

FACULTY PROFILE



1. **Name of Teacher:** Sachinkumar B. Kadu
2. **Designation:** Assistant Professor
3. **Educational Qualifications:** B.E., MBA, UGC SET (Management), Ph.D. Pursuing
4. **Date of Appointment:** 10 July, 2023
5. **Experience in Years:** 7 Years in Teaching and 9 Years in Industry
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7. **Area of Research Interest:** Services Marketing, Consumer Behaviour.
8. **Research Experience:** 3 Years of Ph.D.
9. **Publications:**

A. In Journals

SN	Name of the Author and Co-author	Title of the paper	Name of the Journal with ISSN /ISBN, Volume and Year
1	Sachinkumar B. Kadu & Prof. Dr. B. S. Zare	Online Financial Transactions For Sustainable Economic Development: Analysis Of Investor Readiness In Amravati District.	Interlink Research Analysis (ISSN 0976-0377), Issue: XXV, Vol. II, Jan 2022 To June 2022
2	Sachinkumar B. Kadu, P. B. Udasi & P. W. Nimbhorkar	Model for Achieving Innovation: The Triple Helix Model	Innovation Management (ISBN: 978-93-93715-14-2)
3	Sachinkumar B. Kadu & Saurabh Shinde	Investor's awareness security towards electronic investment avenues with specific reference to Amravati city	Innovations in Marketing (ISBN: 978-81-943641-3-9)