक्तमत्व विकास' आसी. फार्यशाकेत प्रमुख मार्गदर्शन म्हण्य हाँ, वर्षा देशम्य आणि प्रा

विधायमधी मधाविधालय, बस्य उत्तयहून दास्त्रवितांना आपण 'स्व'

मार्गदर्शन करताना हो. तथी देशमुख प्रत्येक माणसाचे कसे अमारोत? प्रा. तसर बानी सहकार्य केले.

वांनी व्यक्तीमत्वातील काही येल् प्रत्येकांने आपल्या देहचोली व पोषाखाविषयो सत्तर्क असावे. पेशे विशापास्ती वेम्स अंतर्गत ओळख करून स्वाबी, त्यातून त्याविषयी कशाप्रको दश असले 'कतव मंधन' थ्या माध्यमानून १ आयस्या धमता ओवस्थातंत्रा ध्येव या बाधतीत माहिती दिसी. या निश्चिती कराची तसेथ जोधनात कार्यशाळेचे आयोजन 'क्सब संधन' या विश्वाक कार्यशासा सेम्पात केटेवे नियोजन हे अधिराय महत्त्वाचे क्या डॉ. बहुची सांडकगडे, प्रा. आहे असे सांगितले. अश्विनी राठी यांनी केले तर िर्शिय सक्रत प्रा. काद हेवा कार्यशाळेच्या यसस्त्रीतेकरिता प्रा: कर हेता यानी मार्गदर्शन केले. हो "शिष्टाचार आणि नवकीमस्त्र" एल. वे. गोन्सीविम, प्रा. एस. पी. कार्यशास्त्र दोन सहमध्ये घेण्यातः विकास संदर्भतं मार्गदर्शनं काळांनाः नापणः, प्रा. अंतर्शः नामको, प्रा. आली. यामधील प्रथम सञ्चातः भूगाले, तथित सामाजिक व्यवहारः पुना दम्माची, प्र. ६, इक्स् दोका,

Workshop on "Personality Development of the Students" by Mr. Rajesh Chouhanwas held on 26th February, 2018

This workshop was conducted on "Personality Development for UG & PG Students" by renowned speaker Mr. Rajesh Chouhan from Solapur on 26th February 2018. The event was chaired by Dr. S. S. Kawitkar, Head, Department of Management. The aim and object behind this workshop was to instill the art of speaking and boost up the confidence among students and improve their personality. It also plays vital role in improving their communication skills. Students should learn the art of expression and become smart enough to present themselves in the practical world outside.

Mr. Rajesh Chouhan expressed his views in a very lively manner and in entertaining style which appealed the students very much. At the end of the workshop vote of thankswere proposed by Mrs. PoojaDammani, the co-ordinator of the event.



Mr. Rajesh Chouhansharing his views with the students on the topic

Seminar on "Presentation Skills" on 8thFebruary 2018

Seminar on the importance of Public Speaking and necessity of stage daring was conducted. The main objective was to develop confidence of the students and improve their communicative abilities. The session also included interview skills and techniques. The students were satisfied and asked queries regarding the same. 50 participants got benefitted by the seminar.



Students learning Voice Modulations and Art of public speaking

Workshop on Skill Development by Mrs. Tina Shah on 25th January 2017

A workshop was held on Skill development by motivational speaker, Mrs. TINA Shah. It was arranged on 25'h January 2017 in the A. V. Theater, MBA Building for the students of BBA, MBA, MHRD and MCM. She emphasized the importance of positive body language. She conducted various short activities during the workshop. She interacted with the students and answered the queries of the students.



Mrs. Tina Shah with the participants



The attentive gathering of the students

Debate Competition on 5th April,2016

Debate competition is one more effortof the institution to enable the students to learn art of effective communication. It was organized as an Intra-Collegiate event on 5" April, 2016 at A.V Theatre MBA building, of the Campus. The topic for the debate was "Skill Based Education is the Gateway to Success". 40 Students got benefitted by the activity.



Winners and runner-ups of the debate competition with Dr. S.S. Kawitkar, Head Department of Management

Language Lab

The language lab has become instrumental in giving opportunities to five hundred students per year in enhancing their competence in use of English language and thereby improving the communication skills. As a result of which the training and placement cell could excel in placing hundreds of students in the multinational companies every year.

The details of activities and programs implemented through language lab are as follows:-

	Title of the	No. of students ad beneficiaries				
Sr.No	programs/activities conducted through language lab	2018-19	2017-18	2016-17	2015-16	2014-15
1	Certificate course in Communication Skills in English	40	40	40	40	40
2	Enhancing Competence in English (Certificate Course	63	-	-	-	-
3	Business Communication	38	-	-	-	-
4	English Grammar for Competitive Examination	-	30	-	-	-
5	Resume Writing	-	-	42	-	-
6	Soft Skills	-	-	-	40	-
7	Personality Development	-	-	-	-	40
8	Improving listening skills	90	140	90	85	85
9	Situational dialogues	60	70	75	90	65
10	Accent training	45	43	40	65	45
11	English Grammar	56	65	50	65	98



Language lab: A session by Prof. Anjali Deshmukh



Students attending a session in Language lab

3) Industry Exposure and Internships

Institute has observed that there is a need of awareness in the minds of the students related to industry requirement. It has been done by arranging interactive sessions by inviting alumni and experts from the industry. Industrial visits are also arranged for them. The students are encouraged to undergo internships. The institute has taken efforts to arrange industry visits and interactions with the HR managers of various Industries. Students were given industrial exposure and also given an opportunity to work as interns. Following activities show how students got benefitted.

Industry Exposures

The purpose of this Industry Institute Interaction was to make students aware about the role of cosmetic product design during the entire product life cycle.



Industry Institute Interaction: Dr. SudhirSawarkar, DGM Dabur International Ltd. Dubai, U.A.E. and DrLalitVyas



Dr. SudhirSawarkar interacting with the participants.

National Conference on Emerging Trends in Science and Researchwas conducted which gave an insight of the industry.



The technical session was conducted by Dr. SudhirSawarkar



Participants during the National Conference

Industry Institute Collaboration Young Scientist Excellence Award Program in the field of Cosmetic Science.



Industry Institute Collaboration by Vimal Life Science. Pvt. Ltd. Mumbai.



The panel of Vimal Life Science.Pvt.Ltd. Mumbai interacting with the participants.

Internships

Students have undergone various internship programmes. The details of students from MBA who entered the Internships with various companies are given below as an example.

COURSE	YEA R	NAME OF STUDENT	PROJECT TITLE	PLACE OF WORK
MBA	2019	MS SHIVANI A VERMA	H R PRACTCES IN HE&B PVT LTD	NAVI MUMBAI
MBA	2019	MS VAIJAYANTI WASWANI	A DESCRIPTIVE ANALYSIS OF DEPOSITORY PARTICIPENT	EDELWESIS BROKING LTD
MBA	2019	MS HARSHALI J CHURE	GENERAL TRASACTION IN SBI	SBI, CHANDUR BZR
MBA	2019	MS SHILPA D UDASI	DIGITAL MARKETING	ALFA SOURCE TECH AMT
MBA	2019	MR MRUNAL	MARKETING	SHUBHAM

		NARESH	SKILLS	ENTERPRISES
		CHOUDHARY		AMT
MBA	2019	MS JAPMAN	VARIUS	LIC OF INDIA,
		CHAWLA	INSURANCE	INDORE
			SCHEME	
MBA	2019	MR AKSHAY S	RESPONSIBILITY	K K LADHHA &
		JAIN	OF CHATRERED	ASSOCIATES,AM
			ACCOUNTATNT	Т
MAB	2019	MS MAYURI N	BANKING	GODAWARI
		MAHAJAN	SYSTEM AND	URBAN CO-OP
			SOFTWARES	SOCIETY,
				NANDED
MBA	2019	MS SIMRAN S	MODERN	RELIABLE
		KANUGO	INVESTMENT	INVESTMENT
			AVENUES	WARUD
MBA	2019	MR RUTIK G	COURSE IN	AVIRAT FIN EDU
		KHARAD	BANKING	& TRAINING INST
				&PUSADURBAN
				CO-OP
				BANK,AMT
MBA	2019	MS NAINOOR K	RESPOSIBILITIES	AD PRVIN JAIN
		N SHAHA	OF TAX	TAX
			CONSULTATNT	CONSULTANT,
				AMT
MBA	2019	MS PRATIKSHA	EFFECTIVNESS	EDELWESIS
		WANKHADE	OF MONETARY	BROKING LTD
			POLICY IN	
			INDIAN	
			ECONOMY	
MBA	2019	MS NIKITA A	VARIOUS	DOTCOM
		THAKUR	MANAGERIAL	INFOTECH PVT
			ASSIGNMENTS	LTD AMT
MBA	2019	MR AKSH P	DIGITAL	THINKCODE
		CHAURASIA	MARKETING	TECHNILOGIES
) (D)	2010) (D) (CTTT C CTT	D. C.	PVT LTD,AMT
MBA	2019	MR ASHUTOSH	DIGITAL	THINKCODE
		P HENDRE	MARKETING	TECHNILOGIES
				PVT LTD,AMT

MBA	2018	MS GUNJAN R	BANK	SBI BADNERA
		BADONIYA	ADMINISRATION	
MBA	2018	MR KARTIK S	AXIS BANK	AXIS BANK
		JAISWAL	TELLOR	AMRAVATI
			MONITORING	
MBA	2018	MS EKTA K	SBI CBS SYSTEM	SBI BADNERA
		GANVIR		
MBA	2018	MS YASHASRI A	LOAN	SBI WARUD
		KASHIKAR	PROCESSING	
MBA	2018	MS PURVI V	SBI CUSTOMER	SBI BADNERA
		MANDAVDHAR	CARE	
		Е		



भारतीय स्टेट बँक विशेष व्यवस्थायम, श्रेमिय व्यवसाय सार्यास्य,

■ 0721-2550125/2551132/2550484/2550345/2550597/2550841, Fax: 0721-2550840, 2551132, E-mail:mmrbo2.amrsvati@sbl.co.in

Ms. Ekta Krushnarao Ganvir Student (Vidya Bharti Mahavidyalaya, Amravati) Kishor Nagar

02.06.2018

Amravati.

RBO-II/NAG-II/HR/2017-18/207

Madam/Sir,

SUMMER INTERNSHIP PROJECT FOR MBA STUDENTS: 2018-19

With reference to your application, we are happy to inform you that Competent Authority has allowed you to complete summer internship for your work exposure at our Badnera branch, Dist: Amravati from 13.06.2018 to 30.07.2018.

Please note that you will not be allowed direct access to the Banks CBS/system and no confidential information/data will be shared with you. Only guidance will be given about the project in your concerned field. The Bank (State Bank of India) reserves the right to terminate your internship midway, if any misconduct is observed on your part. Also note, that you will not be eligible for any stipend or allowance or any other remuneration of any kind for the internship done by you at the branch.

The student should arrange to produce their ID card of the college as and when demanded.

Yours faithfully.

1 200 Dam Regional Manager



at Amravati Maharashtra Pin Code No. 444 906.

Tel: 07229-232015.232215 | Fax: 07229-232215 | Branch Code: 00502| email: sbi 00502(0sb) en in

HM No. 17:07.2018

YASHSHRI ASHOKRAD KASHIKAR

Madam

WARUD/2018-19/INTERN/1

SUB: SUMMER INTERNSHIP PROJECT FOR MBA STUDENTS:2018-19

With reference to the captioned matter we want to state that upon your approaching us for summer Internship project for MBA, your internship is competed for which the duration was of 45 days. (i.e From 01.06.2018 TO 15.07.2018)

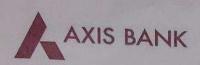
We want to state that since you have successfully completed your internship with specialization in Finance, we expect you to do well in the finance related field in the coming future.

Your working and approach toward your job was Excellent.

We wish you very Best for your Bright future!

Yours Faithfully

Branch Manager



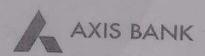
Certificate of appreciation is awarded to

Kartik Sanjay Jaiswal

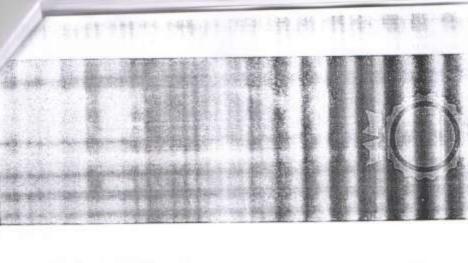
For being a participant in Summer Internship Program with Axis Bank Ltd.

From Date 01 June 2018 to 15 July 2018.

Appreciating the outstanding performance & high standards of excellence in summer internship program.







Certificate of Internship

This certificate is awarded to Miss.Japman Chawla

Student of Sant Gadge Caha, Amravati University for successfully completing her summer internship in the field of Insurance from 12june2019 to 27July2019 under the guidance of Mr.S.K.Valecha. She is diligent, competent and an enthusiastic worker. Our best wishes are with her in her career and academic pursuit.

Sklip cha

S.K.V.Lecha Director

MON OF STATE

Sawanan Jimi Sawa Kendra

313.StarlitTower, Y.N.Soad.Indure-

452001(MJP)

Company Corporation (WR) Ud. (taking)



Amravell Road, Acht Ipur, Dist- Amravell Mahareshtra- 444805

et: 07223 250612 (Fax)/200807/250613/250607/250816 E-Mail: gmfinlayac halpur@gmail.comWet .ite -www.ntclid.org

lo. Finlay/GM/2019-20/

Date - 04.02.2020

To Whomsoever It May Concern

This is to certify that Iliss Ashwini Wankhade, student of M.B.A Ist Year of Vidyabharati Mahavidyalaya, Amaravati has undergone training for six weeks at our mills. During the tenure of her training, we found her to be sincere towards the tasks allotted.

This certificate is being issued to her on herown request.

For Finlay Mills, Achalpur

Assit.Manager (HR)

ThinkCode Technologies Pvt. Ltd.

448, Purva Township, Shegaon Road, Arjun Nagar, Amravati 444604 www.thinkcode.co.in

25/09/2019

Experience Letter

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Ashutosh Prakashrao Hendre was working with our organization as a Digital Marketing Intern since 25/06/2019 to 25/09/2019. He holds good character. He is honest & hard working. We wish him a successful & smooth life.

Name: Mr. Ashutosh Prakashrao Hendre

Role: Digital Marketing Intern Reason of Separation: Resignation Last working Day: 25/09/2019

Lade

We confirm all information is true as per our records.

Thinkcode Technologies Pvt. Lts. Amravati (M.S.) 444 604 (0721) 2552276 Yours Truly,

ThinkCode Technologies Pvt. Ltd.

ThinkCode*

CERTIFICATE

Awarded to

Mr. AKSHAY SURESH JAIN On successful completion of summer internship programmed 2019 of his hard work and dedication in completing the finance Internship from 10th June to 25th July 2019 At Amravati.

Place: - Amravati

Date-12/08/2019



For K K Laddha & Associates CHARTERED ACCOUNTANTS ER.N.-148067W

CA Krishnakumar Laddha Proprietor I Mem.No.184530

ThinkCode Technologies Pvt. Ltd.

44B, Purva Township, Shegaon Road, Arjun Nagar, Amravati 444604 www.thinkcode.co.in

25/09/2019

Experience Letter

TO WHOMSOFVER IT MAY CONCERN

This is to certify that Mr. Akash Pradip Chourasia was working with our organization as a Digital Marketing Intern since 25/06/2019 to 25/09/2019. He holds good character. He is honest & hard working. We wish him a successful & smooth life.

Name: Mr. Akash Pradip Chourasia

Role: Digital Marketing Intern Reason of Separation: Resignation Last working Day: 25/09/2019

We confirm all information is true as per our records.

Thinkcode Technologies Pvt. Lta.

Amreveti (M.S.) 444 604 (0721) 2552275

Yours Truly,

ThinkCode Technologies Pvt. Ltd.

hinkCode*

B

भारतीय स्टेट ॉंक भारतीय स्टेट बॅंक STATE BANK OF INDIA

CERTIFICATE

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Harshali Jayram Chure, who was pursuing her Master of Business Administration degree in Finance from Vidhya Bharti Mahavidyalaya, Amravati has successfully completed her Summer Internship at our CHANDUR BAZAR branch from 06.06.2019 to 20.07.2019 in partial fulfillment of requirement for the award of Post Graduate Degree in Business Administration prescribed by the institute.

Her performance was found to be satisfactory during the period.

We wish her all success in her future career.

Regional Manager'
Regional Business Office – Amravati
State Bank of India,
AMRAVATI

Date: 30.07.2019

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हेरीय प्यवस्था कार्यास्थ एसबीयाम संस्थ सरका स्थात, जुना साव-पास सीत, केंस्य, अगरपारी - 444 602 गारपारी (पास्त)

होतीय मापराय वार्जालय एकसीआई वीम्प धारता के याना, युना राज-पान शेव, केन्य, वारत्यारी - 444 CO2 माराव्य (पारत)

THE RESERVE OF THE PARTY OF THE

Regional Business Ciffoe Near SBI Camp Branch, Old Bye-Pass Road, Camp, Amravati - 444 602 Maharashtra (India)



हेचीय स्वास्थ्यक क्षेत्रीय स्वस्थात कार्यालय, एत वी क्षण क्षण गार्वज्ञात, कृत करणन श्रेत क्षण सम्बद्ध स्थान कार्यालय, एत वी कार्य क्षण साक्षण के यह कृतिय प्रवेशक, क्षेत्रीय स्वस्थात कार्यालय, एत वी कार्य क्षण साक्षण के यह कृत करणन केंद्र कीर्य, कार्याली 644 602 Regional Manager, Regional Sussiness Office, Near S.B.J. Cemp Branch Out bys-pass Road Carry, American - 444 502

Tel. 0701 3501/25 2551/32 255044 255045 255050 2550541 | Fax:0721-2550540 2551/32 | E-mail symb zong@eb.co.in

Distric

Ref No.

CERTIFICATE

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Gunjan Rajdeep Badoniya, who is pursuing her Master of Business Administration degree in Finance from Vidya Bharti Mahavidyalaya, Amravati has successfully completed her Summer Internship at our Badnera branch from 13.06.2018 to 30.07.2018 in partial fulfillment of requirement for the award of Post Graduate Degree in Business Administration prescribed by the institute.

Her Performance was found to be excellent during the period.

We wish her all success in her future career.

Regional Manager
Regional Business Office – Amravati
State Bank of India,
AMRAVATI

Date: 07.08.2018





Date: 26/07/2019

CERTIFICATE OF INTERNSHIP

duration is from 10 june 2019 to 25 july 2019. has undergone Summer Internship with us as a part of the course Master of Business Administration. The internship This is to certify that Miss. Simran Satish Kanugo a student of Vidya Bharati Mahavidyalaya, Amravati

The internship has completed under the guidance of Sub Broker Mr. Manish L. Dhote. She has completed her internship under title, "Modern Investment Avenues like mutual funds, shares etc."

We take this opportunity to wish Miss. Simran S. Kanugo for her success in her future endeavours.

Franchise of Asgel Brooking Later State of the State of the

Sub Broker Mr. Mandels L. Discool Angel Broking

Market, Near Union Bank, Opp. Kathiyyale Complex, Apruch Road, Warud, Dist. Amrayati 90 : 902:073920 | Email : manishidhote@yahoo.com





Date: 16/07/2019

CERTIFICATE

This is to certify that MS. SHIVANI ASHOK VARMA a student of VIDHYA BHARTI COLLEGE, Amravati has successfully completed 1½ months Internship Programme in HR Department from 01/06/2019 to 15/07/2019 at M/s. Haware Engineers & Builders Pvt. Ltd., Navi Mumbai as an "INTERN" in the year 2019.

For M/s. HAWARE ENGINEERS & BUILDERS PVT. LTD.

Manager HR





a Jource rechnology

© Website Design & Devalopment C Software Development

Android ∧ pp

C Digital Marketing

@+91 9420846657, +91 9561009914

Ref No. ALFA 105/2019-2020

Date: 01 August 2019

TO WHOM IT MAY CONCERN

This is to certify that Miss. Shilpa Dhanraj Udasi a Student of MBA Vidya Bharati -Mahavidyala, Amravati (MS), has successfully completed 2 Nonth internalip (From 3rd Jun 2019) to 31th july 2019) at Alfa Source Technology Amravati.

During the period Of her internship she was found punctual, hardworking with result orientation. She worked well as part of a team during her tenure.

Designation at the time of Internship: Digital Marketing (Trainee)

We Wish her every success in life.

Sincerely,

For ALFA SOURCE TECHNOLOGY AMRAVATI,

Swapnil Joshi,

Partner-Administration.

Note: To verify Alfa Source Technology, employment details of the associate, please write to info@alfasourcetechnology.com



Godavari Urban multistate credit co-op. society Ltd; Nanded



Head Office : Suryavanshi Complex, Taroda Naka, Nanded Contact No. (02462) 267277 Email : headoffice@godavariurbanmultistate.org web : www.godavariurbanmultistate.com

their performance was satisfactory and we wish all the BEST in future. undergone practical Training of BANKING SYSTEM & SOFTWARE from the Mr. / Miss Maywie Maraje Mahajan Is bonafide student of MBA Final year (Terrance period 15-06-2019 to 3134-07-2013 During the training period Widhya Phartic Mahavidyaloya, Olmosautiand helshe has This is to certify that) student of

MANAGING DIRECTOR

4) Campus Recruitment Training

The institution takes efforts for various recruitment training programs. Pre Placement Training for recruitment drives, particularly in the areas of Reasoning, Aptitude and English are conducted at the college for the Practice of the participating students. Along with this, special training programs are conducted by our industry experts from time-to time to guide our students. Training sessions in Soft Skills are conducted by HR Teams of Cognizant Technology Solutions, Wipro, L&T Infotech, ICICI Life Insurance, Mahindra etc. Also training on preparation for competitive exams are also conducted by Industry experts.



Training sessions in Soft Skills by Cognizant Technolgy Solutions: The Expert Team with Prof. Monga, the T and P Officer of the college



Career Counselling session by an expert from Wipro



An expert talk on Importance of Marketing by the HR Manager, ICICI Prudential Life Insurance



T&P officer explaining students the importance of communication skills along with an expert from Cognizant Technology Solutions



The HR of L&T Infotech interacting and guiding students on Recruitment process



Experts from Cognizant Technology Solutions explaining students about Aptitude Test.



Training & Placement by Mahindra Pride Classroom

Outcome Seen in the Placement Activities

With the strong efforts taken by the institute in enhancing the skills 360 degree, the employability factor increased and the rise in number of students getting placed was seen.

Summary of Placements in VidyaBharatiMahavidyalaya From 2014-15 to 2018-19

Academic Year	No. of Companies Visited	Maximum Package	Minimum Package	Average Package	Students Placed
2014-15	17	2.4 LPA	0.72 LPA	1.56 LPA	75
2015-16	16	2.2 LPA	1.2 LPA	1.7 LPA	77
2016-17	07	2.5 LPA	1.8 LPA	2.15 LPA	12
2017-18	16	4.90 LPA	1.2 LPA	3.05 LPA	53
2018-19	16	4.44 LPA	1.70 LPA	3.07 LPA	71
Total	72	-	-	-	286

The Training & Placement Cell functions with the primary aim of placing students in top-notch companies even before they have completed their courses. The Training &Placement cell trains the students to meet the high industry expectations. Our college also has contacts with companies such as Cognizant, TCS, WIPRO, and L&T InfoTech. These companies have set up their base in campus. Special trainers from these companies keep visiting thecampus to provide top-notch training to students and make them industry-ready," Our focus is on

placement centers for creating new approaches to attract the best from the industry to our campus.

The Placement Cell has assisted students to secure employment opportunities in the corporate such as Reliance Jio, Cognizant, Tata Consultancy Services, L&T InfoTech, Syntel, and Wipro, Perfetti Van Melle, ICICI Prudential etc.

We are proud to say that 'Wipro' has agreed to be our academic partner.

Academic Partnership

We have an academic partnership with **WIPRO**, in which students are given opportunities of learning and placements both.



Summary of Companies visited for Campus Recruitment at VidyaBharatiMahavidyalaya from 2014 to 2019

Sr.no	2014-15	2015-16	2016-17	2017-18	2018-19
	Name of Companie	Name of Companie	Name of Companie	Name of Companies	Name of Companie s
1	Srinagar Pvt. Ltd. Bhimpur, Daman	PremHeen aPvt. Ltd., Nasik	Scope Ingredient PvtLtd.Mu mbai	Naulakha Essentials. Kushkhera,Ra jastan	Cognizant

2	Sage Cosmetics Pvt. Ltd. Mumbai	Star Cosmetics India, Mumbai	Koel Colours Private Limited	TCS	Naulakha Essential, Pune
3	Ashland Cosmetics Pvt. Ltd., Mumbai	Srushti Herbal Remedies, Amadabad	ICICI PREUDEN TIAL	Infosys	ArihantInn ochemPvt. Ltd., Mumbai
4	SYNTEL	Agarwal Herbal Products, Mumbai	TCS	Cognizant	Baidyanath Research Pvt. Ltd., Nagpur
5	Prem- Heena Cosmetics, Pvt. Ltd., Nashik.	Paru Enterprise s, Bhaddi	COGNIZA NT	FIS	Western Commerci al Pvt. Ltd., Mumbai
6	Nature Bound Pvt. Ltd., Delhi	AXIS BANK	L & T Infotech	Aspect IIT, Nagpur	Glenmark Pham. Ltd., Nashik
7	Insto Cosmetics Pvt. Ltd., Satpur, Nashik.	TCS	SamajikVa nikaranVib hag, Melghat	e-Sankalpa, Pune	ICICI PRUDEN TIAL
8	Western Commerci al Pvt. Lt Mumbai	SYNTEL	_	Incrust, Pune	TCS

9	Glow-well Cosmetics Pvt. Ltd. Mambai	Wipro	-	Ctronics Solutions, Amravati	Atos
10	Wipro	L & T	_	Team Lease	Wipro
11	Cognizant	Tech Mahindra	_	Rainbow Coating Systems Pvt Ltd.	Perfetti Van Melle
12	Know Max Software Pvt. Ltd., Nagpur	Cognizant	_	Shriram Life Insurance	Reliance Jio
13	Etkin Info Tech Pvt. Ltd., Amravati	_TanulTec hnologisP vt.Ltd, Nagpur	_	Oppo	Rainbow Paints
14	S. P. Office Amravati (ChandurB z., Shirajgaon)	Plus 91 Software Pvt.Ltd., Pune	_	Belgave E- Commerce Pvt. Ltd.	ICICI Prudential Life Insurance
15	Network Institute of Informatio n Technolog y	Get Logic / Profunde Technolog ies, Pune	_	Busyland, Amravati	Axis Bank

<u>16</u>	dotCOMIn fotechPvt. Ltd., Old Cotton Market	Soham Consultant s, Amravati	-	Renovision Automation Services Pvt. Ltd.	CONNEQ T Business Solutions Ltd.
<u>17</u>	Lila Poona Walla Foundatio n, Pune	Ctronic Solutions Pvt. Ltd. Amravati	1	1	_
Total Companies visited	17	17	07	16	16

Our Prominent Recruiters:

TATA Consultancy Services

Wipro Limited

Cognizant Technology Solutions

L&T InfoTech

Syntel

Perfetti Van Melle

Rainbow Paints

ICICI Prudential

Abhinav IT Solution

Ashirvaad Pipes

Aditya Birla Capital

Just dial

Amazon

Dr. R. M. Patil D Co-ordinator Internal Quality Assurance Cell Vidya Bharati Mahavidyalaya Camp, Amravati-444 602 (M.S.)



PRINCIPAL VEDYA BHARATI MANAMETALANA